



News for the week of August 1, 2016



THOUSANDS OF JOB SEEKERS TAKE PART IN L.A. RAMS HIRING EVENT IN SOUTH LOS ANGELES; 5,000 POSITIONS AVAILABLE FOR UPCOMING SEASON

The South Los Angeles WorkSource Center hosted a second hiring fair to fill thousands of jobs made available by the return of the Los Angeles Rams to the L.A. area. WorkSource staff put on the event in partnership with Contemporary Service Corp. (CSC), an event management company that is looking to hire 5,000 ushers, ticket-takers, security officers and guest relations workers for the upcoming Rams football season at the L.A. Coliseum. An estimated 3,000 were hired during the July 29 event, held at the Expo Center, with hundreds more being considered at an Aug. 4 follow-up

recruitment at the South Los Angeles WorkSource Center. Lines of people dressed in professional attire wrapped around sidewalks as they waited to undergo interviews and hear whether they would be hired. Jahman Ingram camped out overnight to secure his place at the front of the line and was rewarded with a job by day's end. "I'm so happy," Jahman told [NBC-LA](#), one of several media outlets that covered the recruitment. "I finally get to be able to work and be able to make some money." The Los Angeles Rams are expected to play all of their home games at the Coliseum until a permanent stadium in Inglewood is constructed.

South LA market gets loan to buy building: Daniel Getachew, owner of West Market at 4650 W. Adams Blvd., was referred to the Harbor BusinessSource Center by a friend who the center had previously helped. Daniel had an opportunity to purchase the \$1.1 million property that housed his business but had been unsuccessful in his negotiations with lenders. After an initial meeting, it was determined there was potential for a loan and the retention of four jobs. A consultant helped Daniel

find a bank willing to finance \$935,000 of the \$1.1 million property cost. Daniel is thankful that now no one can force the move of West Market, allowing him to concentrate on growth opportunities. Harbor BusinessSource Center is contracted by EWDD to provide assistance to small business owners.

BUSINESS SOURCE METRICS:

LABSC's Reporting: Central West, Harbor, North Valley, South Valley, West Valley, & Mid-City, Hollywood	
LABSC's Not Reporting: South LA , East LA	
Pre-Startups Enrolled	26
Pre-Startups Assisted	22
Start-ups/Operating Businesses Enrolled	9
Start-ups/Operating Businesses Assisted	27
Workshops: Number of Clients Attended	20

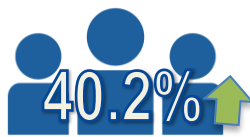
WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views
(Down 0.1%)



New Visitors
(Up 0.1%)



New Sessions
(Up 5.9%)



Registrations
(Up 4%)

WorkSource Centers



Enrollments
(Up 6%)

"Updates" is produced by Catherine Saillant in EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.