



Economic & Workforce Development Department (EWDD) Weekly Updates NEWS FOR THE WEEK OF MAY 24, 2021

Success Stories

LA:RISE HELPING JOB SEEKERS

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for-profit employers to help individuals with high barriers to employment get good jobs and stay employed. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Centers, LA:RISE participants are placed at jobs. Below are two stories featuring LA:RISE participants and the positive impact the program has had on their lives.





TEEN EXPERIENCING HOUSING INSECURITY FINDS STABILITY

Alexandra's family was experiencing homelessness and without housing stability, she found it challenging to stay enrolled in school. Through LA:RISE, she received job training with social enterprise partner Los Angeles Conservation Corps (LACC), where she has found stability and opportunities to build a bright future. The LA:RISE program helped Alexandra get out of her comfort zone, learn new things and return to high school. She completed on-the-job training for forklift operating, CPR, and OSHA requirements. She also studied and passed her driver's license test. Alexandra says that being part of LA:RISE helped increase her confidence and improve her communication skills – and today she feels better prepared for both work and school. Once she finishes her education, Alexandra hopes to continue working at LACC as a mentor to young people and one day pursue a career in public service at the City of Los Angeles.



LA:RISE HELPS RE-ENTRY WORKER DRIVEN TO FIND CAREER

The LA:RISE program helped prepare Julio to return to the workforce after serving nearly five years of incarceration. Julio (above) enrolled in the LA:RISE program through social enterprise Goodwill of Southern California. He was eager to access on-the-job training while earning an income and receiving supportive services. Julio began by participating in Goodwill's Leadership Academy, which he says was a transformative experience that inspired him to pursue new opportunities. Julio went on to complete the National Retail Federation Training program, where he learned hard and soft skills on the job that he could apply to any workplace. He started a job in customer service at Goodwill, which pushed him out of his comfort zone. He said he used the experience to cultivate humility, patience, and self-confidence. After completing his 300 hours of transitional employment, Julio was promoted to Retail Store Associate. Outside of work, Julio continues to work towards his childhood dream of become a truck driver. He has completed Truck Driving School and training to become a Class A driver. He is currently working as a driver for Goodwill Southern California and looks forward to continuing to grow in his career.



CENTRAL/WEST BSC HELPS FAMILY EATERY CONTINUE LEGACY

The Central/West BusinessSource Center helped Glenda Felipe, a 2nd generation restaurateur and owner of Nanay Gloria's Fast Food, obtain financial assistance to keep her family's restaurant afloat during COVID-19. Glenda (above) inherited the Filipino restaurant from her mother in 2004. As the restaurant's popularity increased, Glenda expanded the business and opened two additional locations in North Hollywood and Riverside. Business was going well until the Covid-19 pandemic and the restaurant's sales revenue declined by at least 25 percent. For the safety of her staff and customers, Nanay Gloria's Fast Food switched to take-out. Business was difficult and she knew she needed help to survive. Longtime customer Redy Babasa-Thompson introduced Glenda to the Central/West BusinessSource Center, where he also works as a loan counselor. Redy had enjoyed the restaurant's food for many years and knew Glenda's mother. The Central/West BSC is operated by EWDD partner PACE. Glenda connected with Redy on January 2021 for help with the Paycheck Protection Program (PPP). Redy analyzed the restaurant's financial statements. He also reached out to Glenda's bookkeeper and her daughter to help translate the documents. Redy worked with Glenda for more than two months to ensure she was comfortable with the process and the program. In March 2021, Glenda was approved for a \$60,000 loan through PACE Finance for the Paycheck Protection Program. With this capital injection, Glenda was able to save 11 jobs and keep her employees on the payroll. Redy will continue working with Glenda and will share additional trainings and resources to grow her business. She said she is very thankful for the services offered by the Central West BusinessSource Center offers and all the help she received from Redy during this challenging time.

Nanay Gloria's Fast Food is located in LA City Council District 1 at 3756 W Ave 40 in Eagle Rock.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

LA CARES Corps: coronavirus.lacity.org/CARESCorps

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) May 17, 2021 to May 21, 2021	
Number of walk-ins	1,305
Number of walk-ins by appointment	719
Number of call/emails	2,858
Number of calls regarding Unemployment Insurance (UI)	857

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending May 21, 2021	
Number of applications	13,477
Number of youth in lottery pool	1,279
Number of youth enrolled	4,371
YouthSource Center (YSC) enrollments	1,361
YSC enrollment goal	1,932
Percent complete	70.45%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS May 17, 2021 to May 21, 2021	
LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise assisted	93
Microenterprise enrolled	11
Small businesses assisted	17
Small businesses enrolled	0
Number of BSC Clients who attended virtual workshops	11
Sidewalk vendors assisted	11
Sidewalk vendors enrolled	3



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

1200 West 7th Street
Los Angeles CA 90017

213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org