



**Economic & Workforce
Development Department (EWDD) Weekly Updates**
NEWS FOR THE WEEK OF DECEMBER 13, 2021

Success Stories



WE MADE THE FINALS! ON THE WAY TO BUILDING BACK BETTER

EWDD was part of a coalition led by the [Los Angeles Economic Development Corporation \(LAEDC\)](#) that was recently selected as one of 60 finalists for the [U.S. Economic Development Administration's \(EDA\) \\$1 Billion Build Back Better Regional Challenge Grant](#). The grant is intended to accelerate the nation's economic recovery from COVID-19 by building local economies that will be resilient to future economic shocks.

Phase 1 of the Build Back Better challenge invited coalitions to submit grant applications to fund projects in coordination with industry and community

partners, aligned around a holistic vision to build and scale a strategic industry sector. EWDD was part of the coalition assembled and facilitated by LAEDC, which included stakeholders from government, business, nonprofits, and academia. Together, the team proposed several coordinated projects to advance equitable and sustainable growth in the Goods Movement Ecosystem, leveraging the innate convergence of blue and green economies at LA's ports and beyond to grow new jobs and enterprises for the region, particularly for historically excluded populations, said LAEDC CEO Bill Allen.

As a finalist, the coalition is being awarded \$500,000 to further refine its plans to build projects that position LA as a more environmentally responsible creator of value from the ocean, upon which the region's position in global commerce depends. By advancing to Phase 2, the coalition is competing for up to \$100 million in American Rescue Plan funding.

EDA received 529 applications from regions in all 50 states and five territories. The challenge is the largest economic development initiative from the U.S. Department of Commerce in decades. The deadline for Phase 2 applications is March 15, 2022.

GRANT FUNDS JOB OPPORTUNITIES TO RESTORE LANDSCAPES

The California Employment Development Department (EDD) National Dislocated Workers Grant (NDWG) provided paid work experience for workers to assist with recovery efforts to residents and businesses that were severely impacted by the state's megafires. The NDWG also funded temporary employment opportunities for individuals who lost their jobs during COVID-19.

EWDD's WorkSource Centers and workforce partners helped administer the NDWG, which has provided temporary employment to hundreds of Angelenos.

This project is 100% federally-funded in the amount of \$1.8 million.



In Upper Las Virgenes Canyon Open Space Preserve, National Dislocated Worker Grant recipients removed vegetation burnt by recent megafires (left image, before), to clear the area of branches and shrubs (right image, after).



Tyler (pictured above) experienced reduced hours during COVID-19 which impacted his financial well-being. Through the National Dislocated Worker Grant (NDWG), Tyler gained temporary employment and on-the-job training in wildfire prevention, positioning him to pursue a career with the U.S. Forest Service.

UNDEREMPLOYED DURING COVID, NOW ON THE WAY TO FIGHT FIRES

Tyler arrived early for his first day at orientation, determined and excited that he would soon be able to start his temporary job. He said that he had been going through a rough time in his life recently, and was hoping this temporary employment opportunity outdoors would be beneficial and help him make a positive change in his life. Tyler had always been a dedicated and hard worker in his previous employment and suffered a loss financially when his employment decreased dramatically due to COVID-19. He has been a very productive and efficient crew member. He stands out for his great ambition, work ethic and his communication skills have been excellent. He has great potential and is looking into getting a career with forestry, helping with wildfire prevention. He is currently utilizing the skills he has acquired and strives to keep learning as his career continues.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

LA JOBS PORTAL: jobs.lajobsportal.org

VIRTUAL ORIENTATIONS: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

LA REGIONAL COVID FUND: lacovidfund.org

SMALL BUSINESS PROGRAM: ewddlacity.com/index.php/small-business-loans

BusinessSource Centers: bit.ly/LABusinessSource

WorkSource Centers: bit.ly/EWDDWorkSource

YouthSource Centers: bit.ly/EWDDYouthSource

EWDD Metrics

WORKFORCE DEVELOPMENT DIVISION

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) December 6, 2021 to December 10, 2021

Number of walk-ins	1,304
Number of walk-ins by appointment	522
Number of call/emails	2,710
Number of calls regarding Unemployment Insurance (UI)	373

YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending December 10, 2021

Number of applications	6,581
Number of youth in lottery pool	1,462
Number of youth enrolled	2,754
YouthSource Center (YSC) enrollments	859
YSC enrollment goal	2,100
Percent complete	41%

ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESS SOURCE CENTERS (LABSCs) METRICS December 6, 2021 to December 10, 2021

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprises assisted	105
Microenterprises enrolled	14
Small businesses assisted	59
Small businesses enrolled	6
Number of BSC Clients who attended virtual workshops	49
Sidewalk vendors assisted	38
Sidewalk vendors enrolled	24



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

[1200 West 7th Street](#)
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213-744-7300
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org