

CITY OF LOS ANGELES

EWDD UPDATES



1200 W. 7TH ST. LOS ANGELES, CA 90017 • EWDDLACITY.COM

News for the Week of October 22, 2018



EWDD's Hollywood WorkSource Center has assembled six crews to help with the Creek wildfire cleanup through the National Dislocated Worker Grant

GRANT HELPS CREEK WILDFIRE CLEANUP EFFORTS, GIVES JOB SEEKERS PURPOSE

In 2018, the City of Los Angeles Economic and Workforce Development Department (EWDD) received a National Dislocated Worker Grant (NDWG) to help with the cleanup and repair of public and private non-profit facilities impacted by December 2017 wildfires, including the impacted communities of Sunland-Tujunga, Sylmar and Sun Valley. The grant provides

Building Local Business • Strengthening LA's Workforce

www.EWDDLACITY.com

temporary employment to workers and residents impacted by the wildfires, and also gives an opportunity for long-term unemployed individuals, including ex-offenders, to get back on their feet. The Hollywood WorkSource Center (WSC), run by EWDD contractor MCS, along with its partner employers, currently have six active crews focused on the Creek wildfire clean-up. This week, EWDD Updates shares the stories of several participants who demonstrate the positive impact the program has made on the lives of the workers.

JORGE M.



A grant gave Jorge M. a job on a Creek wildfire clean-up crew, a role he said gave him purpose and stability.

Jorge M. views his employment opportunity with the wildfire clean-up crew as a second chance. Jorge had been struggling to find a stable job and financial self-sufficiency since he had dropped out of high school and lost touch with family and friends. At the Hollywood WSC, Jorge received supportive services and through the grant, OSHA 10 training. He now actively works on the Creek wildfire clean-up efforts at La Tuna Canyon trails, which has given him a stable income, allowed him to move forward and feel better about his future. Jorge said the job taught him about responsibility, discipline, and the importance of working in a team environment. To date, he and his crew have cleared and repaired over 4.5 miles of eroded trails, now accessible to the public by foot or horseback once again.

JAYSON M.

Before joining the Creek wildfire clean-up crew, Jayson M. was homeless. He was living on the streets of Hollywood, without means of transportation or regular contact with family. After coming across a flyer for the National Dislocated Worker Grant (NDWG) program, Jayson attended an orientation at the Hollywood WorkSource, and in August 2018, he began work with the Creek wildfire clean-up efforts at the historic McGroarty Arts Center, a property of the City of LA Department of Cultural Affairs. Within his first few weeks of work, a Hollywood WorkSource case manager was able to help Jayson contact and receive residential shelter through the Housing Authority of the City of Los Angeles (HACLA). Jayson is now happy to have stable housing, gainful employment and looks forward to the weekends when he is able to visit his children and take them out to dinner on his paycheck.

Employment opportunities with the Creek wildfire crews are ongoing. For more information, please contact Noel Khoshabou at the Hollywood WorkSource Center at (213) 355-5304 or nkhoshabou@mcs-careergroup.com

PLN YOUTHSOURCE HELPS STUDENTS SECURE \$200K IN COLLEGE FINANCIAL AID



Para Los Niños staff helped youth participants secure more than \$200,000 in financial aid for college at its Cash for College event October 12, 2018.

The Para Los Niños Central YouthSource Center held a Cash for College event on October 12, 2018. Approximately 37 PLN YouthSource participants received support in completing their Free Application for Federal Student Aid (FAFSA). PLN's efforts helped students secure more than \$200,000 in Pell Grant funding for college. The students will receive their full financial aid awards once they select the college they be attending.

PARA LOS NIÑOS HOSTS CENTRAL LA P3 REGIONAL MEETING ON OCT. 16, 2018



Para Los Niños hosted the Central Los Angeles LAP3 Regional meeting on October 16, 2018. Presenters included the LA County District Attorney's Office, FamilySource, Los Angeles Unified School District (LAUSD) Wellness Center and the Los Angeles Hospitality Training Academy (LAHTA). The gathering presented an opportunity for organizations working on the LAP3 focus areas of housing, education, employment and wellness to connect and share resources. Attendees also included LA County Probation,

PLN hosted the Central LAP3 regional meeting on October 16, 2018. Partners discussed housing, education, employment and wellness.

LAUSD, Department of Mental Health, LA County, Gang Reduction & Youth Development, Department of Public Social Services (DPSS), several non-profits and regional centers. The Los Angeles Performance Partnership Pilot (LAP3), an initiative led by EWDD, is an innovative integrated service model that placed LAUSD pupil service and attendance counselors at the City's Youth Source Centers, along with housing and social services resources, to create a one-stop shop for youth to receive guidance to determine what classes, graduation requirements and services are needed to finish high school and assist with a successful transition to college or employment.

YOUNG CIVIC LEADERS PROGRAM TEACHES PLN YOUTH LEADERSHIP SKILLS

Para Los Niños YouthSource participants attended a presentation by the Young Civic Leaders Program on October 19, 2018. These students will be participating in advocacy training along with leadership development. Additional activities will include financial education, assistance with the college application process and support with scholarship applications. PLN high school seniors attend sessions at the YouthSource center at least once a week. All participants have received support in completing their financial aid applications and will be completing their college applications by the November 30th deadline.

HARBOR BSC HELPS ENTREPRENEUR OPEN “TRAINING FOR BALANCE” STUDIO



The Harbor-Watts BSC helped entrepreneur Carla McDonough (second from right) realize her dream of opening her fitness studio “Training for Balance.”

The Harbor-Watts BusinessSource Center (BSC) provided entrepreneur Carla McDonough business coaching and assistance with licensing and permits to help turn her dreams of owning her own gym into the Training for Balance fitness studio in San Pedro, California. Carla is former fitness model and body builder with 16 years of experience as a fitness trainer. She wanted to open a facility that included a full gym, personal training and Pilates classes. Her specialty is working with clients with medical conditions to help them achieve proper rehabilitation, such as military veterans and peace officers. Carla was referred to the Harbor-Watts BSC by the San Pedro Chamber of Commerce. After an initial assessment, Carla attended the Building Blocks Workshop Series, a six-part series designed to help entrepreneurs bring their ideas to life. Carla received guidance from a Harbor-Watts BSC business coach throughout the process of opening her business. The business coach was instrumental in providing Carla assistance with finding the correct licensing and permits and facilitated a meeting with a LA zoning department representative to confirm she did not require any special permits and confirm her location was zoned for a Pilates studio. Training for Balance celebrated its grand opening on September 22, 2018.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
Microenterprise enrolled		20
Microenterprise assisted		40
Small businesses enrolled		4
Small businesses assisted		13
Number of BSC clients who attended workshops		79

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs *(online and mobile)*



700
Registrations
5%

WorkSource Centers



2,005
Enrollments
12%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org