

# CITY OF LOS ANGELES

CALIFORNIA



Workforce **Development** Board  
City of *Los Angeles*

**Workforce Development Board**  
CHARLES WOO  
CHAIR



KAREN BASS  
MAYOR



**Economic and Workforce  
Development Department**  
CAROLYN M. HULL.  
GENERAL MANAGER

June 6, 2023

Council File Number:  
Council Districts: All  
Contact Persons & Phone:  
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The Honorable Karen Bass  
Mayor, City of Los Angeles  
Room 303, City Hall

City Council  
c/o City Clerk  
Room 395, City Hall

Attention: Heleen Ramirez, Legislative Coordinator

## **APPROVAL OF THE YEAR 24 PROGRAM YEAR (PY) 2023-24 ANNUAL PLAN PREPARED BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD)**

### **DEADLINE FOR ACTION**

The General Manager of the Economic and Workforce Development Department (EWDD) and the Chair of the Workforce Development Board (WDB) respectfully submit this transmittal for your review and approval. To ensure the uninterrupted provision of services to City residents, approval of this item is requested no later than June 30, 2023.

### **BACKGROUND**

On May 26, 2023, the WDB approved the Year 24 Program Year (PY) 2023-24 Annual Plan (Annual Plan), as amended, to request EWDD to report with additional information related to the number of program participants, periodic updates, and living wage information, as further detailed in this report.

On December 12, 2022, Karen Bass was sworn in as Mayor of Los Angeles. As her first act as Mayor, she declared a state of emergency on homelessness to rapidly respond to a crisis that is ravaging the City of Los Angeles (City). The crisis, characterized by over 40,000 people experiencing homelessness at any given point, constitutes an increase of nearly 240 percent from 2007. In support of the Mayor's declaration, and in addition to prior investments on homelessness, the City Council approved the creation of a \$50 million emergency fund.

In her declaration, Mayor Bass emphasized the growing disparity for those experiencing homelessness among Black, Latino, Indigenous Peoples, Women, Youth, and Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+), and other underrepresented populations. The City recognizes the urgent need to act and invest given that homelessness is not an isolated phenomenon.

People experiencing homelessness also face hunger, unemployment, sexual violence, disproportionate incarceration rates, accessibility challenges to health and medical services, and death. Despite the significant financial investments that the City has made and the numerous policies enacted to address homelessness, the current state of the economy marked by inflation and recently removed eviction protections may exacerbate the challenges that the City faces as it combats the homelessness crisis.

### Annual Plan Purpose

The Annual Plan establishes the priorities, strategies, policies, budget, and timeline for the City's WDS. The Annual Plan articulates a framework of long-term strategic initiatives set forth to achieve the City's goal of placing its residents on the path to economic security through equity-focused strategies that create and expand living-wage jobs and remove barriers to employment for Angelenos facing the greatest economic disparities. This equity-focused strategic framework also provides a strong foundation from which to begin to address the new challenges brought forth as the region transitions out of the COVID-19 pandemic.

To strengthen the goals of the Annual Plan, EWDD engaged in a community outreach effort to ensure that members of the public had the opportunity to submit comment. The next section provides a summary of the public comment process.

### Public Comment and Community Engagement

On April 12, 2023, the draft Year 24 WDB Annual Plan (Annual Plan) for Program Year (PY) 2023-24 was released for a thirty-day public comment period (April 12, 2023 – May 12, 2023). During this period the Department held three in-person and two virtual community hearings to solicit public comments regarding the Annual Plan. Additionally, the WDB scheduled presentations of the Annual Plan at three WDB Executive Committee meetings and one Youth Council meeting where the public was afforded the opportunity to provide public comment. Any public comment submitted to the department has been reviewed and is attached to the Annual Plan.

### Economic Landscape

The City of Los Angeles is home to 3.8 million residents which represents nearly 40 percent of the population of the County of Los Angeles. The City has a labor force of 2 million and has nearly 200,000 business establishments employing more than 1.6 million payroll workers. According to the Los Angeles Economic Development Corporation, as of May 2022, just over 94,000 people were unemployed in the City which accounts for over 40 percent of all reported unemployed residents in Los Angeles County.

For nearly a decade before the COVID-19 pandemic, the economy exhibited strong economic fundamentals. Unemployment had plateaued at around 4.5 percent from mid-2017 through the beginning of 2020, with the Los Angeles County non-farm employment

reaching over 4.6 million in February 2020. Wages were consistently rising, and the real household income was approximately 11 percent higher than in 1990 and about 18.5 percent higher than in post-recession 2010. California and the Los Angeles region were experiencing consistent, although slowing, Gross Domestic Product (GDP) growth as the new decade approached.

While much of this pandemic-induced economic recovery has run its course, the COVID-19 pandemic has dramatically altered lives and significantly impacted regional, state, national, and global economies. Also, the pandemic further exposed the disparity in service provision and federal funding gaps for high-barrier populations including Indigenous Peoples, people of color, immigrants, women, youth, LGBTQ+, TGI populations, and low-income.

The COVID-19 pandemic also exposed the precarious nature of the fabric that forms our global supply chains. In the most notable local example, the Ports of Los Angeles and Long Beach became national news in 2021 for the duration that freight ships were waiting to dock and unload their cargo. However, these supply-chain issues originated beyond the country's borders and continue to be exacerbated by international developments.

According to the LAEDC, as we approach mid-2023, the main international concerns are centered around the Russo-Ukrainian War that reinitiated in February of 2022 and the full reopening of China. Additionally, with the supply of semiconductors, known as chips, and other products becoming a nationally security concern, the potential reshoring, nearshoring, and ally-shoring of manufacturing are sure to change the geographic routes that intermediate inputs embark upon. The LAEDC predicts that the supply chain disruptions will continue to threaten the gradual economic progress being made as the economy transitions from COVID-19 recovery to the next paradigm.

## **LONG TERM STRATEGIC INITIATIVES**

The Year 24 Annual Plan is comprised of eight Strategic Initiatives designed to: 1) address the economic inequities among high-barrier populations which include older adults, reentry, and people experiencing homelessness; and 2) identify industry sectors that are instrumental in bridging equity gaps by paying higher wages and creating career ladders.

Each strategy also includes a statement of accomplishments to highlight the progress the department has made within a particular strategic initiative. A corresponding statement of action items is also included under each strategic initiative which is also a part of the department's larger goal to provide these services to the most vulnerable populations. It is noted that the initiatives included in the Year 24 Annual Plan represent a reduction from the original 11. The change does not impact the services provided but serves to realign the approach the department will take in its job creation mission.

These 8 initiatives are listed below:

1. Support Regional Efforts to Reduce Homelessness by Providing Pathways to Sustainable Employment, Training and Education, and Connecting Participants to Supportive Services.
2. Increase Education and/or Employment Outcomes for Disconnected Youth.

3. Increase Employment Opportunities for All Angelenos Through Partnerships with Major Economic Drivers in the Region.
4. Facilitate Increased and Equitable Access to Jobs That Provide High Wages/Salaries and Opportunities for Career Advancement/Upward Mobility Through Job Placement Strategies, Which Focus on High-Growth Sectors.
5. Increase Gender Equity by Ensuring That Women Are Trained for Positions at All Levels Within Organizations and Across All Industry Sectors at Equal Pay Rates as Those Positions Occupied by Men.
6. Increase Accessibility to Sustainable Employment Opportunities for High-Barrier Populations Through Targeted Workforce Development Strategies.
7. Increase Employment Outcomes for the Reentry Population to Allow for a Smoother Transition into Society.
8. Increase Employment Opportunities for Older Adults - 55 years and Older - by Creating Systems that Promote Training and Employment.

## **DISCUSSION**

The proposed WDS service strategies, activities, and budget set forth in the Annual Plan are based on funding allocations from various sources, including, federal and state formula (Adult, Dislocated Worker, Youth, Rapid Response), competitive grants, other workforce allocations, and projected prior-year carryover-funds. On May 26, 2023, the Workforce Development Board (WDB) approved the Year 24 Program Year 2023-24 Annual Plan. The WDB also approved several new actions which are listed in a separate part of this report.

### Prior-Year Carryover Funds

Each year the Department develops and presents a report relative to carryover monies (allocated but unexpended prior-year Workforce Innovation and Opportunity Act (WIOA) and other workforce development-related program funds). For PY 2023-24, the City anticipates a WIOA carryover amount from prior years of \$3.5 million. This includes savings from prior years as follows: \$1,500,000 from Adult Workforce programs, \$1,000,000 from Dislocated Workers, and \$1,000,000 from Youth.

### Funding Allocations

On May 18, 2023, the State Employment Development Department announced its funding allocations for WIOA Adult, Dislocated Worker, and Youth Formula to Local Workforce Development Areas for PY 2023-24. The allocations displayed on Table 1 are actual allocations for PY 2022-23 and PY 2023-24. As summarized in Table 1, the City received an increase of \$2.1 million in WIOA funds (which includes a reduction of \$613,200 for Dislocated Workers). However, due to a reduction in Carryover from prior years amounting to \$1.5 million, the net increase in WIOA funding is \$636,592.

**Table 1: Change in Workforce Innovation and Opportunity Act Formula Funding**

	<b>PY 2022-23 WIOA Funds</b>	<b>PY 2023-24 WIOA Funds *</b>	<b>Increase (Decrease)</b>
Adult	14,853,297	16,279,373	1,426,076
Dislocated Worker	10,732,563	10,119,363	(613,200)
Youth	14,791,932	16,137,648	1,345,716
Rapid Response	898,553	898,553	0
Carryover	5,022,000	3,500,000	(1,522,000)
<b>Total</b>	<b>46,298,345</b>	<b>46,934,937</b>	<b>636,592</b>

In addition to WIOA funding, the Year 24 Annual Plan includes a total of \$43.3 million in non-WIOA revenues, including state, federal and local funding sources, bringing the total workforce development budget to \$111.5 million. Table 2 below provides a list of new and carry-over funding anticipated by funding streams in PY 2023-24.

**Table 2: Summary of Total Workforce Revenues**

	<b>New Allocation PY 2023-24</b>	<b>Carryover Prior Years</b>	<b>Total Allocation PY 2023-24</b>
Adult	16,279,373	1,500,000	17,779,373
Dislocated Workers	10,119,363	1,000,000	11,119,363
Youth	16,137,648	1,000,000	17,137,648
Rapid Response	898,553		898,553
<b>Subtotal – WIOA</b>	<b>43,434,937</b>	<b>3,500,000</b>	<b>46,934,937</b>
WIOA Discretionary	5,600,000	1,170,000	6,770,000
CDBG COVID	0	226,000	226,000
CA for All	716,653	16,574,953	17,291,606
LA City Programs	14,288,570	2,903,500	17,192,070
LA County Programs	12,742,338	432,295	13,174,633
Other Grant Funds	2,920,000	0	2,920,000
Anticipated Revenues	7,000,000	0	7,000,000
<b>Subtotal – Other Grants</b>	<b>43,267,561</b>	<b>21,306,748</b>	<b>64,574,309</b>
<b>Grand Total</b>	<b>86,702,498</b>	<b>24,806,748</b>	<b>111,509,246</b>

Table 3 below represents new funding sources anticipated for PY 2023-24. New funding streams include state and federal WIOA discretionary funding as well as increased funding for the continuation of the Gang Injunction Settlement program.

**Table 3: Anticipated New Revenues**

<b>Grant</b>	<b>Source</b>	<b>New Allocation PY 2023-24</b>
Severe Storm NDWG	WIOA- Discretionary	2,100,000
Quest NDWG	WIOA – Discretionary	500,000
Californians for All	CA General Fund	716,653
Gang Injunction Settlement	City General Fund	6,300,000
Returning Citizens	Federal Earmark	1,000,000
<b>Grand Total</b>		<b>10,616,653</b>

The Annual Plan offers a balanced budget for PY 2023-24. The balanced budget was achieved through modifications to WIOA oversight and administration activities, service providers, and supporting program activities. Table 4 sets forth EWDD proposed WIOA funding distribution.

**Table 4: Proposed WIOA Funding Distribution**

Activity	Amount	Percentage
EWDD Oversight	8,533,340	18%
Rapid Response – Direct Services	564,695	1%
Other City Departments	367,399	1%
Workforce Development Board	1,915,044	4%
WorkSource Centers	16,650,000	36%
YouthSource Centers	10,920,000	23%
Other Service Providers	1,800,239	4%
*Supporting Program Activities	6,184,220	13%
<b>Total</b>	<b>46,934,937</b>	<b>100%</b>

*\*Total reflects adjustment for City-managed operators.*

Table 5 below represents PY 2023-24 Annual Plan proposed funding, strategies, outcomes, and strategic goal highlights, which will provide employment services to Angelenos, including persons left out of the region’s economic recovery – people experiencing homelessness, disconnected youth, and reentry populations.

**Table 5: Year 24 Annual Plan Funding Highlights**

No.	Funding	Strategy	Outcome	Strategic Goal(s)
1.	\$16,650,000	Fund 15 WorkSource Centers to provide employment training and placement services to high-barrier adults and dislocated workers and employers.	Serve 12,000	Strengthen connections with major economic drivers in the region.  Target vulnerable populations with a geographic focus.
2.	\$10,920,000	Fund 14 YouthSource Centers	Serve 7,000	Focus on disconnected youth.
3.	\$29,267,155	Year-Round Youth Employment Program	Serve 10,000	Focus on disconnected youth.
4.	\$6,000,000	Los Angeles Regional Initiative for Social Enterprise (LA:RISE)	Serve 800	Address homelessness with more employment opportunities.
5.	\$693,000	LA County - INVEST	Serve 240	Focus on the reentry population.
6.	\$500,000	Layoff Aversion	TBD	Strengthen connections with major economic drivers in the region.
7.	1,200,000	WDB Innovation Fund	TBD	TBD
8.	1,000,000	High Road Training Partnerships	TBD	Strengthen connections with major economic drivers in the region
9	150,000	Youth Apprenticeship Program	TBD	Focus on disconnected youth.

YouthSource Center Request for Proposals

In October 2022, the City Council approved the department’s recommendations for 12 of the existing 14 YouthSource Centers during the 2022 YSC RFP (First Round) (C.F. 22-1007). At that time, EWDD did not recommend permanent funding for either Southeast LA / Watts nor the South San Fernando Valley due to the lack of qualified proposers in these areas.

On October 17, 2022, EWDD reissued an RFP to select qualified service providers for the remaining areas. The department received a total of eight proposals, seven of which were deemed responsive and rated by a team of third-party raters.

EWDD utilized a combination of internal subject matter experts and independent reviewers to score all proposals. Proposals were scored on a 100-point basis, comprised of:

- Demonstrated Ability – 30 Points
- Program Design – 60 Points
- Cost Reasonableness – 10 Points

To be considered for funding, proposals were required to obtain a minimum score of 70 points. However, a score of 70 points or greater does not guarantee that a proposal will be funded.

Table 6 shows the agencies that submitted RFP proposals for the 22 YSC RFP (Round 2), the regions they represented, the final score, and funding recommendations.

**Table 6: YouthSource Center RFP Funding Recommendations**

<b>Agency</b>	<b>Region</b>	<b>Final Score</b>	<b>Recommendation</b>
Youth Opportunity Movement – Watts	Southeast LA / Watts	75.51	\$780,000
Equus Workforce Solutions	Southeast LA / Watts	75.19	N/A
El Nido Family Centers	Southeast LA / Watts	68.95	N/A
Goodwill Industries of Southern California	South San Fernando Valley	79.51	\$780,000
Equus Workforce Solutions	South San Fernando Valley	68.94	N/A
Alliance for Community Empowerment, Inc.	South San Fernando Valley	65.72	N/A
Managed Career Solutions	South San Fernando Valley	63.40	N/A

On May 16, 2023, proposers were notified of the results of the scoring and provided seven calendar days to issue a letter of appeal based on specific facts demonstrating that the RFP criteria or process were not followed in the review of proposals. The new appeals submission date was subsequently extended by one day to May 24, 2023, due to time needed by the department to prepare for the review of scores.

The WDB approved the selected agencies and funding recommendations on May 26, 2023 subject to the appeals process outlined in the WDB/Local Elected Officials Four-Year Agreement.

It is noted that three appeal letters were submitted by the deadline. Equus Workforce Solutions submitted one appeal letter for Southeast LA/Watts and one for South San Fernando Valley. El Nido Family Centers also submitted a letter of appeal for the South San Fernando Valley region. These appeals were heard by the WDB Appeals Board on June 5, 2023.

### WDB Appeals Board Outcome

On June 5, 2023, the WDB Appeals Board (Board) voted to deny the appeal from Equus Workforce Solutions in the South San Fernando Valley and the El Nido Family Centers appeal in Southeast Los Angeles Watts. However, the Board deferred action on the Equus appeal in Southeast Los Angeles pending a report from EWDD on a potential partnership among the two highest ranked bidders. The board instructed EWDD to assess the feasibility of co-funding two centers as well the potential impact on direct services for disconnected youth.

As a result of this action, the Year 24 Annual Plan – Service Provider Schedule will need to be modified to reflect a 3-month funding for the extension for Youth Opportunity – Watts while the matter is resolved.

### **FISCAL IMPACT**

The recommendations contained in this report will allocate approximately \$111.5 million to the Workforce Development Board Year 24 Annual Plan (Fiscal Year 2023-24) from various federal and State formula and competitive grants (including Workforce Innovation and Opportunity Act Title I funds) and from local sources (including City and County sources). The budget reflects the City's preliminary CAP 44 rate for related costs (fringe benefits and central services) applicable for FY 2023-24, which are still pending approval from the City's federal cognizant agency for indirect costs.

This report complies with City financial policies that allow reimbursement up to grant limitations. WIOA regulations provide for reimbursement of Related Costs to the General Fund, except for the amount in excess of the WIOA administrative cap limitation of 10 percent which is currently estimated at approximately \$796,135.

### **WORKFORCE DEVELOPMENT BOARD ACTION**

On Friday May 26, 2023, the WDB Executive Committee approved the Year 24 Annual Plan subject to incorporating the following additional requests to the Year 24 Annual Plan – Plan Overview:

1. The total number of adults (including dislocated workers) and youth that will be served in PY 2023-24. The total should reflect the rollup of all customers served, regardless of AP activity or funding source.



2. The total number of homeless or housing insecure residents that will be served in PY 2023-24. The total should reflect the rollup of all customers served, regardless of AP activity or funding source.
3. The total number of business customers that will be served in PY 2023-24. The total should reflect the rollup of all funding, regardless of AP activity or source.
4. The total amount of funding budgeted in PY 2023-24 for Direct Participant Cost (e.g., training, wages, stipends, work experience payments, supportive services, etc.). The total should reflect the rollup of all funding, regardless of AP activity or source.
5. Funding for a contract with the County of Los Angeles to provide performance data for all programs that involved the enrollment of customers in CalJOBS<sup>SM</sup>.
6. WDB Innovation Account funding that includes a combination of WIOA Adult and Dislocated Worker allocations.
7. An aspirational goal regarding workforce development placements in living wage jobs that enable workers to live and thrive in Los Angeles.

To the extent possible, this additional information will be incorporated into the final draft of the Year 24 Annual Plan – Overview and/or in the Executive Summary.

#### Requested Reports

1. A report to the WDB by September 1, 2023, on the extent of vendor delinquencies and a plan and timeline for addressing them.
2. A report to the WDB by September 1, 2023, on staff vacancies and a plan and timeline for addressing them.
3. As part of the PY 2022-23 Carry-In Report, identification of any previous year's funding (i.e., Federal, State, County, or City) that was returned to its source.
4. A report to the WDB by September 1, 2023, on the frequency and completion of all fiscal and program monitoring activities.

#### **RECOMMENDED REQUESTED ACTIONS**

The General Manager of the EWDD requests that the Workforce Development Board approve the following:

1. Adopt the Workforce Development Board (WDB) Year Twenty-Four Annual Plan for Program Year (PY) 2023-24 (Annual Plan) and its supporting budget;
2. Approve and implement all policies contained in the Annual Plan and authorize the General Manager, Economic and Workforce Development Department (EWDD), or designee, to implement the Annual Plan consistent with the recommendations contained herein;
3. Authorize the General Manager, EWDD, or designee, to:
  - a. Negotiate and execute agreements and amendments to agreements with public, private, non-profit and/or governmental entities with funds awarded as described in the Annual Plan, subject to the Workforce Development Board-Local Elected Officials (WDB-LEO) Agreement (C.F. 12-0602-S5)

and subject to compliance with 2 CFR Part 200, Subpart F - Audit Requirements. The WDB-LEO Agreement requires no further action from the WDB or LEO regarding agreements and amendments to agreements identified and approved in the Annual Plan. Any amendments to agreements resulting in a policy change or in the purpose of the agreement, or a change in funding in excess of \$250,000 (in one year), requires approval of the LEO and WDB. Any amendment in an amount from \$25,000 to \$250,000 requires approval only from the WDB. All amendments are subject to approval of the City Attorney as to form and legality. Lastly, Under 2 CFR Part 200, Subpart F - Audit Requirements, an entity that expends \$750,000 or more of Federal awards in its fiscal year, which begins on or after December 26, 2014, must have a single or program-specific audit conducted for that year in accordance with the provisions of this Part;

*With respect to Workforce Innovation and Opportunity Act (WIOA) Authorities:*

- b. Accept U.S. Department of Labor (DOL) WIOA grant funds, assist the Controller in depositing and transferring WIOA funds as appropriate within established WIOA trust funds, and expend such funds upon proper demand in accordance with the directions in the Annual Plan;
- c. Accept funds and execute Subgrant Agreements and any unilateral agreements to Subgrant Agreements, including amendments thereto, between the State of California and the City of Los Angeles, between the DOL and the City of Los Angeles for WIOA funds (including federal and state Discretionary awards, and other WIOA competitive grants), between the County of Los Angeles and the City of Los Angeles for WIOA funds, and between other Local Workforce Development Areas (LWDA) and the City of Los Angeles for WIOA, subject to review and approval of the City Attorney as to form and legality, and in compliance with Los Angeles Administrative Code §14.8 et seq. (City grant regulations). The receipt of such funds shall be reported to the WDB within 30 days;
- d. Negotiate and execute amendments to Workforce Development System Memoranda of Understanding (MOUs) between partners of the Los Angeles Workforce Development System to include a new three-year period effective July 1, 2023, and updates to system infrastructure costs, subject to WDB approval and subject to City Attorney review and approval as to form and legality;
- e. Submit the City of Los Angeles Local Area and Regional Plans, as required by Workforce Innovation and Opportunity Act;
- f. Submit an application to the State Employment Development Department for the redesignation of the City of Los Angeles Local Area;

*With respect to grant solicitation authorities:*

- g. Develop and submit proposals and applications to secure additional WIOA funds and available non-WIOA funds to any public, private, nonprofit, or governmental entity for workforce development-related activities in accordance with City grant regulations. All applications and their status shall be reported to the WDB within 30 days after submission;
- h. Develop and submit proposals or applications representing the WDB, subject to approval of the WDB, to any public, private, nonprofit, or

governmental entity for workforce development-related activities. If the application period is less than 60 days from the notice of the Request for Proposals (RFP), then the EWDD may submit proposals concurrently to the funding source and to the WDB. Approval of the WDB is required before acceptance of an award;

- i. Accept funds and execute grant award agreements, subject to the review and approval of the City Attorney as to form and legality, in the event any proposals and/or applications are selected by any public, private, nonprofit, or governmental entity for funding (in accordance with City grant regulations). In accordance with the WDB-LEO agreement, Mayor, Council, and WDB approval is required prior to acceptance of and/or expenditure of any awards in excess of \$250,000. Award amounts between \$25,000 and \$250,000 are subject to approval by the WDB only;

*With respect to procurement authorities:*

- j. Approve the results of the YouthSource Center RFP for Southeast Los Angeles / Watts and the South San Fernando Valley, subject to the completion of the appeals process.
- k. Issue Small Bid Purchases, Requests for Proposals (RFPs) or Requests for Qualifications (RFQs) in accordance with City procurement and Charter Section 1022 requirements (where applicable), subject to the approval of the City Attorney as to form, legality, and procurement. Anticipated service procurements related to items that are listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan include, but are not limited to:
  - Assessment services for youth, adult, and dislocated workers.
  - Audit, payroll processing, accounting, technical assistance, and consultant services.
  - Customer Satisfaction Survey; Evaluation Service Providers; and Certification and Performance Improvement Services.
  - Capacity Building and Training Academy initiatives (including Fiscal and Integrated Services Delivery training providers).
  - Consulting Services for the WDB.
  - California for All program services.
  - Crossroads policy symposium.
  - Gang Injunction Curfew Settlement. (LARCA 2.0)
  - Labor Market Analysis.
  - Layoff Aversion Services.
  - Los Angeles Regional Initiative for Social Enterprise (LA:RISE).
  - Program Evaluations.
  - Promotion and Outreach Services, including marketing plan activities, communications, and publication services.

- Rapid Response enhancement and expansion, including layoff aversion and business retention.
- Services provided through the WDB Innovation Fund.
- Services related to the implementation of the Los Angeles YouthSource Program, including the City-operated YouthSource Centers.
- Services related to new funding secured to address the COVID-19 pandemic.
- Hire LA's Youth.
- Summer Youth Employment Program.
- WorkSource System Enhancements.
- YouthSource Center Program.
- LA:RISE Employment Social Enterprises.
- WorkSource Integrated Service Delivery System providers.
- Youth and Young Adult System Support Service providers.

I. Authorize EWDD to issue an RFP for the City's WorkSource Center system.

*With respect to contracting authorities:*

- m. Negotiate and execute agreements and amendments to agreements with public, private, nonprofit, and/or governmental entities with funds awarded as a result of a Small Bid Purchase, RFP, or RFQ, related to activities listed in this report, subject to City Attorney review and approval as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements;
- n. Negotiate and execute agreements and amendments to agreements, where appropriate, with entities on a sole source basis, subject to City Attorney review and approval as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. Anticipated service providers, as listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan include, but are not limited to, the following:
  - FutureWork Systems LLC for the LA Performs online performance management system.
  - Unite LA for Cash for College and HIRE LA.
  - Los Angeles Unified School District.
  - Managed Career Solutions to process participant payroll for City-operated YouthSource Centers.
  - Service providers for Hire LA's Youth and Cash for College programs.
  - South Bay WDB for management of Eligible Training Provider List (ETPL) services.
  - Level Field for Hire LA Capacity Building.

- o. Negotiate and execute agreements, and amendments to agreements with service providers and other organizations, in accordance with the City Procurement Policy and Charter Section 1022 (where applicable), subject to City Attorney review and approval as to form and legality and provided that EWDD submits evidence to the City Attorney of the continued viability of these procurements, and in compliance with the City's contracting requirements. Anticipated service providers and/or activities, as listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, include, but are not limited to:
- Consultants for audit, fiscal review, financial and grant regulations technical assistance and payroll processing services.
  - Employment services at the Los Angeles Public Library (Pacific Asian Consortium in Employment).
  - California State University Northridge (The University Corporation / University Foundation) for performance evaluation, professional development and program evaluation.
  - FutureWork Systems LLC, for access and support to the LA Performs website.
  - Gang Injunction Curfew Settlement contractors.
  - Hire LA's Youth providers, including UNITE-LA.
  - ICF Incorporated, LLC, Doing Business in California as ICF Consulting, LLC, for performance evaluation and program evaluation.
  - InnerSight LLC for the provision of assessments.
  - Labor market information/analysis providers.
  - Launchpad for IT services relative to layoff aversion and employer engagement.
  - Leadership training, mentoring, and systems support to youth and young adults providers.
  - UNITE-LA.
  - Los Angeles Community College District.
  - Los Angeles County Economic Development Corporation (LAEDC) for services to businesses relative to layoff aversion.
  - Los Angeles Unified School District.
  - Los Angeles City-operated YouthSource contractors.
  - Performance Partnership Pilot (P3) contractors.
  - Regional Plan Development and Training Coordination.
  - Rapid Response enhancement and expansion, including lay-off aversion and business retention providers.
  - Services provided through the WDB Innovation Fund.

- Services provided through the City General Fund for the LARCA 2.0 Gang Injunction Curfew Settlement.
  - South Bay Workforce Development Board for ETPL services.
  - LA:RISE program service providers.
  - Hire LA's Youth providers, including those funded through city, county, state, federal, and private funds.
  - WorkSource Center One-Stop operators.
  - YouthSource System contractors and related subcontractors (e.g., Los Angeles Community College District; Coalition for Responsible Community Development, and El Centro de Ayuda).
  - Youth assessment service providers.
  - Youth and Young Adult System Support Services providers.
  - YouthSource Center One-Stop operators.
- p. Negotiate and execute agreements with Day Laborer Center service providers for a term effective July 1, 2023, through June 30, 2024, with two additional options for one-year renewals, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with the WDB-LEO Agreement and City contracting requirements;
- q. Make payments of stipends, wages, and supportive services to City-operated YouthSource Center participants from WIOA Youth Formula, City of Los Angeles General Funds, County of Los Angeles General Funds, County of Los Angeles Temporary Assistance to Needy Families (TANF) funds, and other grant and private funds;

*With respect to non-WIOA authorities:*

- r. Authorize the accrual and payment of program and administrative expenses, which are directly related to the operation and oversight of the Hire LA's Youth program funded by City of Los Angeles General Funds, the County of Los Angeles General Funds, and County of Los Angeles Temporary Assistance for Needy Families (TANF) monies;
- s. Negotiate and execute Memoranda of Understanding (MOUs) and amendments to MOUs with the City-operated YouthSource Centers to provide services to youth;
- t. Accept a donation in the amount of \$120,000 from Bank of America for the Hire LA's Youth; authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report below, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- u. Accept up to \$10 million in funding from and execute grant agreements and/or unilateral amendments with the County of Los Angeles for the operation of the Summer Youth Employment Program. Prepare necessary Controller instructions regarding the deposit, transfer, and expenditure of such funds; authorize the negotiation and execution of contracts for such

services in the in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form and legality, and in compliance with the WDB-LEO, City grant regulations, and City contracting requirements.

- v. Accept up to \$300,000 in funding from and execute grant agreements and/or unilateral amendments with the County of Los Angeles for the operation of the Juvenile Justice Crime Prevention Act (JJCPA) Program. Prepare necessary Controller instructions regarding the deposit, transfer, and expenditure of such funds; authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- w. Accept funds from, and execute grant agreements and/or unilateral amendments with, Local Workforce Development Areas and private funding sources (including for the operation of the Hire LA's Youth program), and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- x. Accept up to \$693,200 from the County of Los Angeles Probation Department/Department of Economic Opportunity (DOE) for the INVEST program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- y. Accept up to \$1.1 million from the County of Los Angeles Probation/Department/Department of Economic Opportunity (DOE) for the Systems Involved Youth program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- z. Accept up to \$3 million in Measure H funds from the County of Los Angeles Department of Economic Opportunity (DOE) for expansion of the LA:RISE program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and

Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;

- aa. Accept reimbursements from the Social Security Administration (SSA) for serving as an Employment Network (EN) under the SSA's Ticket to Work Program (TTW) (as previously approved under C.F. 12-0818), and authorize EWDD to appropriate and expend within the Disability Employment Initiative Fund No. 54N upon presentation of supporting documentation;

*With respect to administrative authorities:*

- bb. Negotiate and execute Workforce Development System (WDS) (One-Stop) Memoranda of Understanding (MOU) between partners of the City of Los Angeles WDS, subject to City Attorney review and approval as to form and legality and compliance with the WDB-LEO Agreement; and negotiate and execute amendments to MOUs between partners of the City of Los Angeles WDS, subject to City Attorney review and approval as to form and legality and compliance with the WDB-LEO Agreement;
- cc. Negotiate and execute agreements and amendments to agreements with the Hire LA's Youth service providers for a term effective July 1, 2023 through June 30, 2024, subject to City Attorney review and approval as to form, legality, and procurement, conformance with the WDB-LEO Agreement and compliance with City contracting requirements. The Hire LA's Youth service providers and allocations are included in the PY 24 Annual Plan Budget Schedules (Tab 4);
- dd. Negotiate and execute agreements and amendments to agreements with Los Angeles: Regional Initiative for Social Enterprise (LA RISE) service providers funded by City General Fund for a term effective July 1, 2023 through June 30, 2024, subject to the approval of the City Attorney as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. The LA RISE service providers and allocations are included in the PY 24 Annual Plan Budget Schedules (Tab 4);
- ee. Negotiate and execute amendments to agreements with service providers for the implementation of the Gang Injunction Curfew Settlement Agreement (LARCA 2.0) for a term from July 1, 2023 through June 30, 2024, subject to the approval of the City Attorney as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. The Gang Injunction Curfew Settlement Agreement service providers and allocations are included in the PY 22 Annual Plan Budget Schedules (Tab 4);
- ff. If appropriate, transfer monies up to the maximum amount of the total PY 2021-22 and 2022-23 allotments allowed by WIOA statute or by other governmental administrative instructions between the Dislocated Worker and Adult programs. Such transfers shall be reported to the WDB on a regular basis;



- gg. Transfer expenditures from the WIOA Fund No. 57W to the WIA Fund No. 44A if unexpended savings materialize within the WIA Fund No. 44A as a result of disallowed costs from audits, fiscal and program reviews, special investigations, post-closeout interests earned and unliquidated accruals within the WIA Fund No. 44A accounts;
- hh. Make technical corrections as necessary to transactions included in this Report and its Attachment to implement Mayor and Council intentions, subject to the approval of the City Administrative Officer;
- ii. Instruct the General Manager, EWDD, or designee, to prepare a report to the WDB, Mayor, and Council by November 30, 2023, that identifies all carry-over funds, including those identified herein, and any changes to the federal funding allocations, including those identified herein, and prepare recommendations, subject to WDB, Council and Mayor approval, regarding proposed use of such funds;
- jj. Find that it is beneficial to the City, and, therefore more feasible, for EWDD to execute contracts with the service providers listed in the Year 24 WDB Annual Plan, effective June 30, 2023, to June 30, 2024, subject to City Attorney review and approval as to form, legality, and procurement, and compliance with City contracting requirements, unless noted otherwise in this Report; and,
- kk. Authorize and instruct the Controller to take the specific actions detailed in the Attachment to this Report to implement the Year 24 WDB Annual Plan budget.

## CALIFORNIA ENVIRONMENTAL QUALITY ACT OF 1970

A Notice of Exemption will be filed in compliance with City Environmental Guidelines and the California Environmental Quality Act of 1970. The Notice will exempt the Year 23 WDB Annual Plan and covers services only. The project exemption is justified as a federally funded program for the provision of public services that result in no impact on the physical environment and that do not involve the construction of new public or private facilities.

*Carolyn Hull*

CAROLYN M. HULL  
General Manager

*Charles Woo*

CHARLES WOO, Chair  
Workforce Development Board

CMH:GR:FVC:cg

Attachments: 1: Tab 2: Draft - Plan Overview

Tab 3: Draft - Budget Schedules

Tab 5: Draft - Policies

Tab 7: Appendix 1 – Public Comments

2 – Workforce Development Board Report

3 – Local Plan

4 – Regional Plan

2: Controller Instructions

cc: Hydee Feldstein Soto, City Attorney