



NEWS FOR THE WEEK OF JUNE 29, 2020

EWDD continues to provide services to help assist unemployed Angelenos and small businesses negatively impacted by COVID-19.

In the early days of the pandemic, the City’s Unemployment Insurance (UI) claims peaked at 111,777. Approximately 31,978 individuals filed UI claims the week of June 13, 2020. Before the pandemic, the average number of UI claims in 2020 was 2,580, indicating that unemployment claims are 1,874 percent above the pre-Covid-19 norm, according to figures released by the California Employment Development Department (EDD).

To assist Angelenos who have lost their jobs, EWDD’s Rapid Response Team continues to provide virtual trainings in English and Spanish to help individuals file for Unemployment Insurance (UI) and access additional resources. The team has delivered 1,935 trainings to-date. EWDD’s WorkSource and YouthSource Centers continue to provide virtual assistance to the City’s job seekers and youth, with some limited in-person visits by appointment only.

EWDD’s Economic Development Division meets regularly with local groups to inform them about the City’s resources for small businesses. Programs include the City’s Small Business Emergency Microloan Program, which recently eased requirements to allow Angelenos greater access to the program. The division continues working non-stop to process applications to connect smaller companies to funding to help them survive the negative economic impacts from the pandemic.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

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Helping small businesses survive COVID-19

EWDD's ECONOMIC DEVELOPMENT DIVISION ASSISTS LA ALFRESCO EFFORTS

In partnership with Councilmember Bob Blumenfield (CD-3), EWDD's Economic Development Division continues to guide the efforts of the Food and Beverage Industry Working Group. The working group was established per Council File 20-0499 to assist the local Food and Beverage Industry, one of the top industries economically devastated by COVID-19. EWDD Assistant Chief Grants Administrator Jacqueline Rodriguez and EWDD Senior Project Coordinator Vanessa Willis have led group discussions with leaders from LA's Food and Beverage Industry, along with representatives from multiple City departments, and the group's recommendations have been implemented in the second phase of "L.A. Alfresco." The L.A. Alfresco program allows restaurants to apply physical distancing safety measures due to the pandemic. The process provides a streamlined process for restaurants to obtain no-fee temporary permits for outdoor dining on sidewalks and private parking lots. The new second phase of the program includes sidewalk vendors in this effort and enables businesses to repurpose parts of streets nearby their businesses to include dining amenities.

EWDD BUSINESSSOURCE CENTERS HIGHLIGHTED AT ACCESSING LA



EWDD's BusinessSource Centers were the focus of the June 25th session of the 2020 Accessing LA Webinar Series, an effort designed to introduce local small businesses to the City of Los Angeles' contracting process. More than 1,000 individuals registered for the "Financial Services BusinessSource Centers" webinar, which was presented virtually this year due to the Coronavirus. EWDD Assistant Chief Grants Administrator Jacqueline Rodriguez represented the department and provided an overview of the services available to small businesses and entrepreneurs at the nine BusinessSource Centers (BSCs) throughout the City. A representative from

the East Los Angeles BSC, overseen by EWDD contractor Barrio Planners, Inc., also attended and provided information about the services available at the centers, including access to capital, financial reviews and loan packaging. The event, usually held in-person three times a year, is sponsored by the City's Board of Public Works, Bureau of Contract Administration, in partnership with by the Mayor's Office of Budget and Innovation, Bureau of Engineering, EWDD, and the LA Department of Water and Power.

WORKFORCE DEVELOPMENT DIVISION

RAPID RESPONSE LAYOFF ASSISTANCE (COVID-19) From March 16, 2020 to-date	
Number of WARN notices received	603
Number of employees impacted in City of Los Angeles (cumulative)	105,991
Number of Virtual Rapid Response Orientations held to-date	1,935
Number of new Unemployment Insurance Claims filed in the City of LA (week of June 13, 2020)	22,059
Number of new Pandemic Unemployment Assistance (PUA) claims	9,919

WORKSOURCE CENTER CONTACT PERFORMANCE (COVID-19) June 22, 2020 to June 26, 2020	
Number of walk-ins	1,133
Number of walk-ins by appointment	641
Number of call/emails	3,017
Number of calls regarding UI	1,538

YOUTHSOURCE CENTER CONTACT PERFORMANCE (COVID-19) June 15, 2020 to June 19, 2020	
Number of clients contacted	3,356
Number of call/emails	2,170
Number of walk-ins by appointment	286
Number of walk-ins	273

ECONOMIC DEVELOPMENT DIVISION**LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS**

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Microenterprise assisted	122
Microenterprise enrolled	15
Small businesses assisted*	52
Small businesses enrolled	4
Number of BSC Clients who attended virtual workshops	113

*Compared to a pre COVID-19 weekly average number of 23

"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

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