



**CITY OF LOS ANGELES  
SMALL BUSINESS COMMISSION  
\*Special Meeting\***



**DECEMBER 1, 2022  
1:00PM - 2:00PM**

**AGENDA**

*(virtual meeting details included below)*

<p><b>I. CALL TO ORDER / ROLL CALL</b></p> <p><b>Commissioners</b></p> <ul style="list-style-type: none"> <li>● Roslyn Simpson</li> <li>● Jesse Torres</li> <li>● Ronda Jackson</li> <li>● Gail Laura</li> <li>● Mott Smith</li> <li>● Elise Swanson</li> </ul> <p><b>Other Participants</b></p> <ul style="list-style-type: none"> <li>● San Pedro Chamber of Commerce</li> <li>● Carlos Cordoba</li> </ul> <p><b>City Staff</b></p> <ul style="list-style-type: none"> <li>● Caroline Palacios, EWDD</li> <li>● Rosa Penalozza, EWDD</li> <li>● Nathanael Forand, EWDD</li> <li>● Jessica Forand, EWDD</li> <li>● Robert P. Moore, City Attorney</li> </ul>	<p align="center"><b>Action Item</b></p>
<p><b>II. PUBLIC COMMENT</b></p> <p>No Public Comments</p>	
<p><b>III. FINDINGS TO CONTINUE TELECONFERENCE MEETINGS PURSUANT TO AB 361</b></p> <p>Determination in accordance with AB 361 Section 3(e)(3) that, while the state of emergency due to the Covid-19 pandemic, as originally proclaimed by the Governor on March 4, 2020, remains active and/or state or local officials have imposed or recommended measures to promote social distancing, this legislative body has reconsidered the circumstances of the state of emergency arid. that the state of emergency continues to directly impact the ability of the members to meet safely in person and/or state or local officials continue to impose or recommend measures to promote social distancing.</p> <p><b>Commissioner Jackson moves to continue</b>  <b>Commissioner Mott seconds</b>  <b>Unanimous approval, matter passes</b></p>	<p align="center"><b>Action Item</b></p>
<p><b>IV. APPROVAL OF THE MINUTES</b></p> <p>Approval of minutes for meeting held on <b>November 3, 2022</b></p> <p><b>Commissioner Jackson moves to approve minutes</b>  <b>Commissioner Torres seconds</b>  <b>Unanimous approval, matter passes</b></p>	<p align="center"><b>Action Item</b></p>

<p><b>V. DISCUSSION ITEMS</b></p> <ul style="list-style-type: none"> <li>● DISCUSSION: 2023 Strategic Priorities</li> <li>● Caroline: presentation of the Ewdd programs. <ul style="list-style-type: none"> <li>○ highlighted 3 questions for strategy development</li> <li>○ detailed the emergency relief, workplace/real estate development programs</li> <li>○ focus on procurement and contracting opportunities for small businesses</li> </ul> </li> <li>● Commissioner Simpson: requested data for Crenshaw&amp;West Adams business relief <ul style="list-style-type: none"> <li>○ Rosa - will look into what's allowed to be shared to form a breakdown report for the SBC.</li> <li>○ Commissioner Jackson - open for a discussion of data access with 'information gatekeepers' (recommended: zip, gender/ethnicity/minorities, \$\$ amount/business size, employee #)</li> <li>○ Commissioner Torres - Information on 'Form 641 from SBA' (or LASBDC) might be accessible. Preference of data sorted by program.</li> <li>○ Caroline - recommend SBC to focus on promo/dev/fund programs that are fully inclusive.</li> <li>○ Commissioner Jackson - suggested discussion on *equitable*. Defining parameters, desired impact. Request discussion via email on data compilation. Moved to Agendize discussion of data during next meeting, timeline to form data report.</li> </ul> </li> <li>● Commissioner Torres: What will EWDD do with this discussion? What is SBC's role in helping EWDD develop strategic agenda? <ul style="list-style-type: none"> <li>○ Caroline - use it to understand what the SBC wants to know about EWDD programs, how EWDD can reach more people</li> <li>○ Commissioner Smith - (responding to Caroline) the City isn't making itself accessible to small businesses, helping them stay up to date</li> </ul> </li> <li>● Resulting Discussion Items <ul style="list-style-type: none"> <li>○ Bylaws/Charter for the SBC</li> <li>○ What are the current challenges facing small businesses?</li> <li>○ In what ways could L.A. be made more small business friendly?</li> <li>○ What role can the Small Business Commission in "moving the needle"</li> <li>○ R. Moore will look into continuing remote meetings if the Covid restrictions are lifted</li> <li>○ Meeting schedule frequency for 2023 is agendized, to be an action item</li> </ul> </li> </ul>	<p><b>Discussion Item</b></p>
<p><b>VI. EWDD UPDATES</b></p> <ul style="list-style-type: none"> <li>● 2023 MEETING SCHEDULE (THRU FEBRUARY) - <b>see SECTION A</b></li> </ul> <p><b>Commissioner Jackson moves to approve 1st quarter meeting for 2023 on Jan. 5</b>  <b>Commissioner Torres seconds</b>  <b>Unanimous approval, motion passes</b></p>	<p><b>Action Item</b></p>
<p><b>VII. ADJOURNMENT</b></p> <p><b>Commissioner Jackson moves to adjourn @ 2:15; follow up meeting on 5 Jan, 2023</b></p>	

Upon request, the SBC will provide reasonable accommodation to enable individuals with disabilities to participate in its meetings, including access to agenda materials in alternative formats. Persons requiring an alternative format of this public notice pursuant to Section 202 of the Americans with Disabilities Act of 1990 may request one by emailing [caroline.palacios@lacity.org](mailto:caroline.palacios@lacity.org) or by phone (213) 544-1156 . Sign language interpreters assist listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability, you are advised to make your request at least 72 hours prior to the date of the event/meeting.

## ZOOM MEETING ROOM DETAILS

EWDD EDD is inviting you to a scheduled Zoom meeting.

Topic: Small Business Commission

Time: Dec 1, 2022 01:00 PM Pacific Time (US and Canada)

Every month on the First Thu, until Apr 6, 2023, 5 occurrence(s)

Dec 1, 2022 01:00 PM

Jan 5, 2023 01:00 PM

Feb 2, 2023 01:00 PM

Mar 2, 2023 01:00 PM

Apr 6, 2023 01:00 PM

Please download and import the following iCalendar (.ics) files to your calendar system.

Monthly:

[https://us02web.zoom.us/meeting/tZcqcuopj8sG9XlkmbKnvwoXrJEOSrph0jP/ics?icsToken=98tyKuGrqT4oGtyRthiGRpwqB4\\_4a\\_TxiCldjfpIkBTtoAQtdBT5DvBoF51MAsjY](https://us02web.zoom.us/meeting/tZcqcuopj8sG9XlkmbKnvwoXrJEOSrph0jP/ics?icsToken=98tyKuGrqT4oGtyRthiGRpwqB4_4a_TxiCldjfpIkBTtoAQtdBT5DvBoF51MAsjY)

### Join Zoom Meeting

<https://us02web.zoom.us/j/83752084611>

Meeting ID: 837 5208 4611

One tap mobile

+16699006833,,83752084611# US (San Jose)

+16694449171,,83752084611# US

Dial by your location

+1 669 900 6833 US (San Jose)

+1 669 444 9171 US

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 719 359 4580 US

+1 253 205 0468 US

+1 312 626 6799 US (Chicago)

+1 360 209 5623 US

+1 386 347 5053 US

+1 507 473 4847 US

+1 564 217 2000 US

+1 646 931 3860 US

+1 689 278 1000 US

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington DC)

+1 305 224 1968 US

+1 309 205 3325 US

Meeting ID: 837 5208 4611

Find your local number: <https://us02web.zoom.us/u/kdUGXJgXSv>

## SECTION A

QUARTER	MONTH	DATE	EVENT	CADENCE	ENTITIES
Q4	12 December	Thursday, December 1, 2022	SMALL BUSINESS COMMISSION MEETING - SPECIAL - Q4	*MONTHLY	(SBC) Small Business Commission
Q1	01 January	Thursday, January 5, 2023	SMALL BUSINESS COMMISSION MEETING - QUARTERLY - Q1	QUARTERLY	(SBC) Small Business Commission
Q1	02 February	Thursday, February 2, 2023	SMALL BUSINESS COMMISSION MEETING - SPECIAL - Q1	*MONTHLY	(SBC) Small Business Commission
Q2	04 April	Thursday, April 6, 2023	SMALL BUSINESS COMMISSION MEETING - QUARTERLY - Q2	QUARTERLY	(SBC) Small Business Commission
Q3	07 July	Thursday, July 6, 2023	SMALL BUSINESS COMMISSION MEETING - QUARTERLY - Q3	QUARTERLY	(SBC) Small Business Commission
Q4	09 September	Thursday, September 7, 2023	SMALL BUSINESS COMMISSION MEETING - QUARTERLY - Q4	QUARTERLY	(SBC) Small Business Commission