

EWDD UPDATES



1200 W. 7TH ST. LOS ANGELES, CA 90017 • EWDDLACITY.COM

News for the Week of July 2, 2018

EWDD CELEBRATES YOUTHSOURCE CENTER OPENING AT SOUTHWEST COLLEGE



County Supervisor Mark Ridley-Thomas (center) cuts the ribbon at the grand opening of the South LA YouthSource Center at Los Angeles Southwest College

EWDD partner Archdiocesan Youth Employment (AYE) recently celebrated the grand opening of the South Los Angeles YouthSource Center at Southwest College, launching the first YouthSource site to be co-located at an America’s Job Center of California (AJCC) at a community college. “This is an antidote to poverty. This is an antidote to homelessness,” said Los Angeles Community College District (LACCD) Chancellor Francisco Rodriguez. “All residents

Building Local Business • Strengthening LA’s Workforce

www.EWDDLACITY.com



of South LA have an opportunity. This is what cooperation looks like. This is what collaboration is, coming together for a common cause to lift our community.” The grand opening of the center represents a partnership between EWDD, the Los Angeles County Department of Workforce Development, Aging and Community Services (WDACS) and the LACCD as part of a larger effort to create a centralized location for youth and job seekers to find services and provide easier access to higher education. “They’re now able to find everything they need to be successful for their educational goals,” said Rosa Penaloza, program director of the South LA YSC for AYE. At 5,000 square-feet, the new center is double the size of the previous AYE YouthSource Center in South LA. “We are now incorporating more resources and services to be able to impact the community,” Rosa said. Held Friday June 22, 2018, the event also featured youth participants who benefited from the YSC services. Francisma Molina, 20, emigrated from Guatemala to LA last year and the South LA YSC provided her first work experience, a two-month internship at the center where she performed clerical and office work. The experience taught her that she enjoys working in an office setting and hopes to someday attain an administrative job within law enforcement. “Thanks for the opportunities and helping me figure out what I want to do in life and my career,” she said.

EWDD YOUTH SUPPORT LA COUNTY SUMMER YOUTH EMPLOYMENT LAUNCH

Youth from six of EWDD’s YouthSource Centers (YSCs) showed up to support the Los Angeles County Department of Workforce Development, Aging and Community Services (WDACS) launch of the summer Youth@Work, the County’s counterpart to the City’s HIRELA’s Youth program. The City’s HIRELA’s Youth is a year-round program designed to give young Angelenos ages 14-24 their first work experience and place them on a career path as lifetime earners. Youth representing the Youth Opportunity Movement Boyle Heights Technology and Watts YSCs, the East and Central Region YSCs run by EWDD partner



EWDD General Manager Jan Perry (top center) and LA City’s Workforce Development Board Chair Charlie Woo (bottom center), pose with YouthSource Center participants at the Youth@Work summer launch event

Para Los Niños (PLN), the South Region YSC run by EWDD partner Coalition for Responsible Community Development (CRCDD), the West Region YSC run by UCLA and the summer youth program run by the Housing Authority of the City of LA (HACLA) attended. EWDD General Manager Jan Perry and Charlie Woo, Chair of the City’s Workforce Development Board, also attended to support the County’s event.

“OPERATION WATTS IS WORTH IT” – WATTS YSC VOLUNTEER IN SERVICE PROJECT



Watts YouthSource participants working to improve their neighborhood by painting a vibrant mural with a positive message

Approximately 10 youth from the Youth Opportunity Movement Watts YouthSource Center pitched in to help paint murals, build benches and put up fence screens during “Operation Watts Is Worth It,” an event designed to beautify and unify the community. “Although it was kind of tough, it felt good, coming out, helping the environment get better,” said Daize Ayon, 16. “I feel the schools need this.” From June 21 to June 28, youth from the Watts YSC participated in community beautification events throughout Watts at locations such as Nickerson Gardens, Jordan High School, 99th Street

Elementary and Florence Griffith Joyner Elementary. The “Mass Deployment” event was held by “The Mission Continues,” an organization dedicated to empowering veterans to make an impact in their communities. The week-long program, previously held in Detroit and Atlanta, brought in 80 veterans from the local area and other parts of the country to work on the service projects. “It’s about making an impact in the community, to increase leadership skills, to connect with everyone and the community they work and live in,” said Behkie Aguilar, a senior city impact manager with the Mission Continues. The group selected the Watts area this year because “We knew there was a lot of need here and a lot of passion,” she said. Watts YSC youth Trinity McKinney, 18, said she enjoyed the hands-on nature of the projects and as a resident of Watts she will be able to appreciate the impact in the neighborhood. “It’s good because we get to help our community and give back,” she said.

NORTH VALLEY BSC HELPS ENTREPRENEUR OPEN CATERING TRUCK BUSINESS



Soy Tu Taco Open for Business!

Mrs. Teresa Arreola came into the North Valley BusinessSource on April 25, 2018 to inquire about catering trucks and assistance with creating a business plan, as she was ready to invest her own capital and eager to start her business immediately. The North Valley BSC provided Mrs. Arreola with several business plan template options and referred her to The Food Truck Group, a food rental truck and leasing company. The North Valley BSC then assisted Mrs. Arreola with several one-on-one consultations regarding her business plan and legal structure information, as well as with filing for her

Business Tax Registration Certificate, Seller's Permit and DBA for "Soy Tu Taco". Mrs. Arreola leased a catering truck from The Food Truck Group and launched her business on May 1, 2018 with a ribbon cutting ceremony at the Entrepreneur Center in Pacoima hosted by the North Valley BSC. Soy Tu Taco has been blooming ever since and has successfully hired 1 full time cashier and 1 full time cook, with a plan to hire at least 2 more full time employees.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	15
Pre-Startups Assisted	30
Start-ups/Operating Businesses Enrolled	13
Start-ups/Operating Businesses Assisted	26
Workshops: Number of Clients Attended	80

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)

JobsLA has been discontinued as of July 1, 2018. JobsLA participants and the JobsLA home page have been redirected to the State of California CalJOBSSM system

WorkSource Centers



169
Enrollments

19%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org