



News for the week of June 6, 2016

CLOSING THE TECH GENDER GAP

The kickoff for this year's Girls Who Code summer immersion workshop took place June 8 at Boyle Heights Technology YouthSource Center. EWDD General Manager Jan Perry welcomed 20 high school girls who will undergo seven weeks of intensive training in computer science, including learning how to code in five different languages and create apps. Landing a spot was highly competitive, with three times the applicants for slots available, according to Girls Who Code,



which organizes the program. In addition to instruction, each 10th- and 11th-grade girl will be matched with a mentor from IBM—this year's sponsor—and go on field trips to technology firms. “There’s a chemistry you see when these girls come together,” said Marie Rodriguez, a program organizer at Boyle Heights Technology YouthSource Center. “It’s a connection they don’t have with their peers in high school.” Girls Who Code is a national initiative aimed at closing the gender gap in the number of college-bound women who choose to major in computer science and related fields. Boyle Heights Technology YouthSource Center, an EWDD contractor, hosted an inaugural Girls Who Code class in 2015 and was selected again to be one of five Los Angeles locations for this year’s sessions. To learn more about the program go to [Girls Who Code](#).

Hire LA’s Youth update: Registrations for this year’s Hire LA’s Youth summer jobs initiative this week reached 9,033. Mayor Eric Garcetti has set a goal of connecting 15,000 Los Angeles youth ages 14 to 24 with jobs lasting up to 120 hours and paying \$10.50 an hour. EWDD partners are reaching out to

communities to find both youth interested in summer work and employers to hire them. To find out more, go to: HireLAYouth.com.



Para Los Niños YouthSource Center: Youth from Para Los Niños recently took part in an Immigrant Youth Empowerment conference at UCLA. The conference covered issues impacting the undocumented community, including pending federal legislation that affects millions of undocumented residents in Los Angeles and across the nation. Students also learned about career and internship opportunities. One student was awarded a scholarship to the university.

Turning a niche into cash: When Gladys Ayala realized many parents don’t have the basic computer skills to help their children do well in school, she decided to do something about it. Ayala, who holds a master’s in computer science, created a business, “Dream Big, Dream Hard,” that offers beginning classes on how to use Microsoft Word and other software programs. Her courses also cover study skills to help parents in her north San Fernando Valley community keep their children on track at school. Ayala turned to the West Valley BusinessSource Center to get her small business up and running. Consultants there helped her with licensing, permitting and the application to become an educational services vendor for the Los Angeles Unified School District. On June 2, 18 participants celebrated graduating from the first round of Ayala’s “Dream Big, Dream Hard” coursework .

BusinessSource Center enrollments/metrics:

All LABSCs Reporting	
Pre-Startups Enrolled	27
Pre-Startups Assisted	27
Start-ups/Operating Businesses Enrolled	28
Start-ups/Operating Businesses Assisted	33
Workshops: Number of Clients Attended	86

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WEEKLY METRICS

JobsLA



Page Views



New Visitors



JobsLA
Enrollment



New Sessions

Workforce Enrollments



WorkSource Center
Enrollments

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.