

News for the Week of June 26, 2017

MORE THAN 90 STUDENTS GRADUATE FROM SOUTH LA YOUTHBUILD PROGRAM



South LA YouthBuild Program graduates were celebrated at a ceremony June 22, 2017 at LA Trade Tech College.

More than 90 students graduated from the South Los Angeles YouthBuild (SLAYB) Program at Los Angeles Trade Tech College (LATTC) on June 22, 2017. Operated by the Coalition for Responsible Community Development (CRCD) and funded in part by EWDD as part of its YouthSource and WorkSource system, SLAYB is a comprehensive program aimed at improving the education and long-term employment prospects of youth in South Los Angeles. The program prepares participants for success in the construction labor market by providing individualized occupational training and case management linked to workforce development and educational services, as well as opportunities for service learning, mentoring,

community involvement and leadership development. All participants complete construction training at LATTC and earn multiple certifications as part of the program. Participants are able to utilize their construction college training on housing designated for low-income, homeless, and disadvantaged youth, adults, and families in the Los Angeles area. EWDD General Manager Jan Perry spoke at the ceremony and offered inspirational remarks to the graduates. Many of the SLAYB graduates have been placed at jobs at the Santa Monica Pier, CRCD Enterprises in facility maintenance, graffiti abatement, along with warehouse jobs and roles at Ralphs and Subway.

LATTC PARTNERS WITH “HANGOVER” MOVIE PRODUCER TO CREATE CONSTRUCTION APPRENTICESHIP OPPORTUNITIES FOR FORMERLY INCARCERATED

Scott Budnick, producer of the “Hangover” movie franchise, recently partnered with the Los Angeles Trade Technical College (LATTC) and the Coalition for Responsible Community Development (CRCD) to create apprenticeship opportunities in the construction trades for individuals recently released from prison. EWDD’s Vernon Central WorkSource Center, operated by CRCD, was instrumental in partnering

with LATTC and ARC by providing tools, Union Initiation Fees, financial coaching and interview preparation services. Mr. Budnick founded the Anti-Recidivism Coalition (ARC) in 2013, an organization committed to providing reentry and supportive services for recently incarcerated individuals. Through ARC, Mr. Budnick brought case management support, along with the support of the Los Angeles County Federation of Labor and the Building Trades to assist with placements. On May 31, 2017, 27 formerly incarcerated students graduated from LATTC's Apprenticeship Education program. With the help of LATTC, the large majority of these reentry students will secure a job as an apprentice in the Trades. Mr. Budnick recognized the WorkSource Center as a valuable partner in contributing to the success of the students in this cohort. To date, 15 of the 27 graduates of the program are employed.



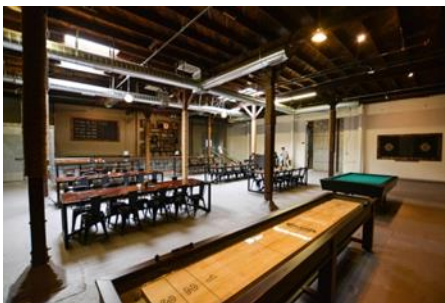
"Hangover" movie producer and Anti-Recidivism Coalition (ARC) founder Scott Budnick (center) with LA County Supervisor Hilda Solis (right) celebrated the graduation of 27 formerly incarcerated individuals from the LATTC apprenticeship program.

CFE SUMMER YOUTH CAMPAIGN – LA YOUTH SENDS FIRST TWEET



Congratulations to Jacqueline Sanchez from the YO! Watts YouthSource Center for representing @LAEWDD and submitting the first tweet in the Cities for Financial Empowerment Fund (CFE) #SummerJobsConnect campaign. The 12-week program asks youth to share their thoughts about the importance of summer jobs for the chance to win prizes and has successfully inspired participants from the Boyle Heights Youth Technology Center and YO! Watts YouthSource Center to promote the benefits of HIRE LA's Youth. CFE and the Citi Foundation donated \$400,000 to HIRE LA'S Youth program earlier this year.

WEST VALLEY BUSINESSSOURCE HELPS OPEN BOOMTOWN BREWERY



The West Valley Business Source Center assisted the founders of Boomtown Brewery in idea development and also provided a \$250,000 business loan to help their dreams of a tasting room become a reality. Boomtown Brewery in the Los Angeles Arts District was started by three beer lovers, John Rankin, Samuel Chawinga and Alex Kasianaris. Named after the California Boomtowns in the 1800s during the Golden State's gold rush, Boomtown Brewery crafts artisan old world, unfiltered, gravity fed and full flavored beers. The taproom, located at 700 Jackson Street, needed plumbing and electrical renovations, which delayed the opening

for more than 18 months. With assistance from the West Valley Business Source Center, Boomtown Brewery now has over 30 associates and runs a full menu of 16 different beers.

HIRE LA’S YOUTH – AECOM HIRES 12 LA COMMUNITY COLLEGE STUDENTS AS INTERNS



Top engineering design firm AECOM hired a dozen Los Angeles Community College Students for 10-week internships through HIRE LA’S Youth, a program geared toward guiding Los Angeles area youth ages 14-24 into their first job experience and into careers as lifelong earners. Students worked in AECOM’s field offices on projects in Chicago and Japan.

BUSINESS METRICS:

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor.	
LABSCs Not Reporting: None.	
Pre-Startups Enrolled	55
Pre-Startups Assisted	34
Start-ups/Operating Businesses Enrolled	30
Start-ups/Operating Businesses Assisted	35
Workshops: Number of Clients Attended	115

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views

(Up 12.25%)



New Visitors

(Down 0.4%)



New Sessions

(Up 2.89%)



Registrations

(Up 6%)

WorkSource Centers



Enrollments

(Down 10%)

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org.