



## News for the week of May 9, 2016



### REGISTRATION FOR HIRE LA'S YOUTH EXCEEDS 3,200

Registrations for this year's Hire LA's Youth summer jobs initiative this week exceeded 3,200—with thousands more expected in coming days and weeks. Mayor Eric Garcetti has set a goal of connecting 15,000 young people with summer jobs, a significant boost from the 12,000 hired in the 2015 campaign. Since registration opened May 4, youth between ages 14 and 24 have been signing up for a shot at six weeks of

work during the lull between school sessions. Simultaneously, the Mayor's Office, EWDD staff and community partners are pushing to increase the number of employers who agree to hire a youth. Convenience store giant 7-11, Ryan Murphy Productions and several City of L.A. departments have joined a growing roster of employers who will hire this summer. Hire LA's Youth, a top initiative of the Garcetti administration, seeks to help young Angelenos find their first job, develop mentors and explore career paths. It also provides youth with pre-employment training so they are ready to work and manage their money by the first day on the job.

**Request for Boyle Heights development proposal issued:** On May 9 EWDD released the Request for Proposal (RFP) for the development of a 14,600-square-foot lot at 1<sup>st</sup> and Boyle streets in Boyle Heights. With strong redevelopment already taking place nearby, proposals with an emphasis on affordable housing and/or service oriented retail to meet the needs of the community will be prioritized. The site is located within a block of local bus lines, a Metro Gold Line station and existing small businesses. Qualified proposals will include a strong understanding of the unique urban fabric of Boyle Heights while being financially feasible. The deadline for developers to respond to the RFP is by 5:00 p.m. on August 5.

**SBA event in San Fernando Valley:** The South Valley BusinessSource Center, in collaboration with Mayor Garcetti's Office of Economic Development and the Small Business Administration, held a San Fernando Valley Small Business Expo on May 3. The event focused on empowering small businesses by creating opportunities for small businesses and entrepreneurs to showcase their products and services.

The event included a “How to Network” workshop and speed networking activity. The expert panel included TEA POP owner Arlene Yuan, Tacos Manzano owner Socorro Manzano, Natalie Orta from the Small Business Administration and Gail Lara from Operation Hope. Seventy-two (72) small businesses and entrepreneurs attended the event along with twenty (20) partners/service providers who supported the event by participating in the networking activities.



**BusinessSource enrollments:**

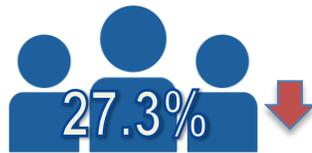
LABSC Submissions by: South LA, Harbor, Hollywood, North Valley, & East	
Pre-Startups Enrolled	20
Pre-startups assisted	3
Start-ups/Operating Businesses Enrolled	4
Start-ups/Operating Businesses Assisted	3
Workshops Facilitated	9

**WEEKLY METRICS**

JobsLA



Page Views



New Visitors



JobsLA Enrollment



New Sessions

Workforce Enrollments



WorkSource Center Enrollments

*“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at [Catherine.Saillant@lacity.org](mailto:Catherine.Saillant@lacity.org).*