



News for the Week of September 9, 2019

EWDD BOOTH REPRESENTED PROGRAMS AT KJLH MEN'S EMPOWERMENT SUMMIT



With support from the Harbor WorkSource Center and EWDD partner Friends Outside, EWDD hosted a booth at the KJLH Men's EmpowerMENT summit September 7, 2019 highlighting free job training and educational benefits available through the City's Gang Injunction Curfew Settlement. In the weeks leading up to the event, EWDD, in partnership with the LA City Attorney's Office, launched a radio and social media campaign with KJLH to spread the word about the

program. More than 50 individuals visited the EWDD booth to learn more about the program. Erick Serrato, assistant director at the Harbor WorkSource Center, said that he has witnessed firsthand individuals who have benefited from the career advisement, scholarships and other resources available through the program. "Some of the success stories we have are individuals who got the letter, but were shy about coming in," he said. "After going through a couple orientations they filed their paperwork with us, they worked with one of our career counselors over a couple months, were connected with a job within the City. Now they are

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working, making pretty good money in a stable job, all because they took advantage of that program.” He added, “We also have instances where we have someone who is eligible for the benefit who transferred it to their daughter. Their daughter was able to use that to pay for their first year of college with no loans needed.” The KJLH Men’s EmpowerMENT summit is a forum intended to provide training, workshops and other resources to help men of color achieve success.

LA:RISE PARTICIPANT GAINS WORK EXPERIENCE WITH LA CONSERVATION CORPS

Erick joined social enterprise Los Angeles Conservation Corps (LACC) and the LA:RISE program when financial difficulties left him unable to keep up with bills and put him at risk of becoming homeless. Working at LACC has equipped Erick with both marketable and soft skills he needs to succeed in the workforce. From learning to master a variety of workshop tools, to communicating effectively with his coworkers, Eric is job-ready. He said his favorite part of working at LACC is the pride he takes in keeping his community clean. Now, Eric is looking to the future and is excited to continue developing his career and growing as a person. EWDD is a leadership team partner of LA:RISE, an innovative, collaborative partnership that unites the City and County of Los Angeles’ Workforce Development System with non-profit social enterprises and for-profit employers to help men and women with high barriers to employment get good jobs and stay employed.



HARBOR-WATTS BSC HELPS DOWNTOWN TACO OBTAIN \$200K LOAN, ADD JOBS



The Harbor-Watts BusinessSource Center has provided long-term assistance to Pablo Romero, owner and operator of Downtown Taco, located in the Arts District in Downtown Los Angeles. Pablo first came to the Harbor-Watts BusinessSource as a taco street vendor working throughout the streets of Los Angeles. After an initial assessment, the BusinessSource provided Pablo with training in

permits and licensing, business entities and access to capital. In 2016, the BusinessSource Center assisted Pablo for his first business loan application, which enabled him to purchase a food truck and expand to an additional kitchen facility to keep up with the demand of his

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growing catering business. The center also provided assistance in pricing and profit analysis which resulted in increasing his revenue. With assistance from the BusinessSource Center, Pablo recently applied for a \$200,000 Small Business Administration (SBA) loan, which was approved in August 2019. The expansion loan will cover improvements to his existing facility along with opening a new restaurant, Little Weasel, in early 2020. The loan will also help generate 15 to 20 new jobs.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Microenterprise enrolled	18
Microenterprise assisted	62
Small businesses enrolled	1
Small businesses assisted	14
Number of BSC clients who attended workshops	310

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs (online and mobile)



523
Registrations

26% 

WorkSource Centers



1,163
Enrollments

17% 

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org