



News for the week of Sept. 19, 2016

WORKFORCE WEDNESDAY A CITY OF L.A. EFFORT TO HELP YOUNG ANGELENOS FINISH SCHOOL, RECEIVE CAREER TRAINING AND FIND EMPLOYMENT

Staff at the City of L.A.'s 16 YouthSource centers played host to hundreds at this week's "Workforce Wednesday," a special day full of events aimed at encouraging young Angelenos to take advantage of free education and training services. Each YouthSource center offered entertainment and refreshments, and had caseworkers on hand to enroll 16 to 24-year-olds in back-to-school and career training programs. At Boyle Heights Technology YouthSource Center an estimated 80 youth turned out for the Sept. 21 event, said BHTYC Executive Director Scott Lee. Eighteen community-based organizations, employers and educational, vocational and arts/entertainment partners presented information. Boyle Heights had two DJs, offering performed spoken word and musical sets throughout the event. Lee gave special thanks to Chipotle and Purgatory Pizza for donating the food. The 7-11 corporation, in a special partnership with EWDD, provided refreshments at several other YouthSource centers and encouraged youth to apply for jobs at its more than 800 outlets in the greater Los Angeles region. Workforce Wednesday was the culmination of Mayor Eric Garcetti's 2016 Hire LA's Youth summer hiring initiative aimed at connecting 15,000 youth with jobs.



Rapid Response: EWDD's Rapid Response team stepped up to help workers at Venice eatery Hal's Bar and Grill find new jobs when the establishment was shuttered after 30 years. Now, Hal's owners are opening a new location in Playa Vista, and they're again asking for EWDD's help in recruiting, hiring and training 87 employees for the new space. The Rapid Response team first made contact with Hal's owners in spring 2015, as they prepared to close down the legendary watering hole. Don Novak, a co-owner, recalled that Rapid Response staff helped place those being laid off find positions at six other area restaurants. Now that the new Hal's is nearing completion in Playa Vista, Novak has returned to EWDD for help hiring new staff. Dennis Parks of Rapid Response is working with the West Los Angeles WorkSource Center to fulfill that request.



Hollywood business expands: Hannes and Stefan Poelleritzer, owners of Open Source Organic Juice Bar in Los Angeles, came to the Central West BusinessSource Center in July to apply for a business loan. Their vision was to make improvements to their current store, at 7107 W. Sunset Boulevard in Hollywood (*see photo, left*), and purchase and operate a juice truck. Central West business consultants worked with them to package a \$40,000 loan that was approved on July 29, 2016. The juice truck is on the move providing healthy delicious beverages to several communities around Los Angeles. Six new jobs were created.

BUSINESS SOURCE METRICS:

LABSC’s Reporting: Harbor, North Valley, West Valley, South Los Angeles, Hollywood, Central West, and Mid-City	
LABSC’s Not Reporting: East Los Angeles and South Valley	
Pre-Startups Enrolled	31
Pre-Startups Assisted	17
Start-ups/Operating Businesses Enrolled	14
Start-ups/Operating Businesses Assisted	10
Workshops: Number of Clients Attended	79

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Up 14%)



New Visitors
(1%)



New Sessions
(Down 0.7%)



Registrations
(Up 17%)

WorkSource Centers



Enrollments
(Up 23%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.