



## NEWS FOR THE WEEK OF JULY 27, 2020

Four months after the Safer at Home ordinance went into effect, EWDD's BusinessSource, WorkSource and YouthSource Centers have transitioned to providing virtual services for the City's small businesses, job seekers and youth, whose lives have all been impacted by COVID-19. EWDD staff recently shared how their roles have changed during the pandemic for an upcoming social media video project led by the Mayor's Office. In this issue of EWDD Updates, we provide a preview of how EWDD staff has adjusted their services in the new normal.

EWDD Assistant Chief Grants Administrator Jacqueline Rodriguez, whose team oversees the BusinessSource Centers and processes applications for the City's Small Business Emergency Microloan Program said, "During this pandemic, our job is crucial to the life of small businesses. We know that small businesses are an integral part of the City of Los Angeles and we want to keep as many as possible open, not only during this pandemic, but after this is all over."

EWDD Senior Project Assistant Dennis Parks, part of a three-person Rapid Response Team that has delivered more than 2,000 virtual orientations to help Angelenos navigate the Unemployment Insurance (UI) process, said the pandemic has created an unprecedented need for assistance. "During these times there have been so many folks and by using technology, we have been able to reach a lot of folks."

EWDD Assistant Chief Grants Administrator Makeda Vela said the YouthSource Centers are working diligently to connect youth to job and educational opportunities during the pandemic. "We've been able to provide young people who had work suspended or lost a job, with an opportunity to work and earn money to help support themselves and their families."

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## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

**Virtual Orientations:** [bit.ly/LAjoblosshelp](https://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

**Small Business Emergency Microloan:** [LAMayor.org/loan](https://LAMayor.org/loan)

**Microloan Application:** [bit.ly/EWDDC-19BusinessLoan](https://bit.ly/EWDDC-19BusinessLoan)

**LA CARES Corps:** [coronavirus.lacity.org/CARESCorps](https://coronavirus.lacity.org/CARESCorps)

**Small Business Resilience Toolkit:** [bit.ly/LAResilienceToolkit](https://bit.ly/LAResilienceToolkit)

**BUSINESSSOURCE CENTERS:** [bit.ly/LABusinessSource](https://bit.ly/LABusinessSource)

**WORKSOURCE CENTERS:** [bit.ly/EWDDWorkSource](https://bit.ly/EWDDWorkSource)

**YOUTHSOURCE CENTERS:** [bit.ly/EWDDYouthSource](https://bit.ly/EWDDYouthSource)

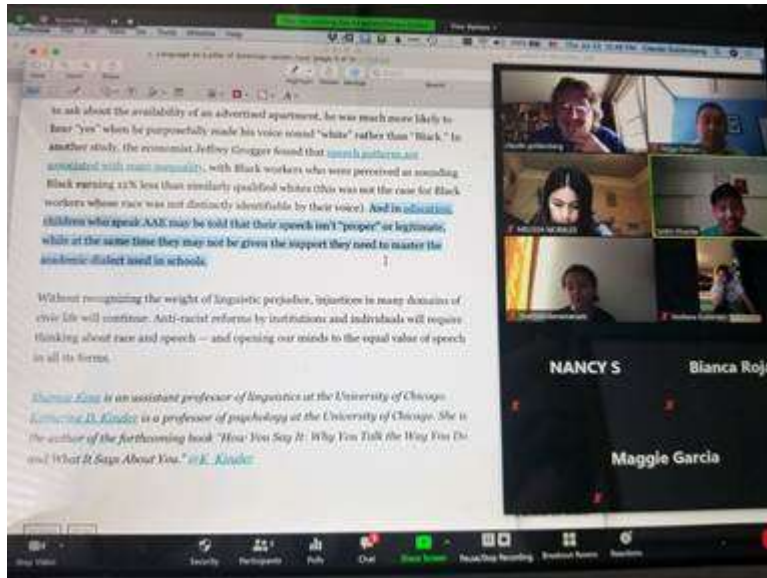
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**PROVIDING YOUTH VIRTUAL GUIDANCE DURING COVID-19  
 PARA LOS NIÑOS YSC ASSISTS RECENT GRADS WITH TRANSITION TO COLLEGE**



EWDD partner Para Los Niños, which oversees the Central LA/Westlake and Northeast LA YouthSource Centers, is currently working with participants who graduated in June 2020 to ensure that they have a smooth transition to higher education this fall. These students enrolled with Para Los Niños last year and participated in weekly college and career readiness sessions. A group of YouthSource participants have been meeting with a retired Stanford University professor for weekly discussions with a focus on effective writing and student success. The youth are provided with weekly

assignments to prepare them for the rigor of college and have individual meetings with the professor for additional support.

**WORKFORCE DEVELOPMENT DIVISION**

<b>UNEMPLOYMENT INSURANCE AND PUA CLAIMS FILED (COVID-19) Week of July 4, 2020</b>	
Number of new Unemployment Insurance Claims filed in the City of LA (week of July 4, 2020)	27,809
Number of new Pandemic Unemployment Assistance (PUA) claims	13,296

<b>WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) July 20, 2020 to July 24, 2020</b>	
Number of walk-ins	865
Number of walk-ins by appointment	556
Number of call/emails	3,379
Number of calls regarding UI	1,299

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## YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) July 20, 2020 to July 24, 2020

Number of clients contacted	2,542
Number of call/emails	1,817
Number of walk-ins by appointment	461
Number of walk-ins	459

## ECONOMIC DEVELOPMENT DIVISION

### LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

**LABSCs Reporting:** North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood, and Harbor

Microenterprise assisted	142
Microenterprise enrolled	17
Small businesses assisted*	66
Small businesses enrolled	9
Number of BSC Clients who attended virtual workshops	119
Sidewalk vendors assisted	10
Sidewalk vendors enrolled	3

*\*Compared to a pre COVID-19 weekly average number of 23*

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)

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