

CITY OF LOS ANGELES

CALIFORNIA

CAROLYN M. HULL
GENERAL MANAGER

ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT



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ERIC GARCETTI
MAYOR

DATE: May 27, 2020

TO: LA's Workforce Development System

FROM: Gerardo Ruvalcaba, Director
Gerardo Ruvalcaba
Workforce Development System

**SUBJECT: WDS INFORMATION BULLETIN No. 20-35
L.A. CONNECTED COVID-19 ASSISTANCE**

EFFECTIVE DATE

This information bulletin is effective upon date of issue.

PURPOSE

The purpose of this information bulletin is to advise the WorkSource Centers (WSC) and YouthSource Centers (YSC) that "L.A. Connected" will provide support to low-income Angelenos who are eligible for the CARES Economic Impact Payments.

BACKGROUND

The Mayor's Office is launching "L.A. Connected" to provide support for the thousands of low-income Angelenos who are eligible for the CARES Economic Impact Payments and did not receive an automatic check distribution. As a part of our Workforce Development System's effort to maximize CARES ACT and other resources, "LA CONNECTED" will provide screening and assistance for stimulus check eligibility, along with Unemployment Insurance (UI), and Pandemic Unemployment Assistance (PAU) eligibility.

Utilizing the City's WorkSource and YouthSource Centers is a key citywide strategy to provide information to vulnerable residents who may already be familiar with your center and its services.

The Mayor's Office is inviting you to join a briefing for the YSCs with Deputy Mayor Brenda Shockley, on Thursday, May 28, 2020 at 2:00pm, and for the WSCs on Friday, May 29, 2020 at 2:00pm.

We are asking 2 representatives per agency to please be on the line for a conversation and briefing on the Mayor's efforts to increase resources for LA residents.

Please RSVP to:

<https://forms.gle/XvnFq23yeTrTqCjK7>

The Mayor's Office, Office of Economic Opportunity will be providing information on "LA Connected" and how the WSCs and YSCs can play a critical role to increase Angelenos access to CARES Economic Impact Payments through the December 31, 2020 deadline.

The Mayor's Office will:

- Facilitate inter-agency partnerships with local, state, and federal organizations necessary to expedite documents required for CARES Economic Impact Payments;
- Coordinate L.A. Connected, Unemployment Insurance (UI), and Pandemic Unemployment Assistance (PAU) electronic and hard-copy outreach materials for dissemination through the Mayor's Office CoronavirusLA portal, partner websites, and neighborhood locations;
- Coordinate community-based inter-agency resource and referral event(s);
- Coordinate a L.A. Connected telephone help line through the City's 311 Center to respond to inquiries about the CARES Economic Impact Payment form, required documents, and other related information;
- Coordinate an appointment schedule
- Coordinate training and technical support for City systems' staff who will provide CARES assistance to residents.

To assist Angelenos with accessing their CARES Economic Impact Payments, WorkSource and YouthSource Centers will:

- Distribute L.A. Connected, IU and PAU materials electronically and/or via hard copy to individuals who have self-identified as experiencing economically challenged circumstances. For example, program participants who have received job training or placement services, assistance with unemployment assistance, or state or federal financial support;
- Assist Angelenos online and/or in-person with information to obtain documents required to submit the IRS CARES Economic Impact form (i.e. California identification cards, etc.);
- Provide Angelenos with L.A. County BankOn information regarding low-cost and no-cost direct deposit options;
- Assist Angelenos online and/or in-person with completion of the IRS CARES Economic Impact form; and
- Assign 2 staff members who will receive training coordinated by the Mayor's Office to assist residents with IRS CARES Economic Impact Payment form and direct deposit options through online and/or in-person appointments.

Please see the attached outreach materials, and look forward to sharing more details later in the week.

WDS CONTACT

If you have any questions or require further information related to this bulletin, please contact Makeda Vela at Makeda.Vela@lacity.org, (213) 744-7345, or Donny Brooks at Donny.Brooks@lacity.org, (213) 744-9093, TTY: 711.

GR:cg

- Attachments:
1. L.A Connected 1-Pager
 2. LA Connected Postcard
 3. L.A Connected FAQs