News for the Week of August 20, 2018

EWDD WORKSOURCE CENTERS AND LA CITY WDB PARTNER IN WIN-LA EFFORTS

More than 100 individuals, many from EWDD’s WorkSource Centers, were selected for Metro’s WIN-LA program which includes jobs in the Metropolitan Transportation Authority in construction, operations/maintenance, administration and professional services. Metro held a WIN-LA orientation on August 3, 2018.

Through its partnership with the City of Los Angeles Economic and Workforce Development Department (EWDD), the City of Los Angeles Workforce Development Board (WDB), LA County and the other regional WDBs, the Los Angeles Metropolitan Transportation Authority (Metro) enrolled more than 100 participants in Workforce Initiative Now (WIN) on August 3, 2018. The WIN-LA program is designed to act as a “farm team” for skilled workers from historically underrepresented communities to attain jobs at Metro that will lead to career pathways in construction, operations/maintenance, administration and professional services. The
candidate pool, which includes women and men, were selected through WIN-LA’s designated intake centers, which includes four of the City’s WorkSource Centers: the Vernon-Central/LATTC WSC in South LA, the Northeast LA WSC run by EWDD partner Goodwill Industries of Southern California, the Sun Valley WSC run by El Proyecto Del Barrio, Inc., and the Harbor Gateway WSC run by Managed Career Solutions, Inc. On Friday, August 3, 2018, Metro held its first WIN-LA orientation for candidates to learn about the program and careers in the transportation industry. More than 100 men and women were enrolled in WIN-LA’s inaugural cohort. The following day, 80 participants completed WIN-LA’s four-day Transportation Workforce Readiness training that was delivered in collaboration with the LA Community College Consortium Transportation Workforce Institute, including EWDD partners LATTC and Los Angeles Valley College. The group also participated in a tour of Metro Division 13 for a first-hand introduction to Metro’s Operations and Maintenance career pathways. In addition the participants will have an opportunity to apply for designated positions within Metro’s Operations and Maintenance career pathways. Information on WIN-LA is available at winla.metro.net

**VERNON-CENTRAL/LATTC WSC HELPS VETERANS EARN SLOTS IN METRO WIN-LA**

The Vernon-Central/Los Angeles Trade Technical College (LATTC) WorkSource Center helped veterans Ramiro Cardenas, Joseph Nichols and Jesus Soto complete training that places them on the path to becoming service attendants with the Los Angeles Metropolitan Transit Authority (Metro). Vernon-Central/LATTC WSC Veterans Career Coach Ernesto Garcia met with the veterans to discuss career path opportunities that would lead to upward mobility. Ernesto conducted an initial assessment of the veteran participants and found that they already had maintenance experience from their respective branches of service and that they also had the skills and experience that Workforce Initiative Now (WIN-LA) Metro is currently seeking for the service attendant position. Based on Ernesto’s recommendation, the veterans recently completed the WIN-LA Metro Workforce Readiness Training at LATTC which is required to become a candidate for Service Attendant. Ramiro, Joseph and Jesus successfully completed the training and obtained a certificate of completion. They also completed a customer service and interviewing skills workshop conducted by Vernon-Central/LATTC WSC to prepare them for the WIN-LA interview. The veteran participants have completed a critical training portion and are entering the final stages of the WIN-LA service attendants hiring process, which is the first step to a
The Harbor-Watts BusinessSource Center recently helped Martin Quiroz obtain a loan to launch his own law firm in DTLA.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microenterprises enrolled</td>
<td>24</td>
</tr>
<tr>
<td>Microenterprises assisted</td>
<td>46</td>
</tr>
<tr>
<td>Small businesses enrolled</td>
<td>4</td>
</tr>
<tr>
<td>Small businesses assisted</td>
<td>16</td>
</tr>
<tr>
<td>Number of clients who attended workshops</td>
<td>57</td>
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</tbody>
</table>

WORKFORCE METRICS:
(arrows indicate weekly trend)

CalJOBS

853 Registrations
2% ↓

WorkSource Centers

1,822 Enrollments
33% ↓

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org