



News for the week of May 30, 2016



IN TOUGH MARKET, L.A. YOUTH ARE FINDING JOBS WITH HELP OF EWDD PARTNER AGENCIES

The Great Recession's impact is still rippling through the labor market—with the effect greatest among young Angelenos. While Los Angeles has regained jobs lost since the recession took hold in 2008, the growth of new jobs, especially among youth ages 16 to 24, has remained sluggish, according to the just-released [“Los Angeles: People, Industry and Jobs”](#) by the Los Angeles County Economic Development Corporation. The report offers findings for both the City and County of Los Angeles and was sponsored

by the Workforce Development Boards of both jurisdictions. The study projects employment growth of 1.5 % annually over the next five years, adding 346,100 jobs in LA County and 122,700 jobs in LA City, across a broad range of industry sectors, however the growth of new jobs for youth continues to lag.

Despite the challenges, EWDD and partner agencies operating 16 YouthSource centers across the city are continually making progress in connecting youth with employment opportunities. Some of the recent successes include Raveon Beckett of South Los Angeles, who got a job with Starbucks after impressing a hiring manager. Raveon prepared for his interview at the South Los Angeles YouthSource Center operated by the Brotherhood Crusade. Eight youth landed jobs last month at Universal Studios, working in food stand, retail and guest relations. Counselors at the Boyle Heights Technology YouthSource Center prepared them for the theme park's April job fair (*see photos above*) and the preparation paid off. Similar successes are happening every week.

Meanwhile, registrations for the 2016 Hire LA's Youth summer jobs initiative reached 7,121 this week. Mayor Eric Garcetti has set a goal of connecting 15,000 youth ages 14 to 24 with summer jobs, focusing primarily on neighborhoods with high rates of youth who are not working or going to school. The summer drive officially kicks off the first week of July.

Rapid Response: Layoff assistance was provided in recent weeks to affected employees at Farmers Brothers Coffee in the San Pedro area, Kohl’s Department Store in northwest San Fernando Valley and Clover Technologies, makers of ink cartridges, in Van Nuys. EWDD’s Rapid Response teams held orientations outlining benefits and transition assistance available to more than 355 workers identified as being laid off at the three companies. Rapid Response has scheduled more workshops in June for 300 Skywest Airlines employees who have been notified of layoffs at firm’s Westside location.



Mariachi shows return to La Fonda: Juanita Barbosa, new owner of La Fonda Restaurant in Los Angeles has worked with the North Valley BusinessSource Center for the past year in preparation for the grand reopening of the restaurant. Barbosa originally came to the center inquiring about obtaining the necessary information to apply for a business loan. Her vision was to resurrect the famous La Fonda De Los Camperos restaurant at 2501 Wilshire

Boulevard, established in 1969 and known for introducing L.A to mariachi dinner theater. The North Valley BusinessSource Center assisted the restaurateur with licensing, permitting, and obtaining a substantial loan. La Fonda held its grand re-opening on March 9, creating over 20 jobs.

EWDD Small Business Loan program: Economic Development Division lending staff is striving to raise awareness of the City’s Small Business Loan program by holding presentations for City Council offices and other stakeholders. The loan program’s target market is new or growing businesses that cannot access capital through private lenders. EWDD staff recently outlined the program for Council District 11 officials. Since February, they’ve made presentations at all 15 City Council offices, eight BusinessSource centers, 10 major banks and lenders, and 11 business fairs, including a May 25 expo at East Los Angeles Community College.

BusinessSource enrollments/metrics:

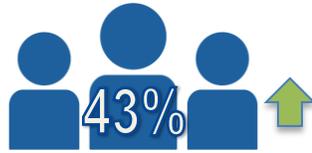
LABSC’s Reporting: Central West, Harbor, Hollywood, North Valley, South LA, South Valley, West Valley, Mid-City & East Los Angeles	
Pre-Startups Enrolled	29
Pre-Startups Assisted	66
Start-ups/Operating Businesses Enrolled	28
Start-ups/Operating Businesses Assisted	26
Workshops: Number of Clients Attended	87

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WEEKLY JOBS LA METRICS



Page Views



New Visitors



New Sessions

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.