



**Economic & Workforce
Development Department (EWDD) Weekly Updates**
NEWS FOR THE WEEK OF JUNE 21, 2021

Success Stories



Guiding small businesses toward economic recovery

WEST VALLEY BSC HELPS FAMILY DAY CARE NURTURE BUSINESS

Marianna Oleynikov worked hard to realize her dream of opening her small business, Oleynikov Family Day Care. Once open, the business became a success. It operated at full capacity and for many years, her center had a waiting list. During the pandemic, Marianna (above) became a West Valley

BusinessSource Center (BSC) client when she requested assistance to apply for the City of Los Angeles Covid-19 Childcare Provider Grant Program. With guidance from West Valley BSC business consultant Elya Narinyan, Mariana found support, help, and hope to save her “baby.” Mariana and Elya worked together closely for several days to fill out all the application forms and required documents. Their joint effort was successful and Mariana received a \$10,000 grant. The West Valley BSC, operated by EWDD partner Managed Career Solutions, Inc. (MCS), provided Mariana with in-depth consultations to develop a special action plan during the pandemic. The approach helped Mariana secure funding from additional COVID-19 financial relief programs, including a \$5,000 grant from the California Small Business COVID-19 Relief Grant Program and a \$10,000 PPP loan from Opportunity Funds. The support of the West Valley BSC helped Marianna withstand the financial pressures during the pandemic and ultimately, prepared her to reopen the doors of her preschool. Empowered by the newfound resources provided by the West Valley BSC, Marianna now plans to improve and grow her business. Once struggling to stay open, she now has the opportunity to hire an assistant to help her.

Oleynikov Family Day Care is located in LA City Council District 6.



BOYLE HEIGHTS YSC GIVES YOUTH TOOLS FOR CONSTRUCTION CAREER

The Boyle Heights Technology YouthSource Center (YSC) helped participant Daniel Rubio (above) obtain safety training that prepared him for a new job in construction. Daniel was not attending school or working when he enrolled in the YSC program in February 2021. Daniel completed a 120-hour paid internship through the center and, after completing a safety training course, received his OSHA10 Certification. Daniel immediately began applying for employment. Within a few weeks, he landed an amazing construction job that pays prevailing wages (\$60.00 an hour). To help Daniel for prepare for his new

role, the center also provided him work boots. Daniel said that he never owned a pair of boots and he felt proud to wear his new boots at work. “This is like a dream job and I’m going to do my best to work as many hours as possible so I can save up money.”

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

LA CARES Corps: coronavirus.lacity.org/CARESCorps

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) June 14, 2021 to June 18, 2021	
Number of walk-ins	1,304
Number of walk-ins by appointment	655
Number of call/emails	2,877
Number of calls regarding Unemployment Insurance (UI)	803

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending June 18, 2021	
Number of applications	1,377
Number of youth in lottery pool	0
Number of youth enrolled	0
YouthSource Center (YSC) enrollments	1,393
YSC enrollment goal	1,932
Percent complete	72.1%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

June 14, 2021 to June 18, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	85
Microenterprise enrolled	9
Small businesses assisted	35
Small businesses enrolled	4
Number of BSC Clients who attended virtual workshops	63
Sidewalk vendors assisted	17
Sidewalk vendors enrolled	3



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

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213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org