



NEWS FOR THE WEEK OF APRIL 13, 2020

As the City of Los Angeles enters its fourth week of the “Safer at Home” order, EWDD continues to work non-stop to provide critical services to assist Angelenos economically impacted by COVID-19.

As of April 16, 2020, more than **3,000 applications** have been submitted to the City’s **Small Business Emergency Microloan Program**. EWDD’s Economic Development Division (EDD) recently received a testimonial from one of the City’s first loan recipients, an owner of a small advertising agency. “I wanted to send a huge THANK YOU for all your help in making this loan happen. Please give a "social distancing" hug to everyone on your team for their help and commitment to keeping Los Angeles businesses running during this crisis. Your efforts were tremendously valuable to me.” In addition, approximately **25, 200 individuals** have viewed the **LA CARES Corps** web page (coronavirus.lacity.org/CARESCorps) since it launched April 8, 2020. The page offers information about the Coronavirus Aid, Relief, and Economic Security (CARES) Act.

EWDD’s Workforce Development Division (WDD) continues to provide **virtual orientations** Monday through Friday to guide Angelenos through the process of filing for Unemployment Insurance (UI) with the California Employment Development Department (CA EDD), along with additional resources, such as how to apply for health insurance. So far, approximately **109,693 employees** filed for UI for the week ending April 4, 2020. In addition, EWDD has received reports from **385 employers** about business closures, some of which have multiple locations.

LINKS to COVID-19 RESOURCES

JOB RESOURCES

Virtual Orientations: bit.ly/LAjoblosshelp

BUSINESS RESOURCES

Small Business Emergency Microloan: LAMayor.org/loan

Microloan Application: bit.ly/EWDDC-19BusinessLoan

LA CARES CORPS: coronavirus.lacity.org/CARESCorps

Small Business Resilience Toolkit: bit.ly/LABusinessToolkit

BUSINESSSOURCE CENTERS: bit.ly/LABusinessSource

WORKSOURCE CENTERS: bit.ly/EWDDWorkSource

YOUTHSOURCE CENTERS: bit.ly/EWDDYouthSource

Building Local Business • Strengthening LA’s Workforce

www.EWDDLACITY.com



EWDD STAFF SERVE AS DISASTER SERVICE WORKERS (DSWs)

On March 18, 2020, Mayor Eric Garcetti activated the City's Disaster Service Worker (DSW) program, dispatching City employees to assist in emergency relief programs related to the COVID-19 pandemic. Approximately 33 EWDD employees have served as DSWs, with many assisting efforts at centers designed to help the City's unsheltered. This week, we share two stories from EWDD staff about their DSW experience.

AN OVERNIGHT SHIFT TAKING THE TEMPERATURES OF THE CITY'S UNSHELTERED



EWDD Systems Analyst Hotae Last week, EWDD Systems Analyst Hotae was dispatched to a motel in Reseda. During his overnight shift, Hotae measured the temperature of each guest as they came into the motel, which is serving as a temporary shelter for the City's unsheltered during the COVID-19 crisis. In his day-to-day role at EWDD Hotae manages and reports website analytics of EWDD programs. During COVID-19, Hotae is monitoring web pages dedicated to programs such as the LA CAREs Corps. "Those programs are essential because they have a direct impact on the lives of Angelenos by assisting their practical needs at the time," he said.

ASSISTING THE CITY'S UNSHELTERED, SANITIZING SURFACES FOR THEIR SAFETY

Venessa, a EWDD Senior Systems Analyst who specializes in application development and support, worked a day-long DSW shift at a motel in Canoga Park, which is providing emergency shelter to the City's unsheltered. Every three hours, Venessa sanitized door knobs and railings. She also assisted clients by providing them with essential supplies such as toilet paper, along with heating their food and opening their rooms. "The nature of the services provided by EWDD instills that the department is a public serving entity working on behalf of people to provide resources for a viable city," she said. "During a crisis, it is vital that EWDD as well as the people of Los Angeles bond together to support each other to maintain and sustain a quality of life that everyone will positively benefit from as a citizen in Los Angeles."



EWDD & CITY OF LA WDB PUBLISHES DRAFT ANNUAL PLAN PY 2020/21

Last week, EWDD and the City's Workforce Development Board (WDB) published the draft Annual Plan Program Year 2020/2021 on the EWDD website. The plan is significant in that it establishes the priorities, strategies and policies for funding programs for the City's Workforce Development System (WDS). Economists predict that nearly 25 percent of jobs earning \$52,000 or less will be lost as a result of the COVID-19 pandemic, according to the report. While this statistic is sobering, EWDD is committed to providing resources to the City's job seekers and entrepreneurs to help pull them through this crisis. The Draft Annual Plan is available for review and public comments at <https://ewddlacity.com/index.php/ap-py21>.

LOS ANGELES BUSINESSSOURCE CENTERS (LABSCs) METRICS

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor

Small businesses assisted (6 or more Full Time Employees)	116
Small businesses enrolled	14
Microenterprise assisted (5 or fewer Full-Time Employees)	286
Microenterprise enrolled	26

WORKFORCE METRICS

(Monthly metrics for March 2020 will be provided the week of April 27, 2020)

CalJOBSSM *(online and mobile)*



WorkSource Centers



"Updates" is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org

Building Local Business • Strengthening LA's Workforce

www.EWDDLACITY.com

