



## Economic & Workforce Development Department (EWDD) Weekly Updates

NEWS FOR THE WEEK OF MARCH 8, 2021

### Success Stories



Nearly 60 people attended a virtual employee showcase (above) to connect young Angelenos, including EWDD's YouthSource participants, with internships in the tech sector.

## *Hire LA's Youth - Los Angeles Talent Tech Pipeline*

### **EWDD YOUTHSOURCE CONNECTS YOUTH TO TECH CAREERS**

As part of EWDD's ongoing efforts to provide underrepresented communities equitable access to careers in the tech industry, EWDD's YouthSource Centers invited participants to the "Tech Talent Pipeline Employee Showcase," a virtual event highlighting tech internships. The Bixel Exchange, the technology and innovation arm of the Los Angeles Area Chamber of Commerce, held the event Wednesday March 3, 2021. Sixteen employers presented information about their companies, followed by two breakout sessions that allowed young Angelenos to network and connect with potential employers. YouthSource participants learned about internship opportunities in social media, graphic design and business development, along with other roles. Several tech companies were represented, including EWDD-supported tech incubator Grid-110. In addition, companies from industries such as health and wellness, green technology and fashion also offered tech internship roles within their organizations. Mayor Eric Garcetti, in partnership with the L.A. Area Chamber, launched the City's Tech Talent Pipeline in 2017 to provide youth from the City's low-income and underrepresented communities a career pathway to the tech sector. The program is a component of Hire LA's Youth, the Mayor's youth employment initiative, which is administered by EWDD. For more information about the Tech Talent Pipeline, visit <https://www.bixelexchange.info/latechtalent>.

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#### **LA:RISE HELPING JOB SEEKERS DURING COVID-19**

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for-profit employers to help individuals with high barriers to employment get good jobs and stay employed. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Centers, LA:RISE participants are placed at jobs. Below are two stories featuring the success of several LA:RISE participants that received training at partner agencies and the positive impact the program has had on their lives.



## LA:RISE HELPS YOUTH PURSUE CULINARY CAREER

After a disagreement with their parents, Logan (left) was kicked out of the house and experienced homelessness at age 18. When seeking a community and support, Logan found the Los Angeles LGBT Center and became active in their Employment Program. Eager to join the workforce for the first time and build work experience, Logan was referred to the LA:RISE program, where they gained 300 hours of culinary training at the Los Angeles LGBT Center's culinary social enterprise. On the job, Logan learned knife skills and how to communicate effectively in a kitchen. Logan also attended weekly work

readiness sessions to learn about the job search process, including how to write a resume and interview skills. After completing the LALGBT Culinary Center training, Logan secured an externship at Deluscious Cookies where they thrived and is now a full-time, permanent employee.

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## LA:RISE HELPS RE-ENTRY WORKER GET HIRED FULL-TIME

Before enrolling in LA:RISE at social enterprise Center for Employment Opportunities (CEO), Teddy (above) faced several barriers to finding and keeping employment. The restrictions of his probation presented an obstacle, and without a steady place to live, Teddy was at-risk of experiencing homelessness. He was eager to get his foot in the door and feel the pride that comes from working. At CEO, he gained valuable experience working with a diverse group of people. He said he is proud of his team's work and enjoys stepping up to handle any job that needs to be done. After he completed his transitional employment, Teddy began work as a full-time site supervisor at CEO. Every day he is excited to go to work with his CEO team – he says they're like family. Now he hopes to pay it forward as a role model for others.

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## **LINKS to COVID-19 RESOURCES**

### **JOB RESOURCES**

**LA JOBS PORTAL:** [jobs.lajobsportal.org](http://jobs.lajobsportal.org)

**VIRTUAL ORIENTATIONS:** [bit.ly/LAjoblosshelp](http://bit.ly/LAjoblosshelp)

### **BUSINESS RESOURCES**

**LA REGIONAL COVID FUND:** [lacovidfund.org](http://lacovidfund.org)

**SMALL BUSINESS PROGRAM:** [ewddlacity.com/index.php/small-business-loans](http://ewddlacity.com/index.php/small-business-loans)

**LA CARES Corps:** [coronavirus.lacity.org/CARESCorps](http://coronavirus.lacity.org/CARESCorps)

**BusinessSource Centers:** [bit.ly/LABusinessSource](http://bit.ly/LABusinessSource)

**WorkSource Centers:** [bit.ly/EWDDWorkSource](http://bit.ly/EWDDWorkSource)

**YouthSource Centers:** [bit.ly/EWDDYouthSource](http://bit.ly/EWDDYouthSource)

## **EWDD Metrics**

## WORKFORCE DEVELOPMENT DIVISION

### WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) March 1, 2021 to March 5, 2021

Number of walk-ins	1,102
Number of walk-ins by appointment	729
Number of call/emails	2,745
Number of calls regarding Unemployment Insurance (UI)	744

### YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH)

#### Week ending March 5, 2021

Number of applications	10,753
Number of youth in lottery pool	1,113
Number of youth enrolled	3,035
YouthSource Center (YSC) enrollments	1,142
YSC enrollment goal	2100
Percent complete	54.38%

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESS SOURCE CENTERS (LABSCs) METRICS

#### March 1, 2021 to March 5, 2021

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	196
Microenterprise enrolled	8
Small businesses assisted	27
Small businesses enrolled	0
Number of BSC Clients who attended virtual workshops	134
Sidewalk vendors assisted	48
Sidewalk vendors enrolled	1



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If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048  
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