News for the Week of SEPTEMBER 30, 2019

LA:RISE ACCOMPLISHMENTS CELEBRATED AT HOMELESS TO HIRED SUMMIT

The Center at Cathedral Plaza was packed Monday September 30, 2019 for “A Pathway Forward: Homeless to Hired Summit,” an event celebrating the fifth year of the Los Angeles Regional Initiative for Social Enterprise (LA:RISE). EWDD is a leadership team partner of LA:RISE, an innovative, collaborative partnership that unites the City and County of Los Angeles’ Workforce Development System with non-profit social enterprises and for-profit employers to help men and women with high barriers to employment get good jobs and stay employed. The event, held by LA:RISE partner the Roberts Enterprise Development Fund (REDF), commemorated the launch of the fifth year of the program, which has successfully placed more than 2,500 participants in subsidized or transitional employment, including 950 participants that have successfully made the leap from transitional employment to permanent employment. Following opening remarks from Deputy Mayor Brenda Shockley and Councilmember Mike Bonin, EWDD Interim General Manager
John L. Reamer, Jr. addressed the audience, where he recognized the LA:RISE partners for their collaborative efforts to provide services to help LA:RISE participants overcome barriers to succeed. “We are partnering and we are bringing hope to the lives of those who feel that no one cares. And when you do that, you are definitely transforming,” he said. “You are transforming the lives of individuals one hour at a time, one day at a time, one week at a time, because for many of us that’s all it takes. Once we get started transitioning back to that highway of hope, the sky is the limit.”

**COMPASS ROSE COLLABORATIVE FORKLIFT TRAINING PREPS YOUTH FOR JOBS**

A dozen Compass Rose Collaborative (CRC) participants assembled Friday September 27, 2019 for forklift training in the Boyle Heights neighborhood of Los Angeles. The forklift training is one component of safety training, including OSHA10 and CPR, that participants take to receive a pre-apprenticeship certificate, a pathway to the construction trades. “This was one of the best cohorts,” said EWDD Senior Project Assistant Juan Romero, who oversees the program. “The men were focused. A lot of them are ready to join the workforce. They were really good.” The City of LA was one of three cities awarded the CRC grant from the US Department of Labor Employment and Training Administration in June 2018. The program, which is offered at EWDD’s Boyle Heights Technology YouthSource Center, provides training to re-entry youth ages 18-24. “As far as mentally and physically, getting the hands-on experience with the tools, it actually made me someone different, someone better,” said Carlos, 23, a current participant who is striving to secure a job at a carpentry company.
following completion of the program. The safety training also teaches participants the importance of having a solid work ethic and how to be prepared for accidents that may occur at a job site. “It’s not about getting them their certificate,” said CRC Training Instructor Frank Martinez. “It’s really making sure they understand the safety aspects and to be a good worker when an employer wants to hire them.” After completing training, individuals will receive a stipend of $1,500, and receive tools and boots to tackle assignments that come their way.

WEST VALLEY BSC HELPS ENTREPRENEUR LAUNCH TATTOO SALON

The West Valley BusinessSource Center (BSC) provided business consulting to entrepreneur Danny Orellana, helping him launch Tattoo House, a private tattooing establishment in Canoga Park. Danny was looking for tips on how to start his own tattoo salon when he was referred to the BSC. “They broke it down into a way that I could understand it to make it easy for me to expand and create what I can do,” Danny said. “Before that it just seemed like a puzzle. They just helped me put everything together.” The staff provided Danny guidance on the practical aspects of becoming a business owner, including access to capital, location and target market. After initial consultations, the BSC helped Danny acquire his business license and permits. Danny launched his business, working as the sole employee. After making impressive sales, Danny is now looking to expand to a bigger location and hire an additional tattoo artist. Staff recently helped Danny find an online certification program for tattoo artists who want to have a salon with multiple artists. In addition, staff helped Danny find information about the liabilities involved, what type of insurance he would need, along with specialized permits and licenses. Once he has completed the certification process, Danny will be looking to hire an additional person, and he stated that he plans to continue working with the West Valley BusinessSource Center as his business continues to grow.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microenterprise enrolled</td>
<td>11</td>
</tr>
<tr>
<td>Microenterprise assisted</td>
<td>74</td>
</tr>
<tr>
<td>Small businesses enrolled</td>
<td>2</td>
</tr>
<tr>
<td>Small businesses assisted</td>
<td>9</td>
</tr>
<tr>
<td>Number of BSC clients who attended workshops</td>
<td>25</td>
</tr>
</tbody>
</table>

WORKFORCE METRICS:

CalJobs (online and mobile)

- 612 Registrations
- 17% increase

WorkSource Centers

- 1,400 Enrollments
- 22% increase

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD’s communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org