



News for the week of May 16, 2016



SAN PEDRO CANDY SHOP TASTING EXPANSION SUCCESS

In 2012 the Harbor BusinessSource Center helped Esmeralda Rojas open Sweet Susie's Candy Shop. Since then, Sweet Susie's has become a staple in the San Pedro community selling packaged candies and homemade chocolates. In March Rojas turned to Harbor BusinessSource, seeking assistance to expand her operations. Her plans included leasing the space next door to add gelato, *raspados* (snow cones), and other cold/frozen products to her offerings. All she needed was a loan to purchase equipment and some working capital. Esmeralda was approved for a \$60,000 loan on May 2 and is finalizing plans, equipment purchase and permits for her growing business. Harbor BusinessSource Center, operated by MCS, is an EWDD contractor.

San Pedro development proposals sought: EWDD on May 13 released the Request for Proposals (RFP) for the development of a 39,100 square foot lot located along 8th and 9th Street in historic downtown San Pedro. Situated within a mile of the waterfront, the site is part of a vibrant and evolving commercial and residential neighborhood. Proposals that incorporate housing, retail, hotel and/or other community-serving uses are welcome. Qualified proposals will also incorporate sufficient parking to serve the new development in addition to existing adjacent businesses. The deadline for developers to respond to the RFP is July 25.

EWDD partners with DWP on clean tech: EWDD and the Los Angeles Department of Water and Power partnered to launch the Clean Tech Business Development Forum, which offers a comprehensive programming package to the clean tech innovation community. EWDD General Manager Jan Perry (*photo right*) and L.A.'s Chief Sustainability Officer Matt Petersen gave welcoming remarks at the May 16 inaugural event, "Getting Ready to do Business" workshop held at the LA Kretz Innovation Campus. More than 50 attendees representing clean tech companies from the LA Clean Tech and Port Tech LA incubators learned about doing business with the public sector.



Brotherhood Crusade holds mentoring event: Brotherhood Crusade hosted a May 6 luncheon in Los Angeles to mentor young men and boys of color ages 9 to 18. More than 75 young men were matched with male role models from business, politics, community organizations and entertainment to teach critical thinking, self-reflection, and personal development. An upcoming June 5 retreat at Oak Glen Camp in Yucaipa will focus on similar themes, bringing young men from economically disadvantaged communities together with corporate, civil and philanthropic mentors to talk about the importance hard work, accomplishment and role models. Brotherhood Crusade, an EWDD contractor, operates a YouthSource center in South Los Angeles.



LA:RISE participation growing: Over 200 participants have been processed as part of LA:RISE, a \$6 million federal workforce grant linking chronically homeless people with jobs. Mayor Eric Garcetti and the City Council have recommended an additional \$2 million in resources to expand the initiative.

BusinessSource enrollments:

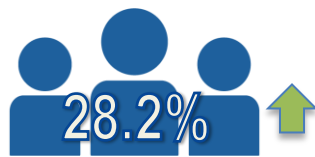
LABSC’s Reporting: Central West, Harbor, Hollywood, East LA, North Valley, South LA, & W. Valley	
Not Reporting: South Valley, Mid-City	
Pre-Startups Enrolled	61
Pre-Startups Assisted	31
Start-ups/Operating Businesses Enrolled	64
Start-ups/Operating Businesses Assisted	31
Workshops: Number of Clients Attended	48

WEEKLY METRICS

JobsLA



Page Views



New Visitors



JobsLA Enrollment



New Sessions

Workforce Enrollments



WorkSource Center
Enrollments

“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.