

CITY OF LOS ANGELES

CALIFORNIA

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**ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT**

1200 W. 7TH STREET
LOS ANGELES, CA 90017

DATE: October 28, 2021

TO: LA's Workforce Development System

FROM: Carolyn M. Hull, General Manager
Economic and Workforce Development Department

**SUBJECT: WDS INFORMATION BULLETIN No. 22-08
COMEBACK CHECKS PROGRAM ROUND 1 APPLICATIONS OPEN**

EFFECTIVE DATE

This information bulletin is effective upon date of issue.

PURPOSE

The purpose of this information bulletin is to advise the WorkSource Centers (WSC) and YouthSource Centers (YSC) that round 1 of the **\$25M** City of Los Angeles "Comeback Checks" grant program is officially open. The application period closes next **Tuesday, November 2, 2021**.

BACKGROUND

The Comeback Checks Program will provide \$5,000 grants to approximately 5,000 businesses in the City of Los Angeles. Grant recipients will be selected through a weighted lottery process, with final awards based on availability of funds, program guidelines, submission of all required information, and supporting documentation. Grant funds may only be used for allowable costs incurred on or after March 3, 2021.

The City of Los Angeles has allocated American Rescue Plan Act (ARPA) funds to provide grants to eligible microenterprises and small businesses in need of economic support due to the COVID-19 pandemic's negative impact. \$25 million will be disbursed through the Comeback Checks Program to assist the strong and equitable economic recovery within the City.

Attached you will find flyers and social media graphics promoting the program, along with FAQs to assist prospective applicants. Please post or repost [@LAEWDD](#) social graphics.

Below is suggested text for the "Comeback Checks Now Open" posts.

Twitter

English

Round 1 applications are NOW OPEN for the "Comeback Checks" program! Not sure if your [#smallbusiness](#) qualifies for a \$5K grant? Visit: [ComebackChecksLA.com](#) for FAQs! If you need assistance with the application process, contact your local BusinessSource Center. Applications close Tuesday, November 2, 2021!

Spanish

¡Ya está abierta la primera ronda del Programa de Cheques de Recuperación! No está seguro si su [#pequeñaempresa](#) califica para una subvención de \$5K? Visite: ComebackChecksLA.com para ver las preguntas más frecuentes. Si necesita ayuda con el proceso de solicitud, comuníquese con su BusinessSource Center local. ¡La primera ronda cierra el Martes, 2 de Noviembre del 2021!

Instagram, Facebook and LinkedInEnglish

Applications are NOW OPEN for Round 1 of the \$25M “Comeback Checks” COVID-19 financial recovery program. \$5,000 grants are available for 5,000 small businesses located and operated within the City of Los Angeles. Applications are due by Tuesday, November 2, 2021!

Not sure if your [#smallbusiness](#) qualifies? Visit: ComebackChecksLA.com for Frequently Asked Questions (FAQs). The City’s BusinessSource Centers are also offering free webinars in English, Spanish, Mandarin and Korean from October 26, 2021 to November 1, 2021 to guide Angelenos through the application process. To register and learn more, visit ComebackChecksLA.com.

Additional questions? Email EWDD-Programs@lacity.org or call (213) 744-7130.

Spanish

Las solicitudes AHORA están ABIERTAS para la primera ronda del “Programa de Cheques de Recuperación” de \$25 millones. Hay subvenciones de \$5,000 disponibles para 5,000 pequeñas empresas ubicadas y operadas dentro de la Ciudad de Los Ángeles.

¡Ya está abierta la solicitud para el Programa de Cheques de Recuperación! Si no está seguro si su [#pequeñaempresa](#) califica para una subvención de \$5K, visite: ComebackChecksLA.com para ver las preguntas más frecuentes. Si necesita ayuda con el proceso de solicitud, comuníquese con su BusinessSource Center local. ¡La primera ronda del Programa cierra el Martes, 2 de Noviembre del 2021!

CONTACT

For more information email EWDD-Programs@lacity.org or call (213) 744-7130

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- Attachments:
1. Comeback Checks Now Open Flyer – English
 2. Comeback Checks Now Open Flyer – Spanish
 3. Comeback Checks Now Open Instagram Graphics – English
 - Graphic 1
 - Graphic 2
 - Graphic 3
 - Graphic 4
 - Graphic 5
 - Graphic 6
 - Graphic 7
 4. Comeback Checks Now Open Instagram Graphics – Spanish
 - Graphic 1
 - Graphic 2
 - Graphic 3
 - Graphic 4
 - Graphic 5
 - Graphic 6
 - Graphic 7