

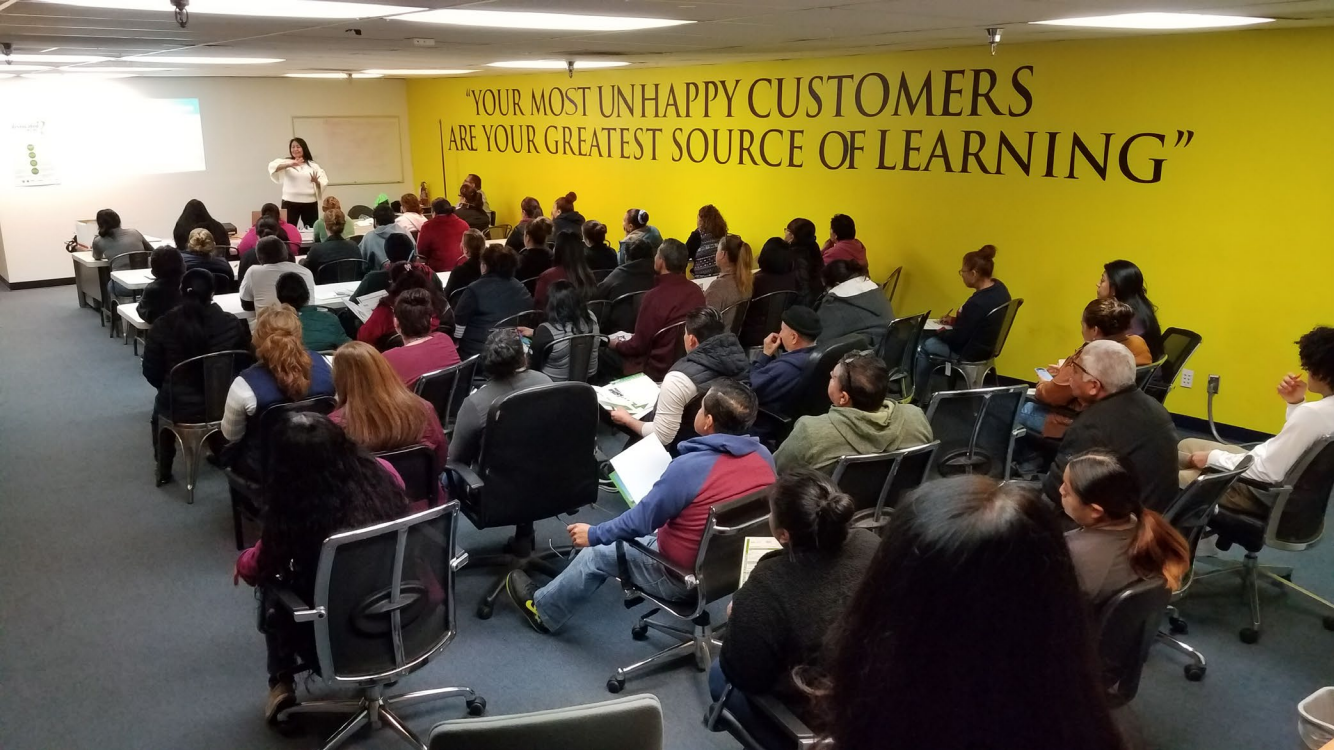


Economic and Workforce Development Department
UPDATES



NEWS FOR THE WEEK OF JANUARY 27, 2020

EWDD RAPID RESPONSE TEAM ASSISTS FORMER FOREVER 21 EMPLOYEES



EWDD's Rapid Response team held 40 orientations (pictured above) to inform former Forever 21 employees about how to access unemployment services following the closure of its Lincoln Heights deployment center.

EWDD's Rapid Response team recently provided transitional services to 580 warehouse workers impacted by the bankruptcy of fast fashion company Forever 21, which is shuttering its Lincoln Heights deployment center and relocating to Perris, CA. EWDD, in partnership with the California Employment Development Department (EDD), Covered California, and the Los

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Angeles Unified School District (LAUSD) Division of Adult and Career Education (DACE), held 40 orientations in 10 days to provide employees with information about how to apply for benefits such as healthcare, and unemployment and job training. Representatives from EWDD's Boyle Heights/East Los Angeles, Northeast LA and Downtown/Pico Union WorkSource Centers also attended. Beginning January 2, 2020, the Rapid Response team held four 1 to 1.5 hour sessions a day, offering 15 in English and 25 in Spanish. EWDD and its partners first learned of the closure in late September 2019. The team worked closely for several months to arrange logistics in preparation for the 10-day stretch of orientations. In addition, EWDD has offered Rapid Response assistance to employees at the Forever 21 in Van Nuys, the store location that was identified for closure within City limits.

MID-CITY BSC HELPS FASHION DESIGNER OBTAIN \$30K MICROLOAN



The Mid-City BusinessSource Center recently helped fashion designer Joseph Hung (center) obtain a \$30,000 Small Business Administration (SBA) Microloan, allowing him to grow his business and fulfill several crucial orders. Joseph, who has nine years of fashion industry experience, owns DTLA fashion brand Double Denim. In December 2019, Mr. Jung was referred to the Mid-City BusinessSource Center to help grow his company. Business counselor Phuong Le (left) provided extensive business guidance, including reviewing the company's credit, cash flow and financial statements. He also

assisted Joseph through the entire loan process. Once Joseph was approved for the microloan, the capital injection allowed him to make several critical manufacturing deposits to fulfill eight new purchase orders totaling more than \$182,000.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	29
Microenterprise assisted	135
Small businesses enrolled	0
Small businesses assisted	28
Sidewalk vendors enrolled	43
Sidewalk vendors assisted	103
Number of BSC clients who attended workshops	57

WORKFORCE METRICS:

(Monthly metrics for January 2020 will be provided the week of February 3, 2020)

CalJobs *(online and mobile)*



Registrations

WorkSource Centers



Enrollments

"Updates" is the weekly report from the EWDD Acting Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org

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