

EWDD UPDATES



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News for the Week of August 20, 2018

EWDD WORKSOURCE CENTERS AND LA CITY WDB PARTNER IN WIN-LA EFFORTS



More than 100 individuals, many from EWDD's WorkSource Centers, were selected for Metro's WIN-LA program which includes jobs in the Metropolitan Transportation Authority in construction, operations/maintenance, administration and professional services. Metro held a WIN-LA orientation on August 3, 2018.

Through its partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD), the City of Los Angeles Workforce Development Board (WDB), LA County and the other regional WDBs, the Los Angeles Metropolitan Transportation Authority (Metro) enrolled more than 100 participants in Workforce Initiative Now (WIN) on August 3, 2018. The WIN-LA program is designed to act as a "farm team" for skilled workers from historically underrepresented communities to attain jobs at Metro that will lead to career pathways in construction, operations/maintenance, administration and professional services. The

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candidate pool, which includes women and men, were selected through WIN-LA's designated intake centers, which includes four of the City's WorkSource Centers: the Vernon-Central/LATTC WSC in South LA, the Northeast LA WSC run by EWDD partner Goodwill Industries of Southern California, the Sun Valley WSC run by El Proyecto Del Barrio, Inc., and the Harbor Gateway WSC run by Managed Career Solutions, Inc. On Friday, August 3, 2018, Metro held its first WIN-LA orientation for candidates to learn about the program and careers in the transportation industry. More than 100 men and women were enrolled in WIN-LA's inaugural cohort. The following day, 80 participants completed WIN-LA's four-day Transportation Workforce Readiness training that was delivered in collaboration with the LA Community College Consortium Transportation Workforce Institute, including EWDD partners LATTC and Los Angeles Valley College. The group also participated in a tour of Metro Division 13 for a first-hand introduction to Metro's Operations and Maintenance career pathways. In addition the participants will have an opportunity to apply for designated positions within Metro's Operations and Maintenance career pathways. Information on WIN-LA is available at winla.metro.net

VERNON-CENTRAL/LATTC WSC HELPS VETERANS EARN SLOTS IN METRO WIN-LA



(Left) Veteran Ramiro Cardenas received assistance from Career Coach Ernesto Garcia (right) to apply to Metro's WIN-LA program.

The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center helped veterans Ramiro Cardenas, Joseph Nichols and Jesus Soto complete training that places them on the path to becoming service attendants with the Los Angeles Metropolitan Transit Authority (Metro). Vernon-Central/LATTC WSC Veterans Career Coach Ernesto Garcia met with the veterans to discuss career path opportunities that would lead to upward mobility. Ernesto conducted an initial assessment of the veteran participants and found that they already had maintenance experience from their respective branches of service and that they also had the skills and experience that Workforce Initiative Now

(WIN-LA) Metro is currently seeking for the service attendant position. Based on Ernesto's recommendation, the veterans recently completed the WIN-LA Metro Workforce Readiness Training at LATTC which is required to become a candidate for Service Attendant. Ramiro, Joseph and Jesus successfully completed the training and obtained a certificate of completion. They also completed a customer service and interviewing skills workshop conducted by Vernon-Central/LATTC WSC to prepare them for the WIN-LA interview. The veteran participants have completed a critical training portion and are entering the final stages of the WIN-LA service attendants hiring process, which is the first step to a

maintenance career pathway with Metro. The Vernon-Central/LATTC WSC is run by EWDD partner Coalition for Responsible Community Development (CRCD).

HARBOR-WATTS BSC HELPS LAWYER LAUNCH OWN FIRM IN DOWNTOWN LA

The Harbor-Watts-BusinessSource Center helped Martin Quiroz obtain a pre-startup loan that allowed him to launch his own law firm at 333 S. Grand Ave. in Downtown Los Angeles and hire four employees. After 16 years of experience as an attorney in a variety of legal, compliance and operation roles in highly regulated industries, Martin decided it was time to open his own law firm. Martin's plan was to specialize in providing legal solutions to business owners in areas such as mitigating losses, legal risk, and much more. In addition, Martin wanted to assist immigrants, migrant workers, investors and individuals seeking to reunite with their families. Martin's former employer referred him to the Harbor-Watts BSC, who highly recommended that Martin speak with a consultant regarding his business needs. Martin sought the BSC's advice on business structure, service deliverables and access to capital. Through ongoing one-on-one consultations with the Harbor BSC on topics including financial planning and business structure, the Harbor BusinessSource staff was able to help Martin secure the pre-startup loan that allowed him to open his new office. Martin can now continue his work of advocating on behalf of those who require honest and efficient immigration representation, supporting minority-owned businesses and continue to fill existing gaps in corporate legal services.



The Harbor-Watts BusinessSource Center recently helped Martin Quiroz obtain a loan to launch his own law firm in DTLA.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprises enrolled		24
Microenterprises assisted		46
Small businesses enrolled		4
Small businesses assisted		16
Number of clients who attended workshops		57

WORKFORCE METRICS:

(arrows indicate weekly trend)

CaJOBS



853 Registrations

2%

WorkSource Centers



1,822 Enrollments

33%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org