

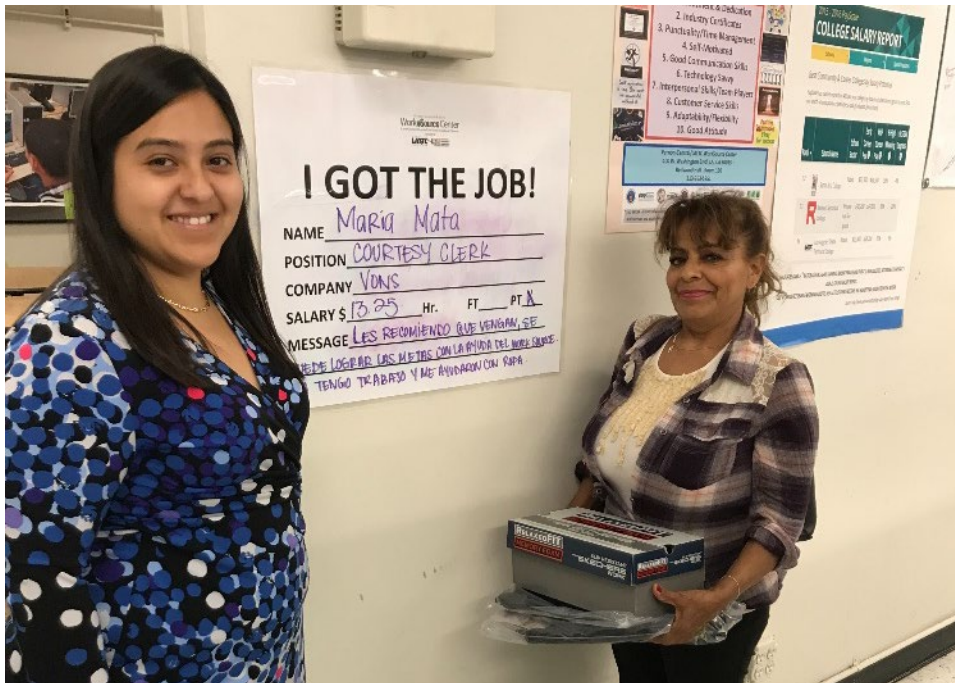
EWDD **UPDATES**



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News for the Week of October 29, 2018

VERNON-CENTRAL/LATTC WSC HELPS RETIREE RE-ENTER WORKFORCE



The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center (WSC) recently helped retiree Maria Mata find a new job to supplement her retirement benefits. Maria had been receiving her retirement benefits for some time, but was forced to look for additional income as the cost of living has been consistently on the rise. After working closely with Career Coach Jessica Fuentes and diligently following her advice, Maria received multiple job offers. She now

works as a courtesy clerk at Vons. The Vernon-Central/LATTC WSC, run by EWDD partner Coalition for Responsible Community Development (CRCD), was also able to provide Maria supportive services for new work clothes. Maria said she highly recommends the City’s WorkSource Centers for other job seekers and is very happy with her new job. “You will be able to reach your goals with the help of the WorkSource,” Maria said. This story illustrates how EWDD prioritizes helping older workers find employment in response to Mayor Eric Garcetti’s Executive Directive No. 17, Age-Friendly City Initiative: Purposeful Aging LA along, with EWDD’s wider effort to help vulnerable and under-represented populations.

Building Local Business • Strengthening LA’s Workforce

EWDD ECONOMIC DEVELOPMENT DIVISION SUPPORTS ACCESSING LA EVENT

The City of Los Angeles Economic and Workforce Development Department’s Economic Development Division (EDD) provided strong support to the Mayor’s Office of Economic Development Accessing LA event at California State University Northridge on October 10, 2018. EWDD Industrial Commercial Financial Officer Miguel Acuña spoke on panels about access to capital in English and Spanish, specifically about the City’s Microloan and Small Business Loan Programs, while EWDD Management Analyst Elvia Magallon spoke about the City’s Business Portal and City resources for entrepreneurs and small businesses. EWDD’s Business Response Unit also staffed a resource booth and provided intensive business assistance to 30 entrepreneurs, which included describing Microloan and Small Business Loan programs and how to start or expand a business.

“EIFD – LEVERAGING OPPORTUNITY ZONES” – EWDD CO-HOSTS PACKED EVENT

Approximately 25 economic development thought leaders packed a room at the Japanese American Cultural Community Center in Little Tokyo Tuesday October 30 for “EIFD – Leveraging Opportunity Zones,” a special event co-hosted by EWDD, Southern California Edison, the California Economic Summit and the Infrastructure Funding Alliance. EWDD General Manager Jan Perry delivered opening remarks. The roundtable discussion focused on developing a state strategy that will facilitate and maximize private sector investment in Opportunity Zones. EWDD’s Economic Development Division staff was in attendance, along with Economic Development staff from the Mayor’s Office of Economic Development and representatives from council district offices.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise enrolled		18
Microenterprise assisted		37
Small businesses enrolled		5
Small businesses assisted		17
Number of BSC clients who attended workshops		64

WORKFORCE METRICS:*(arrows indicate weekly trend)***CalJobs** *(online and mobile)*606
Registrations

13% ↓

WorkSource Centers1,661
Enrollments

17% ↓

“Updates” is the weekly report from the EWDD General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD’s communications department. If you have questions, comments or wish to have a contribution considered for an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org