



## NEWS FOR THE WEEK OF JULY 13, 2020

EWDD continues to provide virtual services to the City's small businesses, job seekers and youth at EWDD's BusinessSource, WorkSource and YouthSource Centers. Approximately 28,109 Angelenos filed for Unemployment Insurance (UI) the week of June 27, 2020. An additional 13,293 individuals in the City of LA filed for Pandemic Unemployment Assistance (PUA), according to figures recently released by the California Employment Development Department (EDD). Although these figures are not as pronounced as in the first round of business closures due to the Safer at Home orders, EDD anticipates that the number of UI claims will rise in upcoming weeks, as increased cases of COVID-19 force businesses to close again and lay off employees that had just returned to work.

EWDD's Rapid Response Team has delivered more than 2,000 virtual trainings in English and Spanish to guide individuals through the UI filing process, while also steering them to additional resources such as health insurance options. EWDD's WorkSource and YouthSource Centers continue to provide virtual assistance and limited in-person visit by appointment only. The centers have been fielding thousands of phone calls and emails since the pandemic began, including UI-related inquiries.

EWDD's BusinessSource Centers also provide virtual assistance to small businesses, including webinars on how to survive the negative economic impacts of COVID-19. EWDD's Economic Development Division is continuing to process applications to the City's Small Business Emergency Microloan program.

---

## LINKS to COVID-19 RESOURCES

### JOB RESOURCES

Virtual Orientations: [bit.ly/LAjoblosshelp](https://bit.ly/LAjoblosshelp)

### BUSINESS RESOURCES

Small Business Emergency Microloan: [LAMayor.org/loan](https://LAMayor.org/loan)  
Microloan Application: [bit.ly/EWDDC-19BusinessLoan](https://bit.ly/EWDDC-19BusinessLoan)  
LA CARES CORPS: [coronavirus.lacity.org/CARESCorps](https://coronavirus.lacity.org/CARESCorps)  
Small Business Resilience Toolkit: [bit.ly/LABusinessToolkit](https://bit.ly/LABusinessToolkit)

BUSINESSSOURCE CENTERS: [bit.ly/LABusinessSource](https://bit.ly/LABusinessSource)

WORKSOURCE CENTERS: [bit.ly/EWDDWorkSource](https://bit.ly/EWDDWorkSource)

YOUTHSOURCE CENTERS: [bit.ly/EWDDYouthSource](https://bit.ly/EWDDYouthSource)

*Building Local Business • Strengthening LA's Workforce*

[www.EWDDLACITY.com](https://www.EWDDLACITY.com)



## Expanding opportunities for innovators and entrepreneurs in underserved communities; GRID110 TECH START-UP INCUBATOR LAUNCHES SOUTH LA PROGRAM



Clean tech incubator Grid110 recently selected 19 companies for its inaugural South LA program, ushering in resources and support for local entrepreneurs to build and launch successful businesses. More than 90 percent of the selected companies are led by Black and Latinx founders, and the majority of founders are women, said Grid110 South LA Managing Director Austin Clements in a recent piece in Medium. Participants receive support and resources via the following Grid110 programs: Idea to Product (I2P), which helps early stage founders focus on the fundamental parts of building a successful, sustainable business; and the Residency program, which helps established companies with evidence of traction (users, investment, revenue, etc.)

accelerate to the next stage of growth. Nearly 100 businesses from South LA applied. Selected participants include: a marketplace dedicated to directing shoppers to Black-owned businesses, a Leimart Park-based bike shop and a South-LA based plant burger brand. EWDD administers and supports Grid110 through Community Development Block Grant (CDBG) funding.

## AT RISK FOR HOMELESSNESS, LA:RISE HELPS YOUTH GAIN WORK EXPERIENCE

At risk for homelessness, the LA:RISE program gave Esther (right) her first job opportunity at social enterprise New Earth. EWDD is a leadership team partner of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE), an innovative, collaborative partnership that unites the City and County of Los Angeles' Workforce Development System (WDS) with non-profit social enterprises and for profit employers to help individuals with high barriers to employment get good jobs and stay employed. Esther, 18, was searching for her first full-time job, but with little work experience she was unable to secure a full-time position and was at-risk for homelessness. After learning about the LA:RISE program and social enterprise New Earth, Esther was excited at the opportunity to access paid job training and supportive services designed specifically for youth. During her time working as a Camera Operator for New Earth Explore, she learned time management and valuable computer skills. Working in an office environment also helped Esther build confidence and she quickly developed goals for her future. Esther plans to enroll in college and hopes to pursue a career in fashion design.



*Building Local Business • Strengthening LA's Workforce*

[www.EWDDLACITY.com](http://www.EWDDLACITY.com)



## WORKFORCE DEVELOPMENT DIVISION

### UNEMPLOYMENT INSURANCE AND PUA CLAIMS FILED (COVID-19) Week of June 27, 2020

Number of new Unemployment Insurance Claims filed in the City of LA (week of June 27, 2020)	28,109
Number of new Pandemic Unemployment Assistance (PUA) claims	13,293

### WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) July 6, 2020 to July 10, 2020

Number of walk-ins	798
Number of walk-ins by appointment	347
Number of call/emails	2,939
Number of calls regarding UI	1,229

### YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) July 6, 2020 to July 10, 2020

Number of clients contacted	1,999
Number of call/emails	1,645
Number of walk-ins by appointment	248
Number of walk-ins	341

## ECONOMIC DEVELOPMENT DIVISION

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS	
<b>LABSCs Reporting:</b>	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise assisted	129
Microenterprise enrolled	12
Small businesses assisted*	60
Small businesses enrolled	2
Number of BSC Clients who attended virtual workshops	52
Sidewalk vendors assisted	11
Sidewalk vendors enrolled	3

*\*Compared to a pre COVID-19 weekly average number of 23*

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or [Jamie.Francisco@lacity.org](mailto:Jamie.Francisco@lacity.org)

*Building Local Business • Strengthening LA's Workforce*

[www.EWDDLACITY.com](http://www.EWDDLACITY.com)

