



**Economic & Workforce  
Development Department (EWDD) Weekly Updates**  
NEWS FOR THE WEEK OF JUNE 28, 2021

# Success Stories





### ***Guiding small businesses toward economic recovery***

#### **SOUTH LA BSC HELPS SIDEWALK VENDOR LAUNCH BUSINESS**

In February 2020, Guadalupe Navarro (above) visited the South Los Angeles BusinessSource Center (BSC) with plans to open a sidewalk vending business. After hearing radio ads about the comprehensive support available to vendors, she excitedly made an appointment to seek assistance from a Spanish-speaking Business Coach. With a dream of owning her own small business in South Los Angeles, Ms. Navarro leveraged the support of the South Los Angeles BSC, run by EWDD contractor VSEDC, to secure her Seller's Permit and Business Tax Registration Certificate (BTRC). When the COVID-19 pandemic hit, Ms. Navarro faced extreme uncertainty and closed her business for a few months. To help her navigate this new reality, a South LA BSC business coach helped Ms. Navarro access COVID-19 resources to keep her family safe. Once the City lifted social distancing restrictions, she re-opened

her business in late 2020 and saved enough money to pay for her City of Los Angeles vending permit. After a long, emotional journey, she became a permitted sidewalk vendor. Now more than ever before, she is motivated to serve her community all while keeping her patrons safe.

Ms. Navarro's business is located in LA City Council District 15.

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#### **CITY OF LA SMALL BUSINESS COMMISSION PORTAL IS NOW ONLINE**

On Thursday, July 1, 2021, the City of Los Angeles Small Business Commission (LASBC) launched its online portal through the EWDD website. The LASBC is an advisory committee of seven representatives appointed by the Mayor and the LA City Council to advocate for the needs of small businesses within city limits. The Commission's goal is to help small businesses in Los Angeles achieve greater prosperity, create more jobs, and positively impact the local economy. The group facilitates greater business owner participation in City policy-making processes. It also provides input on the proposed actions, issues, and decisions affecting the small business community and reviews state and federal legislation that may impact small businesses in the city. In April 2020, the Commission worked to reduce or eliminate various financial and regulatory burdens on small businesses affected by the COVID-19 emergency mandates and closures. They advised the City Attorney on providing commercial tenants temporary protection from eviction by extending the length of allowable time to pay past due rents during the health crisis. The Commission recently advised the City on streamlining processes affecting the restaurant industry direly impacted by the COVID-19 pandemic. Their efforts facilitated the adoption of the L.A. Al Fresco Program, which supported the creation and expansion of outdoor dining opportunities to help local eateries re-open safely by temporarily relaxing rules that regulate outdoor dining. To be eligible to serve on the LASBC, commissioners must reside in the City of Los Angeles or own a business located within the city.

The LABSC works with EWDD to prioritize issues of particular concern to LA's small business community, such as the Sidewalk and Park Vendor Program and the Local Business Preference Program.

## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

LA JOBS PORTAL: [jobs.lajobsportal.org](https://jobs.lajobsportal.org)

VIRTUAL ORIENTATIONS: [bit.ly/LAjoblosshelp](https://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

LA REGIONAL COVID FUND: [lacovidfund.org](https://lacovidfund.org)

SMALL BUSINESS PROGRAM: [ewddlacity.com/index.php/small-business-loans](https://ewddlacity.com/index.php/small-business-loans)

LA CARES Corps: [coronavirus.lacity.org/CARESCorps](https://coronavirus.lacity.org/CARESCorps)

BusinessSource Centers: [bit.ly/LABusinessSource](https://bit.ly/LABusinessSource)

WorkSource Centers: [bit.ly/EWDDWorkSource](https://bit.ly/EWDDWorkSource)

YouthSource Centers: [bit.ly/EWDDYouthSource](https://bit.ly/EWDDYouthSource)

# EWDD Metrics

## WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) June 21, 2021 to June 25, 2021	
Number of walk-ins	1,243
Number of walk-ins by appointment	417
Number of call/emails	2,618
Number of calls regarding Unemployment Insurance (UI)	742

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending June 25, 2021	
Number of applications	1,790
Number of youth in lottery pool	0
Number of youth enrolled	0
YouthSource Center (YSC) enrollments	1,418
YSC enrollment goal	1,932
Percent complete	73.4%

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESS SOURCE CENTERS (LABSCs) METRICS

June 21, 2021 to June 25, 2021

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	95
Microenterprise enrolled	24
Small businesses assisted	26
Small businesses enrolled	4
Number of BSC Clients who attended virtual workshops	36
Sidewalk vendors assisted	22
Sidewalk vendors enrolled	8



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

1200 West 7th Street  
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213-744-7300  
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)