



## NEWS FOR THE WEEK OF SEPTEMBER 7, 2020

EWDD’s BusinessSource, WorkSource and YouthSource Centers continue to work tirelessly to assist Angelenos impacted by COVID-19. EWDD’s Emergency Microloan Team is working diligently to process applications to the City’s Small Business Emergency Microloan Program. Roughly \$7.4M in loans has been awarded, as of August 31. This week, we share a sampling of the testimonials EWDD has received from loan recipients and how the funding will help ease the financial hardships caused by COVID-19.

“Thank you again for all your help in helping me secure this emergency loan. We are going to use it to help pay the salary of a new staff member. She was laid off by another employer in March & is now helping us with our office and badly needed the work to support her family.”  
– **Pangelinan Chiropractic**

“Thank you for all your help. I was starting to give up on hope, but this loan is a blessing. Very grateful.”  
– **Mighty Pilates**

“Thank you for your assistance. Funds will help with payroll expenses to retain employees. This loan comes at perfect timing.”  
– **IW Care Connection**

“Words cannot express my gratitude to you. By coming to our rescue and advancing the loan, you have given me hope to keep our business going and not to close down permanently. Once again, I am indebted to you for this great humanitarian act.”  
– **Beauty Bar Masters Corps**

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## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

Virtual Orientations: [bit.ly/LAjoblosshelp](http://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

Small Business Emergency Microloan: [LAMayor.org/loan](http://LAMayor.org/loan)

Microloan Application: [bit.ly/EWDDC-19BusinessLoan](http://bit.ly/EWDDC-19BusinessLoan)

LA CARES Corps: [coronavirus.lacity.org/CARESCorps](http://coronavirus.lacity.org/CARESCorps)

Small Business Resilience Toolkit: [bit.ly/LAResilienceToolkit](http://bit.ly/LAResilienceToolkit)

BUSINESSSOURCE CENTERS: [bit.ly/LABusinessSource](http://bit.ly/LABusinessSource)

WORKSOURCE CENTERS: [bit.ly/EWDDWorkSource](http://bit.ly/EWDDWorkSource)

YOUTHSOURCE CENTERS: [bit.ly/EWDDYouthSource](http://bit.ly/EWDDYouthSource)

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### **LA:RISE HELPING JOB SEEKERS DURING COVID-19**

EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for profit employers to help individuals with high barriers to employment get good jobs and stay employed. After working in a transitional job at a social enterprise and leveraging training and services from the WorkSource Centers, LA:RISE participants are placed at jobs. Below are two stories featuring the success of LA:RISE and the impact the program has had on two recent participants.

### **VERNON-CENTRAL/LATTC WORKSOURCE HELPS WORKER GAIN JOB IN CONSTRUCTION**



The Vernon-Central/Los Angeles Technical Trade College WorkSource Center (WSC) provided recent parolee Armando (left) job training to join the construction trades and now he is four months away from acquiring journeyman status in his union. The WorkSource Center, run by EWDD partner Coalition for Responsible Community Development (CRCD), also provided Armando financial literacy training to help him improve his financial record by establishing a budget, build his credit score and manage earnings from his living wage job. The thing he appreciates most about the WorkSource Center? “The resources we have at our disposal as well as the programs that are offered to us, especially someone like me with my past,” he said. Armando said he is thankful to the CRCD team for their guidance and support. He added that he is excited about his future and hopes to someday, own his own home. Armando is currently working with a construction company to build the new LA Rams (SoFi) stadium in South LA.

## LA:RISE PARTICIPANT HELPS RE-ENTRY WORKER BUILD SKILLS AND CONFIDENCE

The LA:RISE program gave re-entry worker Torcel, 29, his first full-time job and an opportunity to save money for his future. Starting at the age of 17, Torcel (right) spent 11 years incarcerated. When he returned home, he immediately looked for an opportunity to enter the workforce for the first time and begin the next chapter of his life. He was determined to gain stability and avoid both homelessness and recidivism. He learned about the LA:RISE program from a recent graduate and enrolled because the staff was welcoming and supportive. Cortez is currently completing his transitional employment in both retail and custodial services at Goodwill Southern California, where he is developing job skills, which is building his confidence. EWDD partner Goodwill Southern California



oversees the Northeast LA and Pacoima, Northeast Valley WorkSource Centers. Torcel is also completing a Property Management training program in preparation for his full-time employment search. He is driven and eager to continue doing work that makes him proud- and that will offer stability for himself and his children.

**WORKFORCE DEVELOPMENT DIVISION****UNEMPLOYMENT INSURANCE (UI) AND PUA CLAIMS FILED (COVID-19) Week Ending 8/22/2020 (City of Los Angeles)**

Number of new Unemployment Insurance Claims filed in the City of LA	59,978
Number of new Pandemic Unemployment Assistance (PUA) claims	48,643

**WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) August 17, 2020 to August 21, 2020**

Number of walk-ins	735
Number of walk-ins by appointment	506
Number of call/emails	2,855
Number of calls regarding Unemployment Insurance (UI)	1,090

**YOUTH WORKFORCE DATA FY 20-21 (HIRE LA'S YOUTH) Week ending 7/21/2020**

Number of applications	5,492
Number of youth in lottery pool	1,429
Number of youth enrolled	584
Percentage of youth enrolled	40.87%
YouthSource Center (YSC) enrollments	231
YSC enrollment goal	2100
Percent complete	11%

## WORKFORCE METRICS

(Monthly metrics for July 2020)

### CaJOBS<sup>SM</sup>

(online and mobile)\*



**2,521 Registrations**

10%

*Represents a 10% decrease in the number registered in the prior month (2,729)*

### WorkSource Centers



**4,791 Enrollments**

6%

*Represents a 6% decrease in the number enrolled in the prior month (5,100)*

\*CaJOBS<sup>SM</sup> data takes 30 days to finalize

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	99
Microenterprise enrolled	8
Small businesses assisted*	42
Small businesses enrolled	2
Number of BSC Clients who attended virtual workshops	65
Sidewalk vendors assisted	12
Sidewalk vendors enrolled	1

\*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)

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