News for the Week of July 29, 2019

DPW BUREAU OF SANITATION CELEBRATES HIRE LA’S YOUTH GRADUATES

The City of Los Angeles Department of Public Works, Bureau of Sanitation held a culmination ceremony Friday July 26, 2019 celebrating 21 HIRE LA’s Youth interns. The bureau has partnered with EWDD for several years to utilize funding from the HIRE LA’s Youth program for its “Summer Introduction to Engineering and Science Program,” a six-week program where interns work in the Bureau’s various divisions providing assistance to engineers, office clerks and administrators. Participant Gloria Zelaya, 16, said the experience confirmed her interest in science. “The program encouraged me to study more and help the environment more,” she said. Gloria added that more City departments and businesses should support the HIRE LA’s...
Youth program to give youth the job experience they need to make an impact on issues such as climate change. “They should participate because what this program is doing is to cultivate young minds to take action in LA and in the future,” Gloria said. “It’s us that’s going to fix this crisis.” HIRE LA’s Youth participant Christopher Herrera, 17, spent his internship working in the media center for the Bureau’s wastewater division, where he provided assistance in research projects. “I gained a lot of valuable life experience,” he said, adding that he learned workplace habits such as the importance of getting up early to get to work on time. “It was a great experience. I hope it continues and it continues to inspire youth,” he said. Bureau of Sanitation Environmental Engineer Associate I Shareef Hall joined the City in April 2019. Shareef, 25, said the HIRE LA’s Youth program internship opportunity provided youth career experience he wishes he had been exposed to at a younger age. “I wasn’t involved in anything like that,” Shareef said. “It’s something I had to pick up in college. They’re ahead of the game.”

**EWDD STAFF SHOWCASE SERVICES AT CENTRAL AVENUE JAZZ FESTIVAL**

More than 270 individuals visited the EWDD booths at the Central Avenue Jazz festival July 27-28, 2019. Held in South LA, staff from EWDD’s YouthSource, WorkSource and BusinessSource Centers worked the booths all weekend, an example of EWDD’s community outreach efforts to inform Angelenos about EWDD’s services for youth, job seekers and entrepreneurs. In addition, a representative from the North San Fernando Valley WSC, overseen by EWDD partner Youth Policy Institute (YPI) provided extra coverage to assist EWDD. A member of EWDD’s Business Response Unit (BRU) attended to provide information
about how the BRU team can help entrepreneurs navigate through the bureaucracy of the City of LA’s departments and resolve a wide range of complex issues by coordinating across multiple City departments and offices. EWDD partner Coalition for Responsible Community Development (CRCD) co-sponsored the festival and had a booth next to EWDD’s dedicated BusinessSource booth. CRCD YouthSource participant Kevon Duncan, 17, said the program helped him re-enroll in school to get his high school diploma. “It gave me an opportunity to give myself higher hopes,” he said. “It makes me think about what I want to do in the future.” He added that the YSC staff has provided guidance on how to eventually pursue a career in business. “The staff uplifts me and tells me I can do it,” he said. Youth participant Eduardo Zaragoza, 15, said the center helped steer him into the HIRE LA’s Youth employment program, along with community outreach training. “They have given me job experience,” Eduardo said. “I’m here to help the community and make it better.”

WEST ADAMS WSC AND LAUSD DACE PARTNER IN SECURITY TRAINING COURSE

The West Adams WorkSource Center recently partnered with the LAUSD Division of Adult and Career Education (DACE) to launch a 40-hour security training course at the Los Angeles Technology Center. “We’re really encouraged by the teamwork of our partners and the enthusiastic response from students,” said West Adams WorkSource Center (WSC) counselor Vincent Imamoto. The West Adams WSC covers tuition costs and fees for students. Graduates from the two-week course earn their guard card, a license issued by the California Bureau of Security & Investigative Services. The Transportation Security Administration (TSA) also recently joined the program as a recruiter. Jobs with local security companies are plentiful and the recent addition of the TSA as a recruiter opens the door for graduates to pursue a
career pathway with the agency, said Mark Lawrence, Workforce Innovation and Opportunity Act (WIOA) Navigator at the West Adams WorkSource Center. “It feels great to take someone from a tough place and get them on a path to a meaningful, well-paying career,” he said. Mark pitched the two-week course to replace a 90-hour security course with low enrollment due to the 9-week time commitment. Planning for the two-week course took about a year, with the recent cohort reaching the room capacity of 34 students. The class will be available on an open-enrollment basis for students starting August 20, 2019.

EWDD SOCIAL MEDIA VIDEOS HIGHLIGHT RECENT JOB FAIRS

EWDD recently posted two social media videos highlighting recent job fairs via @LAEWDD Instagram, Twitter and Facebook.

- The first video (screenshot above left) highlighted a job fair held at the Southeast LA WorkSource Center, overseen by EWDD partner Watts Labor Community Action Committee (WLCAC).

- The second video (screenshot above, right) covered “Transcend,” a job fair held in South LA earlier this year that was billed as “The Largest Transgender Job Fair ever!”
SOUTH VALLEY BSC AND WEST VALLEY WSC PARTNER FOR GRAND OPENING

The South Valley BusinessSource Center (BSC), in partnership with the West Valley WorkSource Center (WSC), helped ensure the successful grand opening of Famous Apples on July 12, 2019. Launched by entrepreneur Cristina Villasenor, the Northridge-based business is a caramel apple boutique and snack bar. In addition, the South Valley BSC staff provided Christina access to capital consulting along with assistance in event planning, social media marketing and customer service relations.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
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<tbody>
<tr>
<td>Microenterprise enrolled</td>
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<tr>
<td>Microenterprise assisted</td>
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<tr>
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<tr>
<td>Small businesses assisted</td>
<td>8</td>
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<tr>
<td>Number of BSC clients who attended workshops</td>
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</tr>
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</table>

WORKFORCE METRICS:
(arrows indicate weekly trend)

**CalJobs** *(online and mobile)*
- 864 Registrations
- 1% down

**WorkSource Centers**
- 1,516 Enrollments
- 1% up

“Updates” is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD’s communications section. If you have questions, comments or wish to have a contribution considered for an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org