News for the Week of July 23, 2018

“A CONVERSATION WITH…”

ACTOR DANNY TREJO INAUGURAL GUEST IN NEW EWDD YOUTHSOURCE SERIES

In a heartfelt, humorous, and candid conversation, Actor Danny Trejo shared his life story with a room full of 75 young Angelenos from EWDD’s YouthSource Centers, describing his transformation from a prison inmate with a drug addiction to a successful actor, entrepreneur and drug counselor who has dedicated his life to helping others. “Everything good that has happened to me is a direct result of helping someone else,” he said. “I promise you, the more people you help in one day, the better your life is going to get. It’s just the way it works.” Mr. Trejo was the inaugural guest in EWDD’s “A Conversation With...” series. EWDD Youth Operations Director Brenda Anderson launched the series to provide an opportunity for the
City’s YouthSource participants to interact with influencers who faced similar challenges and overcame obstacles to build successful careers. Upcoming discussion topics include mental health, foster care and homelessness. During the event, held at Goodwill Southern California on Tuesday July 24, 2018, Mr. Trejo fielded questions from youth about how to maintain sobriety, resist peer pressure and set a positive example. Many also asked Mr. Trejo to provide his definition of personal success. “Success is how I feel about myself,” he said. “There’s gonna be people that don’t make as much money and there’ll be people that make more money. It’s like I got a couple cars I love, I got a house, that kind of stuff, but really, y’know. I wish I could explain to you, how good I’m going to feel when I drive out of here. Not leaving you, but knowing that I did his work. And that’s success. Knowing that I’m doing God’s work, that I might just help one of his kids? Wow, that’s success for me.” Many youth expressed gratitude for the opportunity to meet Mr. Trejo and said the event was a valuable learning experience. “The most memorable moment was when I saw him come in. It was my first time meeting someone with a similar background as mine, someone who I could identify and has inspired me to better myself. He has changed his life and is now sending a positive message to the community. Thank you for the experience,” said Ricky Leon, a youth from the Para Los Niños YouthSource Center.

CITY OF LA WORKFORCE DEVELOPMENT BOARD RELEASES 2018-19 ANNUAL PLAN

The City of Los Angeles Workforce Development Board (WDB) recently released the final Year 19 Annual Plan for Program Year 2018-2019. The plan covers the service strategies, activities and budget for the City’s Workforce Development System and outlines how the City will deliver and promote services to create a trained workforce with access to good jobs, which will lead to the development of a strong regional economy. The 2018-2019 annual plan added several objectives, including: addressing homelessness with more employment opportunities, ensuring gender equity and a strong focus on the reentry population along with disconnected youth.
City of Los Angeles Economic and Workforce Development Department (EWDD) General Manager Jan Perry delivered congratulatory remarks at the Metro Bridge Bus Operator Training Academy graduation on Friday July 20, 2018. “Whatever you decide to do, it’s a great opportunity to move forward and move upward,” she said. “You change people’s lives that come up the stairs of the buses you operate.” Eighteen people graduated from the academy, which is part of the Workforce Strategy Center at Los Angeles Valley College (LAVC). The intensive 70-hour training program helps participants prepare for an interview for bus operator positions at Los Angeles County Metropolitan Transit (Metro). Successful interviewees are fast tracked into Metro’s Operation Central Instruction (OCI) to become Metro bus operators.
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Startups Enrolled</td>
<td>23</td>
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<tr>
<td>Pre-Startups Assisted</td>
<td>44</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>13</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>27</td>
</tr>
<tr>
<td>Workshops: Number of Clients Attended</td>
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</tr>
</tbody>
</table>

WORKFORCE METRICS:

(_arrows indicate weekly trend_

**JobsLA (online and mobile)**

*JobsLA has been discontinued as of July 1, 2018. JobsLA participants and the JobsLA home page have been redirected to the State of California CalJobs℠ system*

**WorkSource Centers**

1,890 Enrollments

8% ↑

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org