



News for the week of Sept. 26, 2016

L.A. WORKFORCE DEVELOPMENT BOARD APPROVES NEW HOMELESS JOB FUNDING

The Los Angeles Workforce Development Board on Sept. 21 approved \$250,000 to provide job training services for veterans and homeless individuals in downtown's skid row community. Goodwill Industries of Southern California was selected as the grant recipient to provide assessments, referrals, career training, and employment opportunities for at least 50 individuals experiencing homelessness. The new program is complementary to the City of L.A.'s ongoing LA:RISE initiative serving 750 individuals who are homeless or at high risk of becoming homeless. Goodwill, operator of the Northeast Los Angeles WorkSource Center, is a social enterprise partner in the LA:RISE effort. For more information on LA:RISE, [go here](#). Workforce Development Board directors also approved \$300,000 to create a new robotics training program at East Los Angeles College. Updates will provide more information on this training after a curriculum is prepared.



Rapid Response: When ITT Technical Services abruptly closed its doors in early September, 87 people lost their jobs. EWDD's Rapid Response did a site visit on Sept. 20 and found no one at the offices. However, two dislocated workers contacted the Canoga Park WorkSource Center and case managers there walked them through a layoff orientation on Sept. 23.



Harbor business gets help: Mike Hanna, owner of Destination Custom Shirts, has been a retail shop owner in the Harbor area for over 20 years. In 2014 Hanna was introduced to a Harbor BusinessSource consultant at his shop at 606 West Pacific Coast Highway. He expressed interest in opening a second location but had been unsuccessful in securing a bank loan. Hanna enrolled in the BusinessSource program at that time and began attending workshops and working one-on-one with

BusinessSource consultants. With their help, Hanna was able to improve his financial standing and he eventually qualified for a small business loan. On June 6, he was approved for a \$100,000 SBA-backed loan to open his second shop, which created four new jobs.

BUSINESS SOURCE METRICS:

LABSC’s Reporting: Harbor, North Valley, West Valley, South Los Angeles, Hollywood, Central West, and Mid-City	
LABSC’s Not Reporting: East Los Angeles	
Pre-Startups Enrolled	36
Pre-Startups Assisted	30
Start-ups/Operating Businesses Enrolled	19
Start-ups/Operating Businesses Assisted	10
Workshops: Number of Clients Attended	126

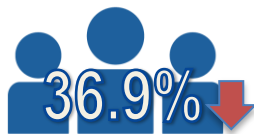
WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Up 2.3%)



New Visitors
(Down 2.3%)



New Sessions
(Up 0.4%)



Registrations
(Down 12%)

WorkSource Centers



Enrollments
(Down 13%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.