# **CITY OF LOS ANGELES**

**CALIFORNIA** 





Workforce **Development** Board City of **Los Angeles** Workforce **Development Board** CHARLES WOO CHAIR

June 6, 2022

Council File Number: Council Districts: All Contact Persons & Phone: Gerardo Ruvalcaba (213) 744-7233

The Honorable Eric Garcetti Mayor, City of Los Angeles Room 303, City Hall City Council c/o City Clerk Room 395, City Hall

Attention: Heleen Ramirez, Legislative Coordinator

APPROVAL OF THE YEAR 23 PROGRAM YEAR 2022-23 (JULY 1, 2022 – JUNE 30, 2023) WORKFORCE DEVELOPMENT BOARD ANNUAL PLAN PREPARED BY THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD)

## **DEADLINE FOR ACTION**

The General Manager of the Economic and Workforce Development Department and the Chair of the Workforce Development Board respectfully submit this transmittal for your review and approval. To ensure the uninterrupted provision of services to City residents, approval of this item is requested no later than June 30, 2022.

#### **BACKGROUND**

On May 19, 2022, the Workforce Development Board (WDB) approved the Year 23 Program Year (PY) 2022-23 Annual Plan (Annual Plan), as amended, with additional recommendations to: 1) underwrite pre-apprenticeship and apprenticeship training; and 2) provide increased funding to the Community Investment for Families Department (CIFD) and the Housing Authority of the City of Los Angeles (HACLA) to develop and provide job training for specified segments of the population.

The Annual Plan was released on April 11, 2022 for a thirty-day public comment period (April 11, 2022 – May 10, 2022). During this period the Economic and Workforce Development Department (EWDD) solicited public comment through WDB meetings, the EWDD website, and social media. In addition, on Wednesday, May 4, 2022, EWDD

conducted a virtual public forum to provide an overview of the Annual Plan and an opportunity to submit additional public comments.

## Economic Landscape

Strength and resiliency have characterized local communities in the Los Angeles region as the world begins to recover from the devastating public health and economic crises caused by the COVID-19 pandemic. While the road to recovery differs by community, industry, and the level of access to resources, much of the recovery to date has been due, in part, to the national and local response strategies developed to address the negative impacts to the economy. These negative impacts, including job displacement and business closures, have further aggravated other social challenges such as housing and food insecurity.

In Los Angeles, and across the nation, the road to recovery has also required recognizing and addressing the disparities, inequities, and assistance gaps in resources and services for youth; women; transgender women; Lesbian, Gay, Bisexual, Transgender, Queer (LGBTQ+) communities; people of color; and immigrant populations. The Los Angeles County Economic Development Corporation (LAEDC) attributes the disproportionate impact of the COVID-19 pandemic to structural inequities that existed long before the pandemic.

Similar to the pre-pandemic labor market, large segments of the population continue to struggle to recover from setbacks sustained over the last two years. Youth in particular, not only endured the highest levels of job losses during the pandemic but also faced a decrease in academic achievement due to distance learning and lower post-secondary enrollment. For example, the rate of disconnected youth ages 16-24 are higher after the pandemic than at any other point over the last decade.<sup>1</sup>

Th Annual Plan seeks to build upon the City's vision of utilizing the Workforce Development System (WDS) to increase equity in the local labor market as we move into the recovery phase. This year, the Annual Plan will focus on securing the necessary policies, strategies, and resources to begin to strengthen low-skill workers in industries hardest hit by the pandemic, and to provide the necessary support services to assist displaced workers.

### LONG TERM STRATEGIC GOALS

The Annual Plan continues a Strategic Framework, established in PY 2018-19, of 10 long-term strategic initiatives and establishes a new initiative for Older Adults. These 11 initiatives are listed below:

- 1. Reduce homelessness by increasing employment opportunities.
- 2. Increase employment opportunities for all Angelenos through partnerships with major economic drivers in the region.
- 3. Increase access to career pathways through industry sector strategies.
- 4. Increase services to targeted high-barrier populations with a geographic focus to increase equity within the local labor market.

<sup>&</sup>lt;sup>1</sup> Disconnected youth are those without employment and are not enrolled in school.

- 5. Increase gender equity.
- 6. Increase employment outcomes for the reentry population.
- 7. Increase education and/or employment outcomes for disconnected youth.
- 8. Increase impact of the City's WDS through the strategic alignment of City and Regional Planning Efforts (Los Angeles Regional Plan, Local Plan, WDS Annual Plan, and Performance Partnership Pilot [P3] Strategic Plan).
- 9. Train Angelenos to participate in the new green economy.
- 10. Create and expand career ladder opportunities for L.A.'s workforce to fill the demand for early childhood education positions.
- 11. Increase employment opportunities for older adults 55 years and older.

#### **FUNDING RESOURCES**

The proposed WDS service strategies, activities, and budget set forth in the Annual Plan are based on projected funding allocations from various sources, including, federal and state formula Workforce Innovation and Opportunity Act (WIOA) (Adult, Dislocated Worker, Youth, Rapid Response), competitive grants, County grants, other workforce allocations, and projected prior-year carryover funds. For the PY 2022-23 Annual Plan, the total funding amount is nearly \$140 million. This includes \$39.5 million in WIOA Formula, \$6.8 million in WIOA Discretionary, \$53.2 million in CA For All, over \$17 million in City General Funds, \$15.5 million in Los Angeles County funds, \$470,000 in Other Grants, and \$6.7 million in Anticipated Revenues.

## Prior-Year Carryover Funds

Each year EWDD reports on carryover monies (allocated but unexpended prior-year WIOA and other workforce development-related program funds). For PY 2022-23, the City anticipates carryover in the amount of \$7.8 million, including, a WIOA carryover of \$3.9 million.

## **Funding Allocations**

As of the preparation of this report, the State Employment Development Department had not yet announced its funding allocations for WIOA Adult, Dislocated Worker, and Youth Formula to Local Workforce Development Areas for PY 2022-23. The allocations displayed on Table 1 are projections based on previous year allocations. As summarized on Table 1, the City anticipates a total decrease of \$623,381 in WIOA formula and carryover funding for PY 2022-23 due to a lower projected carryover amount.

Table 1: Workforce Innovation and Opportunity Act Formula Funding\

|                   | PY 2021-22 WIOA<br>Funds | PY 2022-23 WIOA<br>Funds * | Increase<br>(Decrease) |
|-------------------|--------------------------|----------------------------|------------------------|
| Adult             | 12,824,671               | 12,824,671                 | 0                      |
| Dislocated Worker | 8,850,751                | 8,850,751                  | 0                      |
| Youth             | 12,658,232               | 12,951,508                 | 293,276                |
| Rapid Response    | 1,029,035                | 1,029,035                  | 0                      |
| Carryover         | 4,820,000                | 3,903,343                  | (916,657)              |
| Total             | 40,182,689               | 39,559,308                 | (623,381)              |

<sup>\*</sup>PY 2022-23 Rapid Response Funds are estimated. This table does not include other grant funding including other WIOA grants.

#### **New Revenues**

Table 2 below represents new funding sources for PY 2022-23. In March 2022, the City secured a \$53.3 million grant through the California Volunteer Office to provide transitional employment and related career services to more than 4,000 LA's Youth, ages 16-30. The City also secured a total of \$3.4 million in funding from the CA Megafires National Dislocated Worker grant and the Regional Equity Recovery Partnership.

**Table 2: Anticipated New Revenues** 

| Program                                 | Funder                               | Service<br>Providers | Oversight / Administration | Total<br>Allocation |
|---|--------------------------------------|----------------------|----------------------------|---------------------|
| CA for All                              | CA Volunteers                        | 47,924,677           | 5,324,964                  | 53,249,641          |
| CA Megafires National Dislocated Grant  | US Department of Labor               | 1,227,901            | 136,433                    | 1,364,334           |
| Regional Equity<br>Recovery Partnership | CA Workforce<br>Development<br>Board | 1,800,000            | 200,000                    | 2,000,000           |
| Total                                   |                                      | 49,861,109           | 5,661,397                  | 56,613,975          |

#### DISCUSSION

The Annual Plan offers a balanced budget for PY 2022-23. The balanced budget was achieved through modifications to WIOA oversight and administration activities, service providers, and supporting program activities. Table 3 sets forth EWDD proposed WIOA funding distribution.

**Table 3: Proposed WIOA Funding Distribution** 

| Activity                         | PY 21-22    | PY 22-23    | Increase<br>(Decrease) |
|----------------------------------|-------------|-------------|------------------------|
| EWDD Oversight                   | 7,590,248   | 8,189,496   | 599,248                |
| Rapid Response – Direct Services | 739,669     | 657,681     | (81,988)               |
| Other City Departments           | 396,473     | 345,621     | (50,852)               |
| Workforce Development Board      | 1,361,577   | 1,458,873   | 97,296                 |
| WorkSource Centers               | 15,596,144  | 14,693,341  | (902,803)              |
| YouthSource Centers              | 9,190,020   | 8,312,789   | (877,231)              |
| Other Service Providers          | 1,284,680   | 1,634,680   | 350,000                |
| Supporting Program Activities    | 4,284,520   | 4,328,239   | 43,719                 |
| Total                            | 40,182,669* | 39,559,308* | (623,381)*             |

<sup>\*</sup>Total reflects adjustment for City-managed operators.

Table 4 below represents PY 2022-23 Annual Plan proposed funding, strategies, outcomes, and strategic goal highlights, which will provide employment services to Angelenos, including persons left out of the region's economic recovery – people experiencing homelessness, disconnected youth, and reentry populations.

**Table 4: Year 23 Annual Plan Funding Highlights** 

| No. | Funding      | Strategy  | Outcome         | Strategic Goal(s)  |
|-----|--------------|---|-----------------|--|
| 1.  | \$14,693,341 | Fund 15 WorkSource Centers to provide employment training and placement services to high-barrier adults and dislocated workers and employers. | Serve<br>TBD    | Strengthen connections with major economic drivers in the region. Target vulnerable populations with a geographic focus. |
| 2.  | \$9,683,789  | Fund 14 YouthSource<br>Centers (includes LAUSD<br>PSA Counselors)   | Serve<br>7,000  | Focus on disconnected youth.   |
| 3.  | \$15,585,000 | Year-Round Youth Employment Program   | Serve<br>20,000 | Focus on disconnected youth.   |
| 4.  | \$6,000,000  | Los Angeles Regional<br>Initiative for Social<br>Enterprise (LA:RISE)   | Serve<br>800    | Address homelessness with more employment opportunities.   |
| 5.  | \$908,000    | LA County – INVEST  | 240             | Focus on the reentry population.   |
| 6.  | \$401,127    | Layoff Aversion   | TBD             | Strengthen connections with major economic drivers in the region.  |

### WDB Annual Plan Modifications

At the meeting of May 19, 2022, WDB Board requested funding modifications to the Annual Plan to allocated \$600,000 for job training and supportive services. See Table 6:

Table 5 – WDB Annual Plan Funding Modifications

| Economic and Workforce           | \$200,000 | Pre-Apprenticeship and Apprenticeship      |
|----------------------------------|-----------|--|
| Development Department           | \$200,000 | Program                                    |
| Housing Authority of the City of | \$150,000 | Job Training and Supportive Services       |
| Los Angeles                      | \$150,000 |  |
| Community Investment for         | \$250,000 | To develop strategies to provide job       |
| Families Department              | \$250,000 | training to survivors of domestic violence |
| TOTAL                            | \$500,000 |  |

The proposed changes will be incorporated in the final Annual Plan upon City Council and Mayor approval.

#### FISCAL IMPACT

The recommendations contained in this report will allocate approximately \$139 million to the Workforce Development Board Year 23 Annual Plan (Fiscal Year 2022-23) from various federal and State formula and competitive grants (including WIOA Title I funds) and from local sources (including City and County). The budget reflects the City's preliminary CAP 44 rate for related costs (fringe benefits and central services) applicable for FY 2022-23, which are still pending approval from the City's federal cognizant agency for indirect costs.

This report complies with City financial policies that allow reimbursement up to grant limitations. WIOA regulations provide for reimbursement of Related Costs to the General Fund, except for the amount in excess of the WIOA administrative cap limitation of 10 percent which is currently estimated at approximately \$419,416. This amount represents a significant decrease of over \$1 million from PY 2021-22 in non-reimbursable Related Costs.

#### RECOMMENDED REQUESTED ACTIONS

The General Manager of the EWDD requests that the Workforce Development Board approve the following:

- 1. Adopt the Workforce Development Board (WDB) Year Twenty-Three Annual Plan for Program Year (PY) 2022-23 (Annual Plan) and its supporting budget;
- 2. Approve and implement all policies contained in the Annual Plan and authorize the General Manager, Economic and Workforce Development Department (EWDD), or designee, to implement the Annual Plan consistent with the recommendations contained herein;
- 3. Authorize the General Manager, EWDD, or designee, to:
  - a. Negotiate and execute agreements and amendments to agreements with public, private, non-profit and/or governmental entities with funds awarded as described in the Annual Plan, subject to the Workforce Development

Board-Local Elected Officials (WDB-LEO) Agreement (C.F. 16-0475). The WDB-LEO Agreement requires no further action from the WDB or LEO regarding agreements and amendments to agreements identified and approved in the Annual Plan. Any amendments to agreements resulting in a policy change or in the purpose of the agreement, or a change in funding in excess of \$250,000 (in one year), requires approval of the LEO and WDB. Any amendment in an amount from \$25,000 to \$250,000 requires approval only from the WDB. All amendments are subject to approval of the City Attorney as to form and legality;

With respect to Workforce Innovation and Opportunity Act (WIOA) Authorities:

- b. Accept U.S. Department of Labor (DOL) WIOA grant funds, assist the Controller in depositing and transferring WIOA funds as appropriate within established WIOA trust funds, and expend such funds upon proper demand in accordance with the directions in the Annual Plan;
- c. Accept funds and execute Subgrant Agreements and any unilateral agreements to Subgrant Agreements, including amendments thereto, between the State of California and the City of Los Angeles, between the DOL and the City of Los Angeles for WIOA funds (including federal and state Discretionary awards, and other WIOA competitive grants), between the County of Los Angeles and the City of Los Angeles for WIOA funds, and between other Local Workforce Development Areas (LWDA) and the City of Los Angeles for WIOA, subject to review and approval of the City Attorney as to form and legality, and in compliance with Los Angeles Administrative Code §14.8 et seq. (City grant regulations). The receipt of such funds shall be reported to the WDB within 30 days;
- d. Negotiate and execute amendments to Workforce Development System Memoranda of Understanding (MOUs) between partners of the Los Angeles Workforce Development System to include a new three-year period effective July 1, 2022, and updates to system infrastructure costs, subject to WDB approval and subject to City Attorney review and approval as to form and legality;
- e. Approve an extension to the WDB-LEO Four-Year Agreement from July 1, 2022 to December 31, 2022;

With respect to grant solicitation authorities:

- f. Develop and submit proposals and applications to secure additional WIOA funds and available non-WIOA funds to any public, private, nonprofit, or governmental entity for workforce development-related activities in accordance with City grant regulations. All applications and their status shall be reported to the WDB within 30 days after submission;
- g. Develop and submit proposals or applications representing the WDB, subject to approval of the WDB, to any public, private, nonprofit, or governmental entity for workforce development-related activities. If the application period is less than 60 days from the notice of the Request for Proposals (RFP), then the EWDD may submit proposals concurrently to the funding source and to the WDB. Approval of the WDB is required before acceptance of an award;

h. Accept funds and execute grant award agreements, subject to the review and approval of the City Attorney as to form and legality, in the event any proposals and/or applications are selected by any public, private, nonprofit, or governmental entity for funding (in accordance with City grant regulations). In accordance with the WDB-LEO agreement, Mayor, Council, and WDB approval is required prior to acceptance of and/or expenditure of any awards in excess of \$250,000. Award amounts between \$25,000 and \$250,000 are subject to approval by the WDB only;

## With respect to procurement authorities:

- i. Issue Small Bid Purchases, Requests for Proposals (RFPs) or Requests for Qualifications (RFQs) in accordance with City procurement and Charter Section 1022 requirements (where applicable), subject to the approval of the City Attorney as to form, legality, and procurement. Anticipated service procurements related to items that are listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan include, but are not limited to:
  - Assessment services for youth, adult and dislocated workers.
  - Audit, payroll processing, and consultant services.
  - Customer Satisfaction Survey; Evaluation Service Providers; and Certification and Performance Improvement Services.
  - Capacity Building and Training Academy initiatives (including Fiscal and Integrated Services Delivery training providers).
  - Consulting Services for the WDB.
  - Crossroads policy symposium.
  - Gang Injunction Curfew Settlement. (LARCA 2.0)
  - Labor Market Analysis.
  - Layoff Aversion Services.
  - Los Angeles Regional Initiative for Social Enterprise (LA:RISE).
  - Program Evaluations.
  - Promotion and Outreach Services, including marketing plan activities, communications, and publication services.
  - Rapid Response enhancement and expansion, including layoff aversion and business retention.
  - Services provided through the WDB Innovation Fund.
  - Services related to the implementation of the Los Angeles YouthSource Program, including the City-operated YouthSource Centers.
  - Services related to new funding secured to address the COVID-19 pandemic.
  - Hire LA's Youth.
  - Summer Youth Employment Program.

- WorkSource System Enhancements.
- YouthSource Center Program.
- LA:RISE Employment Social Enterprises.
- WorkSource Integrated Service Delivery System providers.
- Youth and Young Adult System Support Service providers.
- j. Authorize EWDD to issue an RFP for the Hire LA's Youth Program.
- k. Authorize EWDD to issue an RFP for the City's WorkSource Center system.
- I. Authorize EWDD to issue an RFP for the LA:RISE program.

# With respect to contracting authorities:

- m. Negotiate and execute agreements and amendments to agreements with public, private, nonprofit, and/or governmental entities with funds awarded as a result of a Small Bid Purchase, RFP, or RFQ, related to activities listed in this report, subject to City Attorney review and approval as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements;
- n. Negotiate and execute agreements and amendments to agreements, where appropriate, with entities on a sole source basis, subject to City Attorney review and approval as to form, legality and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. Anticipated service providers, as listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan include, but are not limited to, the following:
  - FutureWork Systems LLC for the LA Performs online performance management system.
  - Unite LA for Cash for College and HIRE LA.
  - Los Angeles Unified School District.
  - Managed Career Solutions to process participant payroll for Cityoperated YouthSource Centers.
  - Service providers for Hire LA's Youth and Cash for College programs.
  - South Bay WDB for management of Eligible Training Provider List (ETPL) services.
  - Level Field for Hire LA Capacity Building.
- o. Negotiate and execute agreements, and amendments to agreements with service providers and other organizations, in accordance with the City Procurement Policy and Charter Section 1022 (where applicable), subject to City Attorney review and approval as to form and legality and provided that EWDD submits evidence to the City Attorney of the continued viability of these procurements, and in compliance with the City's contracting requirements. Anticipated service providers and/or activities, as listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, include, but are not limited to:

- Consultants for audit, fiscal review, financial and grant regulations technical assistance and payroll processing services.
- Employment services at the Los Angeles Public Library (Pacific Asian Consortium in Employment).
- California State University Northridge (The University Corporation / University Foundation) for performance evaluation, professional development and program evaluation.
- FutureWork Systems LLC, for access and support to the LA Performs website.
- Gang Injunction Curfew Settlement contractors.
- Hire LA's Youth providers, including UNITE-LA.
- ICF Incorporated, LLC, Doing Business in California as ICF Consulting, LLC, for performance evaluation and program evaluation.
- InnerSight LLC for the provision of assessments.
- Labor market information/analysis providers.
- Launchpad for IT services relative to layoff aversion and employer engagement.
- Leadership training, mentoring, and systems support to youth and young adults providers.
- Unite LA.
- Los Angeles Community College District.
- Los Angeles County Economic Development Corporation (LAEDC) for services to businesses relative to layoff aversion.
- Los Angeles Unified School District.
- Los Angeles City-operated YouthSource contractors.
- Performance Partnership Pilot (P3) contractors.
- Regional Plan Development and Training Coordination.
- Rapid Response enhancement and expansion, including lay-off aversion and business retention providers.
- Services provided through the WDB Innovation Fund.
- Services provided through the City General Fund for the LARCA 2.0 Gang Injunction Curfew Settlement.
- South Bay Workforce Development Board for ETPL services.
- LA:RISE program service providers.
- Hire LA's Youth providers, including those funded through city, county, state, federal, and private funds.
- WorkSource Center One-Stop operators.

- YouthSource System contractors and related subcontractors (e.g., Los Angeles Community College District; Coalition for Responsible Community Development, and El Centro de Ayuda).
- Youth assessment service providers.
- Youth and Young Adult System Support Services providers.
- YouthSource Center One-Stop operators.
- Pre-apprenticeship and apprenticeship training \$250,000
- Job training on HACLA \$150,000
- CIFD to develop a strategy within 90 days for the implementation of employment training for survivors of domestic violence - \$250,000
- p. Negotiate and execute agreements with Day Laborer Center service providers for a term effective July 1, 2022 through June 30, 2023, with two additional options for one-year renewals, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with the WDB-LEO Agreement and City contracting requirements;
- q. Make payments of stipends, wages, and supportive services to Cityoperated YouthSource Center participants from WIOA Youth Formula, City of Los Angeles General Funds, County of Los Angeles General Funds, County of Los Angeles Temporary Assistance to Needy Families (TANF) funds, and other grant and private funds;

## With respect to non-WIOA authorities:

- r. Authorize the accrual and payment of program and administrative expenses, which are directly related to the operation and oversight of the Hire LA's Youth program funded by City of Los Angeles General Funds, the County of Los Angeles General Funds, and County of Los Angeles Temporary Assistance for Needy Families (TANF) monies;
- s. Negotiate and execute Memoranda of Understanding (MOUs) and amendments to MOUs with the City-operated YouthSource Centers to provide services to youth;
- t. Accept a donation in the amount of \$121,000 from Bank of America for the Hire LA's Youth; authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report below, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- u. Accept up to \$11 million in funding from, and execute grant agreements and/or unilateral amendments with, the County of Los Angeles for the operation of the Summer Youth Employment Program. Prepare necessary Controller instructions regarding the deposit, transfer, and expenditure of such funds; authorize the negotiation and execution of contracts for such services in the in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form and

- legality, and in compliance with the WDB-LEO, City grant regulations, and City contracting requirements.
- v. Accept up to \$1 million in funding from, and execute grant agreements and/or unilateral amendments with the County of Los Angeles for the operation of the Juvenile Justice Crime Prevention Act (JJCPA) Program. Prepare necessary Controller instructions regarding the deposit, transfer, and expenditure of such funds; authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- w. Accept funds from, and execute grant agreements and/or unilateral amendments with, Local Workforce Development Areas and private funding sources (including for the operation of the Hire LA's Youth program), and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- x. Accept up to \$1 million from the County of Los Angeles Probation Department/Workforce Development, Aging and Community Services for the INVEST program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- y. Accept up to \$1.4 million from the County of Los Angeles Probation Department/Workforce Development, Aging and Community Services for the Systems Involved Youth program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan and Recommendations included in this report, subject to the approval of the City Attorney as to form, legality, and procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- z. Accept up to \$3 million in Measure H funds from the County of Los Angeles Workforce Development, Aging and Community Services for expansion of the LA:RISE program, and execute grant agreements and/or unilateral amendments with the County of Los Angeles, and authorize the negotiation and execution of contracts with the service providers listed in the Budget Schedules and Service Strategies and Activities sections of the Annual Plan, subject to the approval of the City Attorney as to form, legality, and

- procurement, and compliance with City contracting requirements and applicable provisions of the WDB-LEO Agreement;
- aa. Accept reimbursements from the Social Security Administration (SSA) for serving as an Employment Network (EN) under the SSA's Ticket to Work Program (TTW) (as previously approved under C.F. 12-0818), and authorize EWDD to appropriate and expend within the Disability Employment Initiative Fund No. 54N upon presentation of supporting documentation;

## With respect to administrative authorities:

- bb. Negotiate and execute Workforce Development System (WDS) (One-Stop) Memoranda of Understanding (MOU) between partners of the City of Los Angeles WDS, subject to City Attorney review and approval as to form and legality and compliance with the WDB-LEO Agreement; and negotiate and execute amendments to MOUs between partners of the City of Los Angeles WDS, subject to City Attorney review and approval as to form and legality and compliance with the WDB-LEO Agreement;
- cc. Negotiate and execute agreements and amendments to agreements with the Hire LA's Youth service providers for a term effective July 1, 2022 through June 30, 2023, subject to City Attorney review and approval as to form, legality, and procurement, conformance with the WDB-LEO Agreement and compliance with City contracting requirements. The Hire LA's Youth service providers and allocations are included in the PY 23 Annual Plan Budget Schedules (Tab 4);
- dd. Negotiate and execute agreements and amendments to agreements with Los Angeles: Regional Initiative for Social Enterprise (LA RISE) service providers funded by City General Fund for a term effective July 1, 2022 through June 30, 2023, subject to the approval of the City Attorney as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. The LA RISE service providers and allocations are included in the PY 23 Annual Plan Budget Schedules (Tab 4);
- ee. Negotiate and execute amendments to agreements with service providers for the implementation of the Gang Injunction Curfew Settlement Agreement (LARCA 2.0) for a term from July 1, 2022 through June 30, 2023, subject to the approval of the City Attorney as to form, legality, and procurement, and in compliance with the WDB-LEO Agreement, City grant regulations, and City contracting requirements. The Gang Injunction Curfew Settlement Agreement service providers and allocations are included in the PY 22 Annual Plan Budget Schedules (Tab 4);
- ff. If appropriate, transfer monies up to the maximum amount of the total PY 2021-22 and 2022-23 allotments allowed by WIOA statute or by other governmental administrative instructions between the Dislocated Worker and Adult programs. Such transfers shall be reported to the WDB on a regular basis;
- gg. Transfer expenditures from the WIOA Fund No. 57W to the WIA Fund No. 44A if unexpended savings materialize within the WIA Fund No. 44A as a result of disallowed costs from audits, fiscal and program reviews, special

investigations, post-closeout interests earned and unliquidated accruals within the WIA Fund No. 44A accounts;

- hh. Make technical corrections as necessary to transactions included in this Report and its Attachment to implement Mayor and Council intentions, subject to the approval of the City Administrative Officer;
- ii. Instruct the General Manager, EWDD, or designee, to prepare a report to the WDB, Mayor, and Council by November 30, 2022, that identifies all carry-over funds, including those identified herein, and any changes to the federal funding allocations, including those identified herein, and prepare recommendations, subject to WDB, Council and Mayor approval, regarding proposed use of such funds;
- jj. Find that it is beneficial to the City, and, therefore more feasible, for EWDD to execute contracts with the service providers listed in the Year 23 WDB Annual Plan, effective July 1, 2022 to June 30, 2023, subject to City Attorney review and approval as to form, legality, and procurement, and compliance with City contracting requirements, unless noted otherwise in this Report; and,
- kk. Authorize and instruct the Controller to take the specific actions detailed in the Attachment to this Report to implement the Year 23 WDB Annual Plan budget.

#### **CALIFORNIA ENVIRONMENTAL QUALITY ACT OF 1970**

A Notice of Exemption will be filed in compliance with City Environmental Guidelines and the California Environmental Quality Act of 1970. The Notice will exempt the Year 23 WDB Annual Plan and covers services only. The project exemption is justified as a federally funded program for the provision of public services that result in no impact on the physical environment and that do not involve the construction of new public or private facilities.

CAROLYN M. HULL General Manager

CHARLES WOO, Chair Workforce Development Board

Charles Woo

CMH:GR:FVC:MC:cg

Attachments: Tab 2: Draft - Plan Overview

Tab 4: Draft - Budget Schedules Tab 6: Annual Plan Policies

Tab 8: Appendix 1 – Public Comments

cc: Mike Feuer, City Attorney

# CITY OF LOS ANGELES

**CALIFORNIA** 





Workforce **Development** Board City of **Los Angeles**Workforce **Development Board**CHARLES WOO
CHAIR

October 25, 2022

Council File Number: Council Districts: All Contact Persons & Phone: Gerardo Ruvalcaba (213) 744-7233

The Honorable Eric Garcetti Mayor, City of Los Angeles Room 303, City Hall City Council c/o City Clerk Room 395, City Hall

Attention: Heleen Ramirez, Legislative Coordinator

APPROVAL OF RECOMMENDATIONS FROM THE ECONOMIC AND WORKFORCE DEVELOPMENT DEPARTMENT (EWDD) TO AMEND THE YEAR 23/PROGRAM YEAR (PY) 2022-23 (JULY 1, 2022 – JUNE 30, 2023) WORKFORCE DEVELOPMENT BOARD (WDB) ANNUAL PLAN AND ACCEPT ADDITIONAL WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA) FORMULA FUNDS FROM THE STATE

#### **DEADLINE FOR ACTION**

The General Manager of the Economic and Workforce Development Department (EWDD) and the Chair of the Workforce Development Board (WDB) respectfully submit this transmittal for your review and approval to amend the WDB Year 23 – Program Year (PY) 2022-23 Annual Plan (Annual Plan) and accept an additional \$6.2 million in U.S. Department of Labor (DOL) Workforce Innovation and Opportunity Act (WIOA) grant funds and ensure the uninterrupted provision of services to City residents. Council approval of this item is requested no later than November 30, 2022.

#### RECOMMENDED REQUESTED ACTIONS

The General Manager of the EWDD requests that the City Council approve the following:

- 1. AMEND the PY 2022-23 Annual Plan and its supporting budget schedule (attached herein) to incorporate recommendations included herein;
- 2. ACCEPT an additional \$6.2 million in U.S. Department of Labor (DOL) Workforce Innovation and Opportunity Act (WIOA) grant funds, authorize the Controller, with

the assistance of EWDD, to deposit and transfer WIOA funds as appropriate within established WIOA trust funds, and expend such funds upon proper demand in accordance with the directions in the Annual Plan;

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- 3. AUTHORIZE EWDD to execute Subgrant Agreements and any unilateral agreements to Subgrant Agreements, including amendments thereto, between the State of California and the City of Los Angeles, between the DOL and the City of Los Angeles (City) for WIOA funds (including federal and state Discretionary awards, and other WIOA competitive grants), between the County of Los Angeles and the City of Los Angeles for WIOA funds, and between other Local Workforce Development Areas (LWDA) and the City for WIOA. The receipt of such funds shall be reported to the WDB within 30 days;
- 4. APPROVE a Reserve Fund Loan, in an amount not to exceed \$4.0 million to support the implementation of the Californians for All grant; and
- AUTHORIZE EWDD to execute contracts and contract amendments as described herein and referenced in the Service Providers and Supporting Program Activities budget schedule attachments; and
- 6. AUTHORIZE the Controller to:
  - a. Increase receivables within the Workforce Innovation and Opportunity Act (WIOA) Fund No. 57W by \$5,750,862.
  - b. Increase appropriations within the WIOA Fund No. 57W as follows:

| Account No. | Account Name   | Amount    |
|-------------|--|-----------|
| 22W581      | WIOA Adult   | 1,125,000 |
| 22W582      | WIOA Dislocated Worker                               | 750,000   |
| 22W583      | WIOA Youth   | 1,200,000 |
| 22W591      | WIOA Adult Supporting Program Activities             | 1,225,000 |
| 22W592      | WIOA Dislocated Worker Supporting Program Activities | 297,000   |
| 22W593      | WIOA Youth Supporting Program Activities             | 525,000   |
| 22W122      | Economic and Workforce Development                   | 334,873   |
| 22W299      | Reimbursement of General Fund Costs                  | 293,989   |
|             | Total  | 5,750,862 |

c. Increase (Decrease) appropriations within Fund 100/22 as follows:

| Account No. | Account Name              | Amount   |
|-------------|---------------------------|----------|
| 001010      | Salaries General          | 289,971  |
| 001070      | Salaries As Needed        | 26,012   |
| 001090      | Overtime General          | (4,762)  |
| 002120      | Printing and Binding      | (162)    |
| 002130      | Travel                    | 27,313   |
| 003040      | Contractual Services      | 36,816   |
| 003310      | Transportation            | 1,293    |
| 006010      | Office and Administrative | 36,514   |
| 006020      | Operating Supplies        | 1,378    |
| 006030      | Leasing                   | (79,500) |
|             | Total                     | 334,873  |

- 7. AUTHORIZE the Controller to process a Reserve Fund loan of \$4 million to provide cash flow for the Californians for All Youth Workforce Development Grant Fund No. 65N for the period July 1, 2022 to May 1, 2024, to be repaid as funds are received from the State California Volunteers.
- 8. AUTHORIZE the General Manager of EWDD, or designee, to prepare Controller instructions and/or technical adjustments necessary to implement the modified Year 23 Annual Plan's budget.

#### **BACKGROUND**

On June 29, 2022, City Council approved Year 23 Annual Plan, which included \$39.6 million in WIOA funds, for a total budget of \$139.8 million (C.F. No. 22-0683). The Annual Plan includes authorities and approvals for the receipt and expenditure of grant funds for Adult, Youth, and Dislocated Worker programs and services and funding requests by the WDB for job training and pre-apprenticeship programs for vulnerable populations.

As of the preparation of the report dated June 6, 2022, the State Employment Development Department had not yet announced its funding allocations for WIOA Adult, Dislocated Worker, and Youth Formula to Local Workforce Development Areas for PY 2022-23. Therefore, the allocations were projections based on previous year allocations.

In May 2022, shortly before the WDB approved the Annual Plan, the Department was notified that the City had received an additional \$6.2 million in WIOA funds from the State. Accordingly, the Department developed a plan to expend the additional funds and referred it to the WDB for approval.

On July 27, 2022, the WDB approved the EWDD recommendations to accept an additional \$6.2 million in WIOA formula funds from the State and amend the Annual Plan.

## **FISCAL IMPACT**

The recommendations contained in this report will not impact the City General Fund. This transmittal reflects a net increase of \$5,750,862 to the Year 23 Annual Plan due to the additional \$6.2 million in funding allocated to the City from the State, for a revised total of approximately \$146 million.

This report complies with City financial policies that allow reimbursement up to grant limitations. WIOA regulations provide for reimbursement of Related Costs to the General Fund, except for the amount in excess of the WIOA administrative cap limitation of 10 percent which is currently estimated at approximately \$300,000. This amount represents a significant decrease of over \$1 million from PY 2021-22 in non-reimbursable Related Costs.

#### **DISCUSSION**

On May 25, 2022, the State Employment Development Department (EDD) issued the Workforce Services Information Notice (WSIN) 21-43 with final WIOA funding allocations

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<sup>&</sup>lt;sup>1</sup> It is noted that at the time the Year 23 Annual Plan report was published, the State had not yet issued final WIOA funding allocations.

for PY 2022-23 which resulted in a \$6.2 million increase for the City. As displayed on Table 1, due to the increase, total revised WIOA funds amount to \$40,877,792, which includes \$14.8 million for Adult, \$10.7 million for Dislocated Worker, and \$15.3 million for Youth.

Table 1 - PY 2022-23 Annual Plan WIOA Funding Allocations

| Program              | Adopted WIOA Funds | Revised<br>WIOA Funds | Increase  |
|----------------------|--------------------|-----------------------|-----------|
| Adult                | 12,824,671         | 14,853,297            | 2,028,626 |
| Dislocated<br>Worker | 8,850,751          | 10,732,563            | 1,881,812 |
| Youth                | 12,951,508         | 15,291,932            | 2,340,424 |
| Total                | 34,626,930         | 40,877,792            | 6,250,862 |

It is noted that the original Youth revenue of \$12,951,508 included a \$3.0 million advance from PY 2023-24. In light of the \$6.2 million increase, the Department recommends reducing the newly revised WIOA allocation of \$15,291,932 for Youth by \$500,000.

Table 2 shows a reduced new WIOA allocation for Youth of \$14,791,932 for a new total WIOA allocation of \$40,377,392 (reflects the \$500,000 reduction). This results in a new net WIOA increase of \$5,750,862.

Table 2 - Revised WIOA Funds (Reflecting \$5.75 Million)

| Table 2 Novicea Trie/(Taliae (Nollecting Collecting) |                    |                       |           |  |  |
|--|--------------------|-----------------------|-----------|--|--|
| Program  | Adopted WIOA Funds | Revised<br>WIOA Funds | Increase  |  |  |
| Adult  | 12,824,671         | 14,853,297            | 2,028,626 |  |  |
| Dislocated Worker                                    | 8,850,751          | 10,732,563            | 1,881,812 |  |  |
| Youth  | 12,951,508         | 14,791,932            | 1,840,424 |  |  |
| Total  | 34,626,930         | 40,377,792            | 5,750,862 |  |  |

EWDD proposes to allocate the additional WIOA funds as follows:

Table 3 - Proposed WIOA Funding Allocations (\$5.75 Million)

| Program Activity              | Annual Plan | Revised Budget | Proposed<br>Allocation<br>(Increase) |
|-------------------------------|-------------|----------------|--------------------------------------|
| EWDD Oversight                | 8,186,496   | 8,815,358      | 628,862                              |
| EWDD Support for WDB          | 945,203     | 945,203        | 1                                    |
| Mayor's Office                | 513,669     | 513,669        | 1                                    |
| Other City Departments        | 345,621     | 345,621        | 1                                    |
| WorkSource Centers            | 14,693,341  | 16,568,341     | 1,875,000                            |
| YouthSource Centers           | 8,312,789   | 9,512,789      | 1,200,000                            |
| Other Service Providers       | 1,634,680   | 1,634,680      | -                                    |
| Supporting Program Activities | 3,895,474   | 5,942,474      | 2,047,000                            |
| TOTAL                         | 38,527,273  | 44,361,135     | 5,750,862                            |

## **EWDD Oversight**

The EWDD recommendations will increase EWDD Program and Oversight funding by \$628,862. This funding will allow the Department to increase staffing to the support both the program oversight and administration of WIOA programs.

## WorkSource Centers (WSC) / YouthSource Center (YSC) Funding Increase

The EWDD recommendations also prioritize increased funding for existing WSCs (\$1,875,000) and YSCs (\$1,200,000) service providers. The increased funding for both systems will support increased operational and staffing costs and it is anticipated that a minimum of 40 percent of funds will be allocated to training and participant related costs.

Table 4 - WorkSource Centers (WSCs)

| No. | Service Provider                                | Region                                     | AP<br>Funding | Revised<br>Funding | Increase |
|-----|---|--|---------------|--------------------|----------|
| 1   | Rescare/ Equus<br>Workforce Solutions           | Canoga<br>Park/ South<br>Valley            | 979,556       | 1,104,556          | 125,000  |
| 2   | Asian American Drug<br>Abuse Program            | West Adams / South LA                      | 979,556       | 1,104,556          | 125,000  |
| 3   | Pacific Gateway WIN                             | Harbor Area                                | 979,556       | 1,104,556          | 125,000  |
| 4   | Coalition for Responsible Community Development | Vernon<br>Central /<br>LATTC –<br>South LA | 979,556       | 1,104,556          | 125,000  |
| 5   | Community Career<br>Development                 | Wilshire /<br>Metro –<br>Central LA        | 979,556       | 1,104,556          | 125,000  |
| 6   | El Proyecto del Barrio                          | Sun Valley /<br>SFV                        | 979,556       | 1,104,556          | 125,000  |
| 7   | Goodwill Industries                             | Northeast<br>Los Angeles                   | 979,556       | 1,104,556          | 125,000  |
| 8   | Goodwill Industries                             | Pacoima /<br>North Valley                  | 979,556       | 1,104,556          | 125,000  |
| 9   | Housing Authority of the City of Los Angeles    | Watts / South<br>LA                        | 979,556       | 1,104,556          | 125,000  |
| 10  | JVS of Southern<br>California                   | West LA                                    | 979,556       | 1,104,556          | 125,000  |
| 11  | Managed Career Solutions                        | Boyle<br>Heights                           | 979,556       | 1,104,556          | 125,000  |
| 12  | Managed Career<br>Solutions                     | Hollywood /<br>Central LA                  | 979,556       | 1,104,556          | 125,000  |
| 13  | Pacific Asian<br>Consortium in<br>Employment    | Downtown<br>LA / Pico<br>Union             | 979,556       | 1,104,556          | 125,000  |
| 14  | UAW – Labor<br>Employment &<br>Training         | Crenshaw /<br>South LA                     | 979,556       | 1,104,556          | 125,000  |

|    | Total            |               | 14,693,340 | 16,568,340 | 1,875,000 |
|----|------------------|---------------|------------|------------|-----------|
|    | Committee        |               |            |            |           |
|    | Community Action | Los Angeles   |            |            |           |
| 15 | Watts Labor      | Watts / South | 979,556    | 1,104,556  | 125,000   |

**Table 5 - YouthSource Centers (YSCs)** 

| No. | Service Provider                                     | Region                        | Adopted<br>WIOA<br>Funds | Revised<br>Funding | Increase |
|-----|--|-------------------------------|--------------------------|--------------------|----------|
| 1   | Catholic Charities of Los Angeles, Inc.              | Central LA                    | 150,000                  | 150,000            | -        |
| 2   | Catholic Charities of Los Angeles, Inc.              | South LA                      | 150,000                  | 679,485            | 529,485  |
| 3   | Coalition for Responsible Community Development      | South LA                      | 150,000                  | 679,485            | 529,485  |
| 4   | El Proyecto del<br>Barrio, Inc.                      | Sun<br>Valley/North<br>Valley | 150,000                  | 679,485            | 529,485  |
| 5   | El Proyecto del<br>Barrio, Inc.                      | Pacoima/South<br>Valley       | 150,000                  | 679,485            | 529,485  |
| 6   | Goodwill Industries of Southern California           | South Valley                  | 150,000                  | 502,990            | 352,990  |
| 7   | Los Angeles<br>Brotherhood<br>Crusade                | South<br>Crenshaw             | 150,000                  | 679,485            | 529,485  |
| 8   | Managed Career Solutions, Inc.                       | Harbor                        | -                        | 529,485            | 529,485  |
| 9   | Pacific Gateway/<br>City of Long Beach               | Harbor                        | 150,000                  | 150,000            | -        |
| 10  | Para Los Niños                                       | Central LA                    | 150,000                  | 679,485            | 529,485  |
| 11  | Para Los Niños                                       | East LA                       | 150,000                  | 679,485            | 529,485  |
| 12  | Regents of the<br>University of<br>California (UCLA) | West LA                       | 150,000                  | 679,485            | 529,485  |
| 13  | Regents of the<br>University of<br>California (UCLA) | Central LA                    | -                        | 529,485            | 529,485  |
| 14  | Watts Labor<br>Community Action<br>Committee         | South LA                      | 150,000                  | 679,485            | 529,485  |
| 15  | Youth Opportunity<br>Movement - Boyle<br>Heights     | East LA                       | 150,000                  | 679,485            | 529,485  |

| 16 | Youth Opportunity Movement - Watts | South LA | 150,000   | 502,990   | 352,990     |
|----|------------------------------------|----------|-----------|-----------|-------------|
|    | Unallocated                        |          | 6,212,789 | 352,989   | (5,859,800) |
|    | Total                              |          | 8,312,789 | 9,512,789 | 1,200,000   |

## Supporting Program Activities

EWDD's recommendations include an increase of approximately \$2.0 million in Supporting Program Activities. These Supporting Program Activities will augment services to both WSC and YSC systems.

**Table 6 - Supporting Program Activities** 

| Supporting Program Activities      | Annual<br>Plan | Revised<br>Budget | Increase  |
|------------------------------------|----------------|-------------------|-----------|
| Audit Fees/Fiscal Training/Invoice |                |                   |           |
| Processing                         | 142,000        | 364,000           | 222,000   |
|                                    |                |                   |           |
| Canoga Park WSC Relocation         | 200,000        | 300,000           | 100,000   |
|                                    |                |                   |           |
| High Road Training Partnerships    | -              | 1,000,000         | 1,000,000 |
|                                    |                |                   |           |
| Peer to Peer Counseling Initiative | -              | 100,000           | 100,000   |
| Workforce Development System       |                |                   |           |
| (WDS) Accessibility Technology /   |                |                   |           |
| Strategy                           | -              | 350,000           | 350,000   |
|                                    |                | _                 |           |
| HireLAX Pre-Apprenticeship Program | -              | 275,000           | 275,000   |
| Total                              | 342,000        | 2,389,000         | 2,047,000 |

# Audit Fees / Fiscal Training / Invoice Processing

EWDD proposes increased funding in the amount of \$222,000 to support the Department's invoice processing functions. Over the past two program years, the total workforce funding administered by the Department has increased by more than 100 percent. Additional funding is needed to hire temporary support to assist with processing service provider invoices on a timely basis.

## Canoga Park Relocation

EWDD proposes to increase financial support in the amount of \$100,000 for the relocation of the Canoga Park WSC. This funding will support with relocation costs as well one-time furniture and equipment purchases. All purchases will be subject to CA Employment Development Department approvals, per policy.

## High Road Training Partnerships

EWDD proposes to allocate \$1.0 million to develop and/or expand high-road training partnerships. The goal is to expand training opportunities in employment sectors that lead to middle-skill employment opportunities.

# Peer to Peer Counseling Initiative

The Peer to Peer Counseling initiative is a pilot program that will train up to 50 YSC program participants in mental health counseling. The goal is to develop peer counselors that can work with program participants in need of mental health services through both group counseling and advocacy. Funding in the amount of \$100,000 is recommended for this program.

# Workforce Development System (WDS) Accessibility / Technology Strategy

This activity will provide \$350,000 in funding to assess existing technology at both WSC and YSCs and recommend new technology that will increase access to programs.

## Hire LAX

The HireLAX program is an eight-week construction apprenticeship readiness training program that provides individuals with an introduction to construction careers, career development, stipends and/or paid work experience, and comprehensive supportive services to assist individuals' union construction career job placement opportunities. The Department recommends funding in the amount of \$275,000 for this program.

## Additional Recommendations

The \$53.3 Californians for All awarded to the City prohibits the use of Cash Advances for both City departments and service providers. Due to the time required to process invoices and the emphasis of participant wages, the grant implementation is placing a heavy burden on program partners. In order to support the successful implementation of this program, EWDD is requesting a \$4.0 million Reserve Fund Loan to allow EWDD to pay both City departments and service providers on a timely basis. The Reserve Fund will be reimbursed upon receipt of payments for the California Volunteers Office.

#### WDB ACTION

In accordance with the Workforce Development Board-Local Elected Officials (WDB-LEO) Agreement, the WDB Executive Committee approved the acceptance of the additional WIOA formula funds from the State and the recommendation to amend the Annual Plan on July 27, 2022.

CAROLYN M. HULL General Manager CHARLES WOO, Chair Workforce Development Board

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CMH:GR:FVC:MC:cg

cc: Mike Feuer, City Attorney

Attachments: 1. WDB Year 23 Revised Annual Plan Budget Schedules

2. Tab 2 - Draft Plan Overview