



## Economic & Workforce Development Department (EWDD) Weekly Updates

NEWS FOR THE WEEK OF JANUARY 18, 2021

### Success Stories



**EAST LA BSC HELPS CLEANING BUSINESS EXPAND**

The East Los Angeles BusinessSource Center helped long-term client German Ixcoy (above) launch his janitorial business Cleaning Revolution, and guided its expansion in 2020 to meet increased demand due to COVID-19. After a decade working in the janitorial and maintenance industry, Mr. Ixcoy worked closely with the East LA BSC to establish his business in June 2019. He received extensive one-on-one business consulting assistance, along with financial and strategic planning. The BSC provided Mr. Ixcoy assistance in obtaining required licenses and permits with the City of Los Angeles and California Department of Industrial Relations. They also helped him obtain general liability and workers compensation insurance certificates. Most recently, the ELA BusinessSource Center staff helped Mr. Ixcoy successfully obtain a \$29,000 Economic Injury Disaster Loan (EIDL) from the U.S. Small Business Administration to cover COVID-19-related expenses. Cleaning Revolution initially launched with one employee and grew to five full-time employees as more businesses enlisted Cleaning Revolution to deep clean and disinfect their facilities to keep their employees and customers safe during the pandemic. Mr. Ixcoy mandates that his staff wear full protective suits while on the job as a safeguard against contamination or infection. He hopes to hire three additional full-time employees in late 2021 as service demand grows. Cleaning Revolution is a 100 percent Latino-owned small business located in LA City Council District 1.

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#### ***LA:RISE HELPING JOB SEEKERS DURING COVID-19***

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for-profit employers to help individuals with high barriers to employment get good jobs and stay employed. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Centers, LA:RISE participants are placed at jobs. Below are stories featuring the success of several LA:RISE participants that received training at partner agencies and the impact the program has had on their lives.



### **LA:RISE HELPS RE-ENTRY WORKER BUILD WELDING SKILLS**

The LA:RISE program provided support to re-entry participant Jose (above), helping him find stable housing, steady work and training toward a new career in welding. Eager to work after returning home from incarceration, Jose experienced numerous barriers to finding a job. When he did find work, he found it challenging for him to maintain employment due to his probation schedule. Through the LA:RISE program, Jose was connected to social enterprise partner Homeboy Industries, which gave Jose an opportunity to gain on-the-job work experience and earn a steady paycheck. The program also helped Jose enroll in trade school to gain a welding certificate. Once enrolled in school, LA:RISE helped Jose pay for tuition, books, and tools, along with clothing and transportation. While Jose finishes his schooling, Jose continues to work at Homeboy as an IT assistant where he is developing computer skills. As he looks to the future, Jose is proud to be working towards his goals of building a career and buying a house for his family. He said he is excited to begin putting the skills he's learning to work.

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### **LA:RISE HELPS PARTICIPANT FIND CONSTRUCTION WORK**

When Dequon (above) returned home from incarceration, he experienced homelessness and lived on the street for two years. Of that time, he says he “just needed someone to open the door” to help him regain his stability, find employment, and build a better future. He found that support in the LA:RISE program and with social enterprise partner Center for Employment Opportunities (CEO). Once enrolled in the program, Dequon took advantage of all the services that CEO offers. He began his transitional employment on a CalTrans crew, which allowed him to earn and save money. Outside of his day-to-day work, Dequon is working with an LA:RISE job developer to find employment and practice his interview skills. LA:RISE and CEO “has been doing a wonderful job at providing the resources and the time for me to find my own path,” he said. Today, Dequon is saving money for a car that will provide

him reliable transportation to work. He said he is incredibly proud of how far he has come and is excited about what the future will bring.

## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

LA JOBS PORTAL: [jobs.lajobsportal.org](https://jobs.lajobsportal.org)

VIRTUAL ORIENTATIONS: [bit.ly/LAjoblosshelp](https://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

LA REGIONAL COVID FUND: [lacovidfund.org](https://lacovidfund.org)

SMALL BUSINESS PROGRAM: [ewddlacity.com/index.php/small-business-loans](https://ewddlacity.com/index.php/small-business-loans)

LA CARES Corps: [coronavirus.lacity.org/CARESCorps](https://coronavirus.lacity.org/CARESCorps)

BusinessSource Centers: [bit.ly/LABusinessSource](https://bit.ly/LABusinessSource)

WorkSource Centers: [bit.ly/EWDDWorkSource](https://bit.ly/EWDDWorkSource)

YouthSource Centers: [bit.ly/EWDDYouthSource](https://bit.ly/EWDDYouthSource)

# EWDD Metrics

## WORKFORCE DEVELOPMENT DIVISION

### WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) January 11, 2021 to January 15, 2021

|   |       |
|---|-------|
| Number of walk-ins                                    | 889   |
| Number of walk-ins by appointment                     | 564   |
| Number of call/emails                                 | 2,773 |
| Number of calls regarding Unemployment Insurance (UI) | 821   |

### YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending January 15, 2021

|                                      |        |
|--------------------------------------|--------|
| Number of applications               | 8,801  |
| Number of youth in lottery pool      | 1,046  |
| Number of youth enrolled             | 2,340  |
| YouthSource Center (YSC) enrollments | 896    |
| YSC enrollment goal                  | 2,100  |
| Percent complete                     | 42.67% |

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS January 11, 2021 to January 14, 2021

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

|  |     |
|--|-----|
| Microenterprise assisted                             | 153 |
| Microenterprise enrolled                             | 10  |
| Small businesses assisted                            | 54  |
| Small businesses enrolled                            | 3   |
| Number of BSC Clients who attended virtual workshops | 114 |
| Sidewalk vendors assisted                            | 39  |
| Sidewalk vendors enrolled                            | 6   |



The Economic & Workforce Development Department is headquartered in the Garland Building located at 7th street and Garland Ave in downtown Los Angeles.

1200 West 7th Street  
Los Angeles CA 90017

213-744-7300  
711 for TRS (TTY)

If TTY/TTD is needed to contact us, please use 711 for Telecommunication Relay Services (TRS)

If you have any questions, comments, or wish to have a contribution considered for inclusion in an upcoming "Updates," please feel free to contact Jamie Francisco at (213) 744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org).