

News for the Week of June 12, 2017

EWDD’S YOUTHSOURCE AND HIRE LA’S YOUTH PROGRAMS REPRESENTED AT CITY/COUNTY SUMMER YOUTH HIRING KICK OFF EVENTS



(Left), Students from Boyle Heights Technology Youth Center took the stage at the County of Los Angeles’ June 8 Youth@Work summer launch; (Right) Mayor Eric Garcetti and EWDD General Manager Jan Perry at the June 13 inaugural meeting of Mayor Garcetti’s Special Committee on Tech Talent

The City and County of Los Angeles kicked-off their summer youth hiring campaigns with several events in early June. At least half a dozen students from the Boyle Heights Technology Youth Center (BHTYC) took the stage at the June 8 press conference launching the County’s 2017 Youth@Work Program. First District County Supervisor Hilda Solis and Mayor Eric Garcetti announced a commitment of 20,000 jobs to the Youth@Work Program. BHTYC alum Jessica White, currently a student at Santa Monica College, gave a speech where she emphasized the positive impact the summer youth hiring program had on her life and its importance to youth. “We all need to come together as human beings to help the youth and help push them in the right direction,” she said. “Bring more jobs. Not only will it be beneficial for the corporations, but it’s going to help keep the kids off the streets, away from violence.” The following week, Mayor Garcetti announced the L.A. Tech Talent Pipeline, a component of HIRE LA’S Youth program that is designed to bring youth opportunities in the tech sector. The pipeline is committed to

placing 100 L.A. youth in tech jobs. The program, a partnership between the Mayor's office and the Los Angeles Area Chamber of Commerce's Bixel Exchange, held a kick-off event and press conference June 13, which also included the inaugural meeting of the mayor's special committee on Tech Talent. EWDD General Manager Jan Perry attended, along with other EWDD staff. Sean Arian, Vice President of Innovation & Emerging Technologies at the chamber, thanked EWDD for being a great partner in the effort and praised EWDD for its creativity in finding financing for the program to help make it work. "I want to give a shout out to EWDD," Arian said. "They've been really incredible."

YO! WATTS CELEBRATES GREEN DESIGN COMMUNITY SCHOOL GRADUATES



On June 6, 2017, 16 YO! Watts students graduated high school from LAUSD's Green Design Community School

The YO! Watts YouthSource Center celebrated the high school graduation of 16 of its students from Los Angeles Unified School District's Green Design Community School in early June. The students have received support from the Workforce Innovation and Opportunity Act (WIOA) since July 2016, a U.S. Department of Labor grant designed to strengthen and improve the nation's public workforce system, including youth and those with significant barriers to employment, by providing training toward high-quality jobs and careers. YO! Watts, one of EWDD's 16 citywide youth development centers, offers educational and career readiness services for youth ages 16 to 24, including support to finish high school. The YO! Watts students completed courses on job readiness, financial literacy and the InnerSight Experience, a program that helps filter students into careers that match their interests. The Green Design program includes courses in math, reading, science and English with an emphasis in the 21st century green design industries.

EWDD RELEASES REQUEST FOR QUALIFICATIONS FOR PROFESSIONAL SERVICES

The EWDD's Economic Development Division (EDD) is soliciting Statements of Qualifications (SOQs) from individuals, consultants, or firms to provide on-call appraisal services, environmental assessment services, labor/wage compliance services, construction management/inspector services, title services, escrow services, investigation services, trustee (foreclosure) services, collection services, auction

services, and property management services. The full Request for Qualifications (RFQ) and all related documents and forms may be downloaded through the [Los Angeles Business Assistance Virtual Network \(LABAVN\)](#).

MID-CITY BUSINESSSOURCE CENTER HELPS PRODUCTION COMPANY KEEP LIGHTS ON



Robert Long (left) and John Mitchell (center), owners of ANC Productions, pose with Mid-City BusinessSource Center Counselor Phoung Le (right) in celebration of a \$50,000 loan to keep their lighting company open.

The Mid-City BusinessSource Center assisted the owners of a Burbank-based lighting company to refinance debts and acquire a loan that helped their business stay open. Business partners John Mitchell and Robert C. Pullman launched [Art and Commerce \(ANC\) Productions](#) in 2013, a company that specializes in architectural lighting systems and rentals. Together, the duo brings over 50 years of production, design, install, and sales experience. Four years ago, Mr. Mitchell took a leap of faith to start his own business and left behind a lucrative role as Vice President of a theatrical lighting services company. Many of his clients

followed him, which led to a lawsuit against ANC Productions from his former employer. The lawsuit was settled and ANC Productions agreed to pay \$250,000. In order to pay the settlement, Mr. Mitchell and Mr. Long were forced to take out three very high interest rate loans, which were eating away at ANC's profits and not enabling them to save enough money to reinvest into their new company. Although they approached many lenders hoping to refinance their high interest rate loans, no one would help them. In 2017, not knowing what else to do, Mr. Mitchell and Mr. Pullman contemplated closing their business. Fortunately, they were referred by a friend to meet with a Business Loan Counselor at the Mid-City BusinessSource Center. The counselor worked to refinance their debt and was able to help them secure a \$50,000 loan. With this loan and existing savings, they were able to pay off two of their high interest rate loans, resulting in \$18,000 savings each month. They are continuing their work with the Mid-City BusinessSource Center to refinance the last high interest loan. Mr. Mitchell and Mr. Pullman intend to utilize the extra savings to create more jobs for their growing business.

BUSINESS METRICS:

LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor	
LABSCs Not Reporting: None.	
Pre-Startups Enrolled	25
Pre-Startups Assisted	21
Start-ups/Operating Businesses Enrolled	31
Start-ups/Operating Businesses Assisted	27
Workshops: Number of Clients Attended	88

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views

(Down 11.1%)



New Visitors

(Down 1.9%)



New Sessions

(Down 6.3%)



Registrations

(Up 33%)

WorkSource Centers



Enrollments

(Up 22%)

"Updates" is produced by EWDD's communications department. If you have questions, comments or wish to contribute to an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org.