



News for the Week of April 17, 2017



PHOTO BOOTH AND CATERING: NORTH VALLEY BUSINESSSOURCE CENTER HELPS ENTREPRENEUR LAUNCH SUCCESSFUL BUSINESSES

Professional photographer Eduardo Gonzalez wanted to elevate his photo studio business and create an enhanced photo booth experience, so he approached the North Valley BusinessSource Center (BSC) for assistance. In September 2016, he launched the IDEK Kiosk, a patented mobile kiosk that incorporates interactive digital entertainment including a photo booth, karaoke, video gaming and web browsing. Mr. Gonzalez designed and built the kiosk, which includes dual 32-inch monitors. Mr. Gonzalez registered his business as a limited liability company (LLC) with help from the North Valley BSC.

In addition, Mr. Gonzalez also launched a catering business named Taquito y Mas Catering Services. The North Valley BSC assisted him with planning, permits and licenses. Both businesses have been booming ever since. Mr. Gonzalez has been booked every weekend for weddings and parties, and has also been booked at multiple special events by notable companies such as Tesla, In-N-Out Burger, and Angel Stadium. Due to his success, Mr. Gonzalez has tripled his business earnings and has been able to create four jobs. He is currently in the process of hiring more employees and building multiple kiosks.

WHAT'S YOUR OPINION? - WORKFORCE DEVELOPMENT BOARD'S 2017-2018 DRAFT ANNUAL PLAN IS NOW AVAILABLE FOR PUBLIC COMMENT



The City of Los Angeles Workforce Development Board's draft Workforce Innovation and Opportunity Act (WIOA) 2017-2018 Annual Plan was released for public review and comment on Friday, April 14, 2017.

The Annual Plan covers the service strategies, activities and budget for the City's Workforce Development System, and also outlines how the City will deliver services and meet the objectives of promoting a trained workforce with access to good jobs and a strong business/employer regional economy. The WIOA supports the City's workforce development activities that are provided through its Workforce Development System, comprised of WorkSource/America's Job Centers of California, satellite sites, YouthSource Centers, and the high-profile HIRE LA's Youth Initiative. The Draft 2017-18 Annual

Plan will be available for public comments for 30 days, ending on Saturday, May 13, 2017. Comments may be submitted via email to EWDD.planning@lacity.org. The City of Los Angeles Workforce Development Board Draft Year 18 Annual Plan for Program Year 2017-2018 can be viewed [here](#).

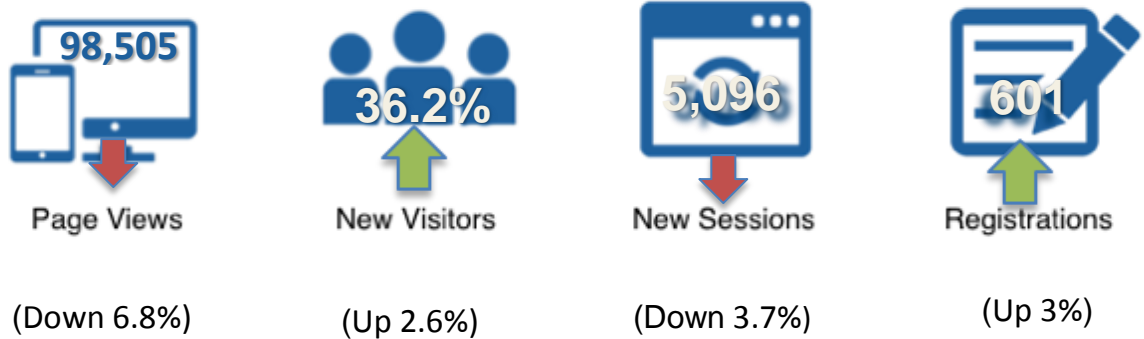
BUSINESS METRICS:

| | |
|--|-----|
| LABSC’s Reporting: North Valley, West Valley, South L.A., Mid City, Central West, Hollywood, South Valley, and Harbor. LABSC’s Not Reporting: East LA | |
| Pre-Startups Enrolled | 57 |
| Pre-Startups Assisted | 16 |
| Start-ups/Operating Businesses Enrolled | 46 |
| Start-ups/Operating Businesses Assisted | 21 |
| Workshops: Number of Clients Attended | 116 |

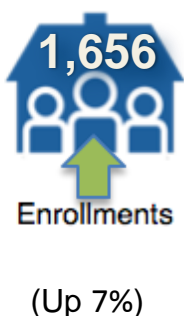
WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



WorkSource Centers



“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at 213-744-9048 or Jamie.Francisco@lacity.org.