

EWDD UPDATES



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News for the Week of July 9, 2018

EWDD YOUTH PARTICIPANTS ATTEND HIRE LA'S YOUTH KICK-OFF EVENT



EWDD youth stand with Mayor Eric Garcetti (center) and EWDD General Manager Jan Perry at the City's HIRE LA'S Youth kick-off event July 9, 2018

Approximately 45 youth representing five of EWDD's YouthSource Centers and summer program partners came out to support Mayor Eric Garcetti's press conference July 9, 2018 kicking off the 2018 HIRE LA'S Youth Jobs Program. Youth from the Boyle Heights Technology YouthSource Center, along with centers throughout LA managed by EWDD partners Para Los Niños, Youth Policy Institute, Coalition for Responsible Community Development (CRCDD) and the University of California Los Angeles (UCLA) attended the event at the Los Angeles LGBT Center Village at Ed Gould Plaza. Lorri Jean, CEO of the LA LGBT Center, credited EWDD,

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along with two programs administered by EWDD, HIRE LA'S Youth and LA: RISE, with helping the center find jobs for LGBT homeless youth. "For nearly 50 years, the center has been working very hard to get youth experiencing homelessness the jobs they need to become stable and productive members of society, Lorri said. "It's not an easy task. But as a result of partnerships with the City's Economic and Workforce Development Department, our task is getting easier. Thanks to HIRE LA'S Youth program and the LA:RISE program, which is funded by Measure H, in less than three years we have helped more than 150 youth get paid internships." EWDD administers the HIRE LA's Youth program, which provides job opportunities for Angelenos ages 14-24, and LA:RISE, a program designed to help those who are experiencing homelessness, youth who have dropped out of school and people who have previously been incarcerated find jobs. At the event, Mayor Eric Garcetti acknowledged EWDD General Manager Jan Perry and EWDD staff for their work on the HIRE LA's Youth program. "I want to thank Jan Perry and the work of the Economic and Workforce Development Department for all the folks who came together to say, 'We need to get to a place which every young person in Los Angeles if they want to work in the summer, we say, here's the pathway to do that.'"

SUN VALLEY WSC PARTICIPANT WINS GOLD MEDAL IN EMT COMPETITION



The Sun Valley WorkSource Center provided funding for Amanda Goldberg (left) to become an EMT. Amanda, pictured with mother Ellen Vogel (right) recently won a gold medal at the SkillsUSA First Aid/CPR contest.

In partnership with the Los Angeles Unified School District (LAUSD) - Division of Adult and Career Education (DACE), the Sun Valley WorkSource Center provided Emergency Medical Technician (EMT) training for Amanda Goldberg, who recently earned a gold medal at an EMT competition. Amanda is an I-Train graduate from the EMT program at North Valley Occupational Center. She competed with dozens of EMT graduates from the Los Angeles region and with top EMT graduates nationwide at the SkillsUSA First Aid/CPR contest, which evaluates a contestant's ability to perform procedures or take appropriate action based on scenarios presented related to CPR (Adult/Automated External Defibrillator [AED]), two-man system, and child and infant CPR first aid medical emergencies. A written exam was also

administered as part of the competition. The Sun Valley WSC, run by EWDD partner El Proyecto, was instrumental in funding Amanda's training services. Shakeh Manookian, Amanda's case manager, also provided Amanda with job readiness support and career guidance. Amanda said she intends to transfer to a local university to finish her college studies and she will continue to explore the world along the way.

WEST VALLEY BSC HELPS ENTREPRENEUR OPEN CAFÉ AFICIONADO, CREATE JOBS



The West Valley BSC helped entrepreneur Reggie Cua (center) launch Café Aficionado in Northridge, CA.

The West Valley BusinessSource Center helped entrepreneur Reggie Cua review permits and licenses to open Café Aficionado in Northridge, which celebrated its grand opening on June 28, 2018. A military veteran, Reggie dreamed of opening his own coffee shop. After saving money toward his goal for three years, Reggie approached the West Valley BSC in 2017 where he received business guidance, including a referral to a business coach who helped Reggie negotiate an optimal leasing situation for his coffee shop. The West Valley BSC also helped Reggie obtain a seller's permit and referred him to a restaurant consultant to assist with marketing, human resources support, training, inventory and pricing. In addition, the West Valley BSC assisted Reggie with the Café Aficionado grand opening late last month, which was attended by family and friends and Northridge community members. The coffee shop has created three jobs so far and will continue to build its staff as the shop grows.

PARA LOS NIÑOS YSC BRINGS 24 PARTICIPANTS TO WASHINGTON, DC



EWDD partner Para Los Niños brought 24 YouthSource participants from the East and Central Region YouthSource Centers to the UnidosUS Future Changemakers Conference in Washington, DC. Held July 6-10, 2018, participants attended networking opportunities and workshops tailored to young adults ages 17-23. The workshops focused on financial empowerment, immigration, education, health and civil rights. Topics also included: the power of identity, how to create your career path, breaking barriers and how to develop your own brand.

Nearly 25 youth from the East and Central YSCs, run by EWDD partner Para Los Niños attended the UnidosUS Future Changemakers Conference in Washington, DC.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	17
Pre-Startups Assisted	21
Start-ups/Operating Businesses Enrolled	10
Start-ups/Operating Businesses Assisted	33
Workshops: Number of Clients Attended	19

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)

JobsLA has been discontinued as of July 1, 2018. JobsLA participants and the JobsLA home page have been redirected to the State of California CalJobsSM system

WorkSource Centers



1,251*
Enrollments

42%  *Decrease attributed to Fourth of July holiday

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org