LOS ANGELES HOLDS REGION’S LARGEST JOB FAIR AIMED AT TRANSGENDER JOB SEEKERS

The City of LA’s Workforce Development board, in partnership with EWDD and Mayor Eric Garcetti’s office, this week hosted a landmark job fair connecting transgender job applicants with a pool of employment opportunities. Hundreds of Angelenos attended the June 20 event at Los Angeles City College--the largest ever organized in the Southern California region--meeting with more than 40 employers from a variety of industries. Universal Studios, Microsoft, Southern California Gas Company, Target, Sears, Amazon, Uber and UPS were some of the employers represented at the fair.

Gregory Irish, executive director of the WDB, applauded employers for recognizing that workplace diversity is good for business. "All Angelenos, regardless of sexual orientation or gender identity, deserve the opportunity to prosper and do well in our economy,” Irish said. Mayor Eric Garcetti’s administration has put a new focus on the transgender community, announcing in March the formation of the city's first Transgender Advisory Council. Garcetti hosted the city’s first transgender job fair in 2005.

Unemployment in the trans community is twice that of the general population, and nearly four times as high for transgender people of color, according to a National Transgender Discrimination Survey. Work barriers often force transgender people to turn to underground economies to get by, the report found. At the fair, more than 20 community organizations were on hand to conduct mock interviews, offer resume help and provide information about resources available through the City of LA and the Los Angeles LGBT Center. To read press coverage of the event, go here.
Autistic youth ready for Hire LA’s Youth: EWDD, working with the Los Angeles Speech and Language Therapy Center, will place 10 of the speech center’s youth clients in this year’s Hire LA’s Youth summer jobs program. The young adults have already received training and support in preparation for their job placements, including special lessons in how to open a bank account and manage finances. Located in Culver City, the Speech and Language Therapy Center offers services to youth with autism spectrum disorders. Registrations for Hire LA’s Youth 2016 reached 13,953 this week, closing in on the 15,000-jobs goal set by Mayor Eric Garcetti.

LA City supports LA County Youth Job Fair: EWDD’s Youth Operations staff supported a well-attended Resource and Job Fair held June 18 at East Los Angeles College. EWDD staff conducted workshops and answered questions from the more than 500 youth job seekers in attendance. Los Angeles County Supervisor Hilda Solis spoke at the event organized by Los Angeles County Workforce Development staff.

Small Business Loan Program Outreach: EWDD staff continue to raise awareness of the City’s Small Business Loan program. Staff recently presented the City’s loan program to businesses attending the Mayor’s LA River Business Summit in Elysian Park. The loan program’s target market is new or growing businesses that cannot access capital through private lenders.

BusinessSource metrics:

<table>
<thead>
<tr>
<th>LABSC’s Reporting:</th>
<th>Central West, Harbor, Hollywood, North Valley, South LA, South Valley, West Valley, Mid-City</th>
</tr>
</thead>
<tbody>
<tr>
<td>LABSC’s Not Reporting:</td>
<td>East Los Angeles</td>
</tr>
<tr>
<td>Pre-Startups Enrolled</td>
<td>21</td>
</tr>
<tr>
<td>Pre-startups Assisted</td>
<td>37</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Enrolled</td>
<td>18</td>
</tr>
<tr>
<td>Start-ups/Operating Businesses Assisted</td>
<td>14</td>
</tr>
<tr>
<td>Workshops: Number of Clients Attended</td>
<td>57</td>
</tr>
</tbody>
</table>
WORKFORCE METRICS
(Arrows indicate weekly trend)

JobsLA (online and mobile)

Page Views
112,505
(Up 3%)

New Visitors
4,984
(Up 1.4%)

New Sessions
650
(Down 7.8%)

Registrations
(Up 9%)

WorkSource Centers

Enrollments
1,554
(Down 29%)

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.