



## Economic & Workforce Development Department (EWDD) Weekly Updates NEWS FOR THE WEEK OF MAY 31, 2021

# Success Stories



### FORMER LAX EMPLOYEE RECEIVES FINANCIAL ASSISTANCE

Monique was laid off from LAX DHL through AEROTEK during the COVID-19 pandemic. In partnership with Los Angeles World Airports (LAWA), EWDD held a series of virtual Rapid Response sessions to assist employees who were impacted by the mass layoffs at LAX due to the pandemic. The sessions offered guidance to former employees on how to navigate filing for unemployment and connect them with vocational training opportunities to learn a new trade. Monique said that the Rapid Response Training program and guidance toward services she received was a “mental health breather” for her. The program eased some of her financial worries by providing Monique assistance with gas, groceries and rent. She said that the “support has been better than a stimulus check, because the money goes exactly where it needs to be every time.”



### **COVID-19 – EWDD’s role in LA’s economic recovery**

#### **EWDD GM CAROLYN HULL HIGHLIGHTS CITY’S EFFORTS AT HARVARD PANEL**

On Friday May 21, 2021, EWDD General Manager Carolyn Hull was a panelist for *Resilient Cities: Small and Medium-Sized Enterprises Powering Local and Regional Economic Recovery*, a virtual event held by the Technology and Entrepreneurship Center at Harvard University, in collaboration with City Possible. Carolyn served as a representative of the City of LA and shared the challenges, outcomes and lessons learned from how the City provided economic assistance during COVID-19. Carolyn’s presentation focused on a select group of COVID-19 programs funded by the City, including the following: the Small Business Emergency Loan/Grant Program, Child Care Provider Grants, LA Community Care Corp, and the COVID-19 Regional Recovery Fund.

During the panel presentation, Carolyn emphasized the City’s rapid response and the importance of collaboration between the public, private and philanthropic communities for deploying funds and other forms of assistance to Angelenos during COVID-19. Additional lessons learned included strategizing early, and developing a proactive plan to ensure that funds are distributed equitably. “Be intentional. We were intentional with who we wanted the funds to go to. We had a diversity lens as we were setting up the programs,” said Carolyn. “If you have a ‘first come, first serve’ strategy, you can often miss the people in the greatest need,” she added.

The LA Regional COVID-19 Fund represents one of a multitude of the City’s COVID-19 financial relief programs, including the Small Business Emergency Loan/Grant Program; LA Community Care Corp; Rapid Response Trainings; Sidewalk Vendor financial assistance; the Angeleno Card, and the COVID-19 Child Care Provider Grant.

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## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

LA JOBS PORTAL: [jobs.lajobsportal.org](https://jobs.lajobsportal.org)

VIRTUAL ORIENTATIONS: [bit.ly/LAjoblosshelp](https://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

LA REGIONAL COVID FUND: [lacovidfund.org](https://lacovidfund.org)

SMALL BUSINESS PROGRAM: [ewddlacity.com/index.php/small-business-loans](https://ewddlacity.com/index.php/small-business-loans)

LA CARES Corps: [coronavirus.lacity.org/CARESCorps](https://coronavirus.lacity.org/CARESCorps)

BusinessSource Centers: [bit.ly/LABusinessSource](https://bit.ly/LABusinessSource)

WorkSource Centers: [bit.ly/EWDDWorkSource](https://bit.ly/EWDDWorkSource)

YouthSource Centers: [bit.ly/EWDDYouthSource](https://bit.ly/EWDDYouthSource)

# EWDD Metrics

## WORKFORCE DEVELOPMENT DIVISION

<b>WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19)</b> <b>May 24, 2021 to May 28, 2021</b>	
Number of walk-ins	71
Number of walk-ins by appointment	37
Number of call/emails	163
Number of calls regarding Unemployment Insurance (UI)	54

<b>YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH)</b> <b>Week ending May 28, 2021</b>	
Number of applications	13,818
Number of youth in lottery pool	1,132
Number of youth enrolled	4,604
YouthSource Center (YSC) enrollments	1,385
YSC enrollment goal	1,932
Percent complete	71.69%

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS May 24, 2021 to May 28, 2021

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	88
Microenterprise enrolled	10
Small businesses assisted	22
Small businesses enrolled	0
Number of BSC Clients who attended virtual workshops	66
Sidewalk vendors assisted	21
Sidewalk vendors enrolled	2



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

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711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)