

EWDD **UPDATES**



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News for the Week of May 14, 2018

WEST ADAMS WSC HOSTS HIRING EVENT WITH CDCR FOR RE-ENTRYJOB SEEKERS



(Top photo, left to right) CDCR Parole Agent D. Hackett, AADAP, Inc. President/CEO Mike Watanabe, EWDD General Manager Jan Perry and West Adams WSC Coordinator Louis Lewis (Right photo) A crowd awaits the start of the West Adams WorkSource Center re-entry hiring event

An estimated 100 re-entry workers attended a hiring event Wednesday May 16, 2018 at the West Adams WorkSource Center (WSC), run by EWDD partner Asian American Drug Abuse Program, Inc. (AADAP), where several were provided offers on the spot for entry-level jobs in construction, transportation and warehousing. The event was a collaborative effort between the West Adams WSC, the California Department of Corrections and Rehabilitation (CDCR) Division of Adult Parole Operations and the Los Angeles County Office of Education (LACOE). In the West Adams WSC parking lot, 15 businesses with available positions for re-entry workers set up tents, including Jiffy Lube, Tradesmen International, PDA Consulting, and the

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City of LA's Targeted Local Hire Program, designed to help Angelenos find an alternative pathway to civil service careers. "It's important because it's a critical first step in rehabilitation, getting a job," said James Symington, District Administrator for the California Department of Corrections and Rehabilitation (CDCR) Division of Adult Parole Operations. "It gives them a chance." Many applicants received assistance with resume updates and interview practice leading up to the hiring event. After serving 15 years, 4 months, two weeks and two days in prison, re-entry job seeker and hiring fair attendee Donald Johnson, 45, said he was eager to find a job that would help him transition to feeling like part of society. "I want a job," he said. "I've got an able body. I want to work."

EWDD YOUTHSOURCE PARTICIPANTS ATTEND GRADELO BASKETBALL TOURNAMENT



The Brotherhood Crusade YouthSource Center team following their game at the Gradelo Basketball Festival

Approximately 64 participants from EWDD's YouthSource Centers attended the Gradelo Basketball Festival on May 12, 2018 at University Senior High School, a special event sponsored by former LA Laker Metta World Peace to benefit sports and educational programs at various schools throughout the Los Angeles Unified School District (LAUSD). A team from the Brotherhood Crusade YouthSource Center in the South-Crenshaw Region played in the high school basketball tournament. Many YouthSource Center participants said they enjoyed the opportunity to attend and be part of the event, which featured appearances by celebrities and former NBA players. Delita Brown, 18, said attending the event was just one of many opportunities offered by the Brotherhood Crusade YouthSource Center. "They provide me with opportunities I wouldn't get anywhere else," she said. "The fundamentals: how to succeed,

learning self-confidence and how to be comfortable. It's everything for me." Delita also credited the Brotherhood Crusade YouthSource Center with helping her obtain internships and providing her the mentorship she needed to go to college. This fall she is heading to Grand Canyon University in Phoenix, Arizona to study physical therapy. "Brotherhood is my support system," she said. "They're there to help me. They're steering me in the right direction. They're giving me guidance."

EWDD PARTNERSHIPS

As part of EWDD's efforts to provide wrap-around services for youth and job seekers, EWDD has an established partnership with Los Angeles Unified School District (LAUSD). The following success story is an example of how EWDD and LAUSD work together to bridge and connect LAUSD adult school students to EWDD's WorkSource Centers.

DOWNTOWN/PICO-UNION WSC HELPS JOB SEEKER BECOME PHARMACY TECH



Daisy Tavares (right) received funding from the Downtown/Pico Union WorkSource Center to get training to become a pharmacy technician.

The Downtown/Pico Union WorkSource Center, in partnership with LAUSD, was able to provide funding to help an LAUSD adult school student receive training to become a pharmacy technician. Daisy Tavares was laid off from LAUSD in 2017, where she had been working in maintenance and operations and working as a librarian. She had been a pre-med major in college but ultimately decided that she was interested in pursuing a career in the holistic medical field rather than pursuing a traditional medical degree. However, she realized that it was important to be able to understand and clearly explain medications and their side effects to patients. Thus, she decided that she would start her career by getting the training needed to get her license as a pharmacy technician. However, since Daisy had recently been laid off, paying for the class was going to be difficult. The Pharmacy Technician instructor at Evans Community Adult School mentioned that Daisy should connect with a WorkSource Center to see if they might be able to help. Marcella Wong, from the Downtown/Pico Union WorkSource Center, a partner of Evans CAS, happened to be on campus that day, and, after completing the

WorkSource Center's orientation and initial assessment, Daisy was able to receive funding for the class. Daisy says that she is thankful to the Downtown/Pico Union WorkSource Center for funding her training and helping her get closer to her goals. Daisy says that that Marcella Wong consistently checked in to discuss her progress, hear any grievances or frustrations that Daisy might have during the process, and give her support. She says that she also really appreciated how quickly Ms. Wong responded whenever Daisy needed anything. As a result of

her externship during the class, Daisy was hired by CVS Pharmacy immediately after completing the course. She is now about to begin on-the-job training to be a Lead Technician.

SOUTH LA BSC HELPS RESTAURANTEUR LAUNCH SALVADORIAN SPOT “LA UNION”

The South Los Angeles BusinessSource Center provided ongoing guidance to entrepreneur Dona Imelda, helping her realize her dream of opening her own Salvadorian restaurant “La Union.” When she was 16 years old, Dona emigrated from Puebla, Mexico to the U.S. For the past 23 years, she’s held a series of jobs to support her four children as a single mom. She’s worked as a seamstress, a housekeeper and gained 14 years of experience working as a Salvadorian cook. Her decision to open a restaurant was fueled by her passion for cooking for friends who loved her dishes. La Union (The Union) was named after the collective of friends and family who believed in her and contributed their savings to make her dream a reality. Earlier this year, Dona enrolled in the South LA BSC program, where she received assistance with her business plan, marketing needs, and tax issues. She was also awarded a \$500 Business Start-up Grant to develop her website. Currently, the South LA BSC is assisting Dona with an expansion plan that includes strengthening her credit, setting aside a percentage for growth and finding a larger location so she can have more dining space and host community events.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	31
Pre-Startups Assisted	31
Start-ups/Operating Businesses Enrolled	6
Start-ups/Operating Businesses Assisted	24
Workshops: Number of Clients Attended	96

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)*



91,433
Page Views

1.4%



1,811
New Visitors

2.5%



5,091
New Sessions

6.1%



501
Registrations

8%

WorkSource Centers



1,892
Enrollments

15%

**Please note, due to Google Analytics recent data control changes, EWDD will now provide the number of new visitors to JobsLA per week rather than the percentage of new visitors.*

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org