



News for the Week of April 29, 2019



EWDD Serves as Official Partner of 2019 Mayor’s Small Business Summit

The City of Los Angeles Economic and Workforce Development Department’s Economic Development Division (EDD) led EWDD’s efforts to serve as an “Official Partner” of the 2019 Mayor’s Small Business Summit. EWDD provided extensive assistance in promotional efforts, sending multiple email blasts to contacts through EWDD’s nine BusinessSource Centers throughout the LA region, including strategically timed posts across @laewdd social media channels. EWDD Interim General Manager John L. Reamer, Jr. and Economic Development Division staff attended the kick-off event Monday April 29, 2019 in support of the Small Business Summit, along with BusinessSource Center representatives, EWDD partners which provide services each week to help Angelenos launch, build and grow their small businesses.

Building Local Business • Strengthening LA’s Workforce

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Vernon-Central/LATTC WSC to Hire for Crenshaw Crossing Project



Artist rendering of the Crenshaw Crossing Mixed-Use Project interior, courtesy of RELM Studios
<http://relmstudio.com/work/crenshaw-crossing>

The Vernon-Central/Los Angeles Technical Trade College (LATTC) WorkSource Center, overseen by EWDD partner Coalition for Responsible Community Development (CRCD), will soon be able to provide priority hiring to community members for the proposed Crenshaw Crossing Mixed-Use Project at the intersection of the Los Angeles County Metro Crenshaw and Expo lines. The Watt Companies and the West Angeles Community Development Corporation, the developers of the project, selected CRCD to administer the project's local hire program. EWDD partner CRCD is scheduled to conduct outreach to South LA residents who reside up to three miles of the project site. Those who express interest in the program will be referred to the Vernon-Central/LATTC WSC, where they will receive job training. Once job seekers complete the process, they will be referred to career coaches who will facilitate job interviews for the project with employers.

BUSINESS METRICS:

| | |
|---|---|
| LABSCs Reporting: North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor | |
| Microenterprise enrolled | # |
| Microenterprise assisted | # |
| Small businesses enrolled | # |
| Small businesses assisted | # |
| Number of BSC clients who attended workshops | # |

WORKFORCE METRICS:

(arrows indicate weekly trend)

CalJobs (online and mobile)



627 Registrations
 .001%

WorkSource Centers



1,155 Enrollments
 23%

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD's communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org