

**EXECUTIVE SUMMARY**

On December 12, 2022, Karen Bass was sworn in as Mayor of Los Angeles. As her first act as Mayor, she declared a state of emergency on homelessness to rapidly respond to a crisis that is ravaging the City of Los Angeles (City). The crisis, characterized by over 40,000 people experiencing homelessness at any given point, constitutes an increase of nearly 240 percent from 2007. The City recognizes the urgent need to act and invest given that homelessness is not an isolated phenomenon. In support of the Mayor’s declaration, and in addition to prior investments on homelessness, the City Council approved the creation of a \$50 million emergency fund. Despite the significant financial investments that the City has made, and the numerous policies enacted to address homelessness, the current state of the economy marked by inflation and recently removed eviction protections may exacerbate the challenges that the City faces.

In her declaration, Mayor Bass emphasized the growing disparity for those experiencing homelessness among Black, Latino, Indigenous Peoples, Women, Youth, and Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+), and other underrepresented populations. People experiencing homelessness also face hunger, unemployment, sexual violence, and disproportionate incarceration rates, accessibility challenges to health and medical services, and death.

A clear vision, innovative strategies, and key partnerships will lead to long-term and short-term solutions that connect individuals, including those experiencing homelessness, to become self-sufficient. This approach, in alignment with broader City goals that aim for effective collaboration, accountability, transparency, and good governance, position the City to effectively create workforce and economic development programs and strategies that will lead to more jobs and opportunities for the City’s residents. This Annual Plan will continue to build on nationally-recognized programs that successfully place Angelenos experiencing homelessness into competitive employment.

The WDB Annual Plan provides a framework, tools, and corresponding strategic priorities that will enable City leadership, including, the WDB, the EWDD, the City Council, and Mayor, to address and mitigate the impact to the hardest-hit Los Angeles communities, including small business owners, low-income wage earners, English Language Learners, LGBTQ communities, survivors of domestic abuse and human trafficking, people of color, and disconnected youth.

The WDB Annual Plan will ensure that City youth and adults are given the tools and resources to obtain the training, skills, and job placement opportunities needed to thrive in today’s economy.

**STRATEGIC GOALS OF THE PLAN**

The Year 24 Annual Plan is comprised of eight Strategic Initiatives designed to: 1) address the economic inequities among high-barrier populations which include older adults, reentry, and people experiencing homelessness; and 2) identify industry sectors

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that are instrumental in bridging equity gaps by paying higher wages and creating career ladders.

Each strategy also includes a statement of prior year accomplishments to highlight the progress the department has made within a particular strategic initiative. A corresponding statement of action items is also included under each strategic initiative which is also a part of the department's larger goal to provide these services to the most vulnerable populations. It is noted that the initiatives included in the Year 24 Annual Plan represent a reduction from the original 11 strategies included in prior-year Annual Plans. The change does not impact the services provided but serves to realign the approach the department will take in its job creation mission.

These 8 initiatives are listed below:

1. Support Regional Efforts to Reduce Homelessness by Providing Pathways to Sustainable Employment, Training and Education, and Connecting Participants to Supportive Services.
2. Increase Education and/or Employment Outcomes for Disconnected Youth.
3. Increase Employment Opportunities for All Angelenos Through Partnerships with Major Economic Drivers in the Region.
4. Facilitate Increased and Equitable Access to Jobs That Provide High Wages/Salaries and Opportunities for Career Advancement/Upward Mobility Through Job Placement Strategies, Which Focus on High-Growth Sectors.
5. Increase Gender Equity by Ensuring That Women Are Trained for Positions at All Levels Within Organizations and Across All Industry Sectors at Equal Pay Rates as Those Positions Occupied by Men.
6. Increase Accessibility to Sustainable Employment Opportunities for High-Barrier Populations Through Targeted Workforce Development Strategies.
7. Increase Employment Outcomes for the Reentry Population to Allow for a Smoother Transition into Society.
8. Increase Employment Opportunities for Older Adults - 55 years and Older - by Creating Systems that Promote Training and Employment.

**FUNDING RESOURCES**

The proposed WDS service strategies, activities, and budget set forth in the Annual Plan are based on funding allocations from various sources, including, federal and state formula (Adult, Dislocated Worker, Youth, Rapid Response), competitive grants, other workforce allocations, and projected prior-year carryover-funds.

Each year the Department develops and presents a report relative to carryover monies (allocated but unexpended prior-year Workforce Innovation and Opportunity Act (WIOA) and other workforce development-related program funds). For PY 2023-24, the City anticipates a WIOA carryover amount from prior years of \$3.5 million. This includes savings from prior years as follows: \$1,500,000 from Adult Workforce programs, \$1,000,000 from Dislocated Workers, and \$1,000,000 from Youth Workforce programs.

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Funding Allocations

On May 18, 2023, the State Employment Development Department announced its funding allocations for WIOA Adult, Dislocated Worker, and Youth Formula to Local Workforce Development Areas for PY 2023-24. The allocations displayed on Table 1 are actual allocations for PY 2022-23 and PY 2023-24. As summarized in Table 1, the City received an increase of \$2.1 million in WIOA funds (which includes a reduction of \$613,200 for Dislocated Workers). However, due to a reduction in Carryover from prior years amounting to \$1.5 million, the net increase in WIOA funding is \$636,592.

**Table 1: Change in Workforce Innovation and Opportunity Act Formula Funding**

	<b>PY 2022-23 WIOA Funds</b>	<b>PY 2023-24 WIOA Funds *</b>	<b>Increase (Decrease)</b>
Adult	14,853,297	16,279,373	1,426,076
Dislocated Worker	10,732,563	10,119,363	(613,200)
Youth	14,791,932	16,137,648	1,345,716
Rapid Response	898,553	898,553	0
Carryover	5,022,000	3,500,000	(1,522,000)
<b>Total</b>	<b>46,298,345</b>	<b>46,934,937</b>	<b>636,592</b>

In addition to WIOA funding, the Year 24 Annual Plan includes a total of \$43.3 million in non-WIOA revenues, including state, federal and local funding sources, bringing the total workforce development budget to \$111.5 million. Table 2 below provides a list of new and carry-over funding anticipated by funding streams in PY 2023-24.

**Table 2: Summary of Total Workforce Revenues**

	<b>New Allocation PY 2023-24</b>	<b>Carryover Prior Years</b>	<b>Total Allocation PY 2023-24</b>
Adult	16,279,373	1,500,000	17,779,373
Dislocated Workers	10,119,363	1,000,000	11,119,363
Youth	16,137,648	1,000,000	17,137,648
Rapid Response	898,553		898,553
<b>Subtotal – WIOA</b>	<b>43,434,937</b>	<b>3,500,000</b>	<b>46,934,937</b>
WIOA Discretionary	5,600,000	1,170,000	6,770,000
CDBG COVID	0	226,000	226,000
CA for All	716,653	16,574,953	17,291,606
LA City Programs	14,288,570	2,903,500	17,192,070
LA County Programs	12,742,338	432,295	13,174,633
Other Grant Funds	2,920,000	0	2,920,000
Anticipated Revenues	7,000,000	0	7,000,000
<b>Subtotal – Other Grants</b>	<b>43,267,561</b>	<b>21,306,748</b>	<b>64,574,309</b>
<b>Grand Total</b>	<b>86,702,498</b>	<b>24,806,748</b>	<b>111,509,246</b>

Table 3 below represents new funding sources anticipated for PY 2023-24. New funding streams include state and federal WIOA discretionary funding as well as increased funding for the continuation of the Gang Injunction Settlement program.

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**Table 3: Anticipated New Revenues**

Grant	Source	New Allocation PY 2023-24
Severe Storm NDWG	WIOA- Discretionary	2,100,000
Quest NDWG	WIOA – Discretionary	500,000
Californians for All	CA General Fund	716,653
Gang Injunction Settlement	City General Fund	6,300,000
Returning Citizens	Federal Earmark	1,000,000
<b>Grand Total</b>		<b>10,616,653</b>

The Annual Plan includes a balanced budget for PY 2023-24. The balanced budget was achieved through modifications to WIOA oversight and administration activities, service providers, and supporting program activities. Table 4 sets forth EWDD proposed WIOA funding distribution.

**Table 4: Proposed WIOA Funding Distribution**

Activity	Amount	Percentage
EWDD Oversight	8,533,340	18%
Rapid Response – Direct Services	564,695	1%
Other City Departments	367,399	1%
Workforce Development Board	1,915,044	4%
WorkSource Centers	16,650,000	36%
YouthSource Centers	10,920,000	23%
Other Service Providers	1,800,239	4%
*Supporting Program Activities	6,184,220	13%
<b>Total</b>	<b>46,934,937</b>	<b>100%</b>

\*Total reflects adjustment for City-managed operators.

