



Economic & Workforce Development Department (EWDD) Weekly Updates

NEWS FOR THE WEEK OF MARCH 1, 2021

Success Stories

LA COMMUNITY CARE CORP – HELPING JOB SEEKERS DURING COVID-19

The Los Angeles Community Care Corp (LACCC) program provided temporary employment to Angelenos who lost their jobs during the pandemic. Funding for the LACCC program was provided by the Coronavirus Aid, Relief, and Economic Security (CARES) Act. In December 2020, EWDD's WorkSource Centers, in partnership with the Mayor's Office, Council District Offices and Community Build, Inc., expedited the implementation of LACCC in 30 days in order to expend CARES Act funding before it expired on December 30, 2020. Participants were offered roles related to COVID-19 emergency response and humanitarian efforts. The jobs paid \$22 per hour for up to 200 paid hours. In this week's EWDD Updates, we share stories about how the North Valley WorkSource Centers applied funding from the LACCC program to assist two individuals on probation who were struggling to find work.



Good Day
14.01.2021

"I am thankful and very appreciative for finding a second chance!," Irma said (above). "I had the privilege to work at CORE. My job was to direct individuals to get the COVID Test, record the information, etc. I did the best I could and learned the process so fast. I completed the program by December and then I got hired! I am proud of how I far I made it."

Helping justice-involved job seekers find a second chance

NORTHEAST VALLEY WSC HELPS JOB SEEKERS FIND WORK

Irma and Joseph were both on probation when they were referred to the Northeast Valley WorkSource Center, where they attended job readiness workshops and received career coaching. At the center, they also learned about the City of LA's Fair Chance Initiative for Hiring Ordinance (FCIHO), which states that private employers and city contractors cannot inquire about an applicant's criminal history until after a conditional offer of employment has been made. Both participants said learning about the Fair Chance Initiative lifted their spirits and gave them hope that they could find jobs. Irma and Joseph also both expressed gratitude to Northeast Valley Business Service Representative Catalina Rodriguez, who provided them guidance and encouragement as they prepared to reenter the workforce. The Los Angeles Community CARE Corp Program funded positions for Irma and Joseph to work at several of the City's COVID-19 testing sites operated by the Community Organized Relief Effort (CORE), an organization founded by Oscar-winning actor Sean Penn to mobilize in disaster relief and recovery efforts. Once their temporary employment came to an end, the Northeast Valley WSC urged Irma and Joseph to apply directly with CORE. Both were hired for full-time positions. Their testimonials are included in the following page. The testimonials were edited for length and clarity.



"Now I have a full-time job that pays really well."

Joseph (above) said that he was struggling to find work when his probation officer referred him to the Northeast Valley WSC in Pacoima. "I could not find a job anywhere. I looked everywhere and then eventually just gave up. I thought nobody would want to hire me," he said. Joseph said that he was encouraged when he learned about the City's Fair Chance Hiring Initiative Ordinance. "Immediately my self-esteem went up by learning about a second chance. All hopes that I lost were restored and I realized that I can actually do something with my life again," he said. Joseph studiously followed the guidance he received at the job readiness workshops. "I started to do everything that the WSC staff instructed me to do and in no time, I started work. I was placed at CORE for the LACCC grant, through the City of LA. Now I have a full-time job that pays really well, and I am blessed. I am extremely grateful for the opportunity I was given."



Helping small businesses during COVID-19

HOLLYWOOD BSC HELPS ENTREPRENEUR LAUNCH BUSINESS

The Hollywood BusinessSource Center (BSC) provided extensive business coaching to entrepreneur Joanna Donis (left), helping her and her husband Eber (right) launch their business Donis Upholstery. In June 2020 Joanna reached out to the Hollywood BSC to meet with one of the business coaches for a one-on-one consultation about starting her upholstery business. The business coach provided Joanna with extensive information about the necessary permits and licenses for her business, along with more information about business structures, access to capital, and credit information. Joanna and her husband located a small commercial location and immediately reached out to the business coach for assistance with obtaining business permits. The business coach also connected Joanna to the Wilshire Metro Worksource Center, to help her obtain information on recruitment services and new hires. Joanna officially launched her business on June 16, 2020, creating two full-time jobs. Joanna said that the guidance she received from the Hollywood BSC

simplified the process of opening a business within the City of LA. Since June, the Hollywood BSC has continued to support Joanna. In November 2020, to help Joanna meet safety protocols for her business during COVID-19, the Hollywood BusinessSource Center provided her PPE face coverings at no cost. On February 8, 2021, the BSC provided Joanna assistance with filing for her annual business taxes with the City's Office of Finance. The Hollywood BSC will continue working with Joanna to help her find resources to grow her business and become a successful entrepreneur. Donis Upholstery is located in Council District 12.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

LA CARES Corps: coronavirus.lacity.org/CARESCorps

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) February 22, 2021 to February 26, 2021	
Number of walk-ins	870
Number of walk-ins by appointment	631
Number of call/emails	2,520
Number of calls regarding Unemployment Insurance (UI)	793

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending February 26, 2021	
Number of applications	10,500
Number of youth in lottery pool	1,145
Number of youth enrolled	2,913
YouthSource Center (YSC) enrollments	1,106
YSC enrollment goal	2,100
Percent complete	52.67%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS February 22, 2021 to February 26, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	206
Microenterprise enrolled	24
Small businesses assisted	40
Small businesses enrolled	0
Number of BSC Clients who attended virtual workshops	92
Sidewalk vendors assisted	34
Sidewalk vendors enrolled	2



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

[1200 West 7th Street](#)
[Los Angeles CA 90017](#)

213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org.