News for the week of June 27, 2016

HIGH SCHOOL DIPLOMAS AWARDED TO 46 GRADUATES AT LINCOLN HEIGHTS CENTER

Para Los Niños, an EWDD contractor, awarded high school diplomas to 46 graduates on June 17 and recipients shared a few words about their hard, and sometimes heartbreaking, personal journey. Estafany Ruiz told the audience of families, friends and caseworkers that completing her high school education helped her get a job at the County-USC Medical Center. She’s now saving money to help her parents buy a house. Nicodemus Harper, a 2014 graduate, said he came from a broken family and was getting into trouble with the law while struggling with drugs and alcohol before learning about Para Los Niños. Caseworkers there took him under their wing and gave him the guidance and confidence he needed to get back on track at school. He’s now working full time and is enrolled in community college. The 46 graduating youths exemplify the American dream and could not have reached their goals without the dedication and hard work of PLN Director Jorge Orozco and his staff.

EWDD notified of $800k workforce grant: EWDD learned late this week that it has won a federal grant of $800,000 to help train workers laid off by the revamp of the Hyatt Century Plaza Hotel. EWDD Updates will provide additional information as it becomes available.
North Valley youth job fair held: About 140 participants came to a June 15 job fair hosted by the North Valley YouthSource Center operated by Youth Policy Institute, an EWDD partner. Fourteen local employers were on hand to distribute job information, explain hiring policies and interview candidates. Participating employers included Six Flags Magic Mountain, Walgreens, Kidney Quest and LA’s Best. Employers had a multitude of available entry-level positions, including cashiers, customer service representatives, ride operators, after-school coaches and housekeepers. Several youth interviewed onsite and are awaiting word on employment offers.

Hollywood business stabilized: Eric Amundson, owner of Leaps N Boundz, located at 5301 Beethoven Street in Los Angeles, was referred to the Hollywood BusinessSource in spring. Leaps N Boundz provides adaptive sports, recreation and social programming for individuals with special needs. Amundson turned to the center for help because the lag time between services provided and insurance payments made was affecting his company’s cash flow. BusinessSource center consultants determined than an SBA line of credit would remedy the situation. After analyzing the business and capital needs, the BusinessSource Center put together a package and contacted a short of list lenders. This week the lender informed the Hollywood BusinessSource Center that Leaps N Boundz is in the final stages of closing on a $150,000 line of credit. Additionally, Amundson was having difficulties in identifying physical therapists that had the necessary training to work with individuals with special needs. To address this issue he was referred to the Hollywood WorkSource “On the Job Training” program. This program allows employers to get partial reimbursement for training and placing WorkSource clients. By leveraging city programs and services in this manner, the Hollywood BusinessSource and WorkSource centers together will retain seven jobs and create 20 more in the City of Los Angeles this year.

BusinessSource Metrics:

<table>
<thead>
<tr>
<th>All LABSC’s Reporting</th>
<th></th>
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<tbody>
<tr>
<td>Pre-Startups Enrolled</td>
<td>34</td>
</tr>
<tr>
<td>Pre-Startups Assisted</td>
<td>47</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>35</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>28</td>
</tr>
<tr>
<td>Workshops: Number of Clients Attended</td>
<td>104</td>
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</tbody>
</table>
WORKFORCE METRICS
(Arrows indicate weekly trend)

JobsLA (online and mobile)

Page Views  
(Up 23.8%)

New Visitors  
(Down 1.4%)

New Sessions  
(Up 8.8%)

Registrations  
(Down 11%)

WorkSource Centers

Enrollments  
(Down 2%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.