



News for the week of August 22, 2016

HOLLYWOOD ELECTRICS, A LOS ANGELES CLEANTECH INCUBATOR CLIENT, LEADS WAY IN SALES OF GREEN MOTORBIKES

The City of LA's commitment to helping green industry expand is paying dividends. EWDD learned this week that Hollywood Electrics, a client at the Los Angeles Cleantech Incubator (LACI), is now the largest retailer of electric motorcycles in the world. The West Hollywood shop, run by trailblazing founder Harlan Flagg, sells models by Zero and Brammo, manufacturers of a new class of motorcycle that is powered by batteries instead of gasoline. Since 2012, the City of Los Angeles has provided \$2.65 million to help launch LACI, a business incubator aimed at accelerating the development of cleantech start-ups by offering flexible office space, CEO mentoring and access to a growing network of experts and capital. More than 25 "green" companies are currently on LACI's roster, including Hollywood Electrics. Flagg's dealership has seen sales growth every year since it opened in 2010. The newest models of electric motorcycles can go from zero to 60 mph in under four seconds. Meanwhile, the machines require no gas, little maintenance and can hold a charge for up to 185 city miles. They also produce fewer harmful emissions, helping to combat air pollution and global climate change. Mayor Eric Garcetti has set a goal of making Los Angeles a global leader in the creation of green technology companies and jobs, as outlined in the [Sustainable City pLAN](#) adopted in 2015.



Cathay Bank donation: EWDD, in partnership with the Workforce Development Board, thanked Cathay Bank this week for its \$20,000 donation to the 2016 Hire LA's Youth summer employment program. Cathay Bank is a repeat donor to the HIRE LA's Youth program, an initiative aimed at connecting 15,000 Los Angeles youth between 16 and 24 with summer jobs. Staff in EWDD's Youth Operations unit, are planning a Sept. 21 regional event to help disconnected youth find permanent employment.



More young women trained as refs: Another six women have completed training to become City of L.A.-certified basketball referees, bringing the total number of graduates from this innovative program to 17. Staff at EWDD and the Department of Recreation and Park created the Women Officials Recruitment and Certification (WORC) program earlier this year with the aim of drawing more women into the male-dominated world of sports officiating. During the eight-week course, women are trained by NBA basketball professionals, certifying them to work as

independent contractors at any of the city’s more than 180 Recreation Centers. The first two WORC courses were held in Boyle Heights and Sun Valley; a third course is set to begin on Oct. 2 at Baldwin Hills Recreation Center. For more information and/or to register, contact David Gadelha by email at David.Gadelha@lacity.org or by phone at (818) 765-0284. Enrollment is free and is first-come, first served.

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Up 3.8%)



New Visitors
(Down .4%)



New Sessions
(Up 7.6%)



Registrations
(Down 24%)

WorkSource Centers



Enrollments
(Down 53%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.