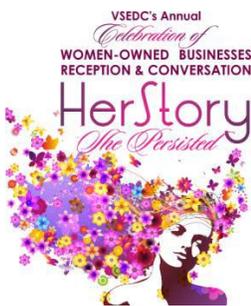


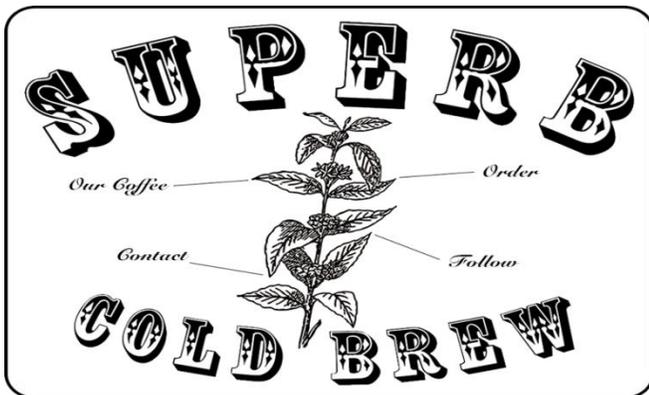
News for the Week of April 3, 2017



EWDD GM MODERATES PANEL OF WOMEN BUSINESS OWNERS

Economic and Workforce Development Department (EWDD) General Manager Jan Perry moderated a panel discussion of women’s business owners that was the centerpiece of “HerStory: She Persisted,” a yearly event held by the Vermont Slauson Economic Development Corporation (VSEDC) in celebration of National Women’s History Month. More than 200 people attended the event, which included a reception and exhibits from women-owned businesses. Moderated by Ms. Perry, the panel provided a platform for four entrepreneurs to share the challenges they face as women-business owners and discuss the contributions of women-owned businesses to the greater U.S. economy.

HARBOR BUSINESSSOURCE CENTER FUNDING GIVES JOLT TO COFFEE BUSINESS



George Rager, owner of specialty coffee company *Superb Cold Brew*, was ready to move his business from Venice to San Pedro. The Harbor BusinessSource Center served as a resource for Mr. Rager, providing him with information on permits, licenses, and the necessary documentation needed to establish his business in San Pedro. Working closely with Harbor BusinessSource Center business and financial consultants, Mr. Rager developed a loan package, and was ultimately approved for a \$30,000 loan that will aid with construction costs to bring *Superb Cold Brew’s* sustainably grown, craft-roasted coffee to San Pedro. Once construction gets

underway, Mr. Rager plans on hiring a full-time manager and a mix of 10 to 20 part-time and full-time staff.

REQUEST FOR INTEREST RELEASED

On March 31, EWDD released a Request for Interest (RFI) seeking local community based organizations and training providers available to provide work readiness and employment services for the University of Southern California (USC) Village Local Project Area. A maximum of \$300,000 in grants is available to train and place local and disadvantaged residents into permanent jobs at the USC Village, a \$700 million residential and retail development scheduled to open in the fall of 2017. New retailers include Trader Joes and Target. Responses to the RFI, available on [EWDD’s website](http://EWDD's website), are due at 5 p.m., April 13.

EWDD AIDED BUSINESS LOCAL CONTINUES TO MAKE NATIONAL HEADLINES

Local, the innovative healthy fast food restaurant chain launched by renowned chefs Roy Choi and Daniel Patterson in January 2016 in Watts, was the cover story in the April 2017 issue of California Sunday Magazine. The story “Cooking Lessons” focused on the challenges faced by Local and its owners as the chain expanded into other markets. EWDD provided the initial \$275,000 Community Development Block Grant to buy the restaurant equipment for the inaugural Watts location. Since its premiere, Local has received national coverage in publications including the Los Angeles Times and Bloomberg News focusing on its commitment to assist and hire from the local community.

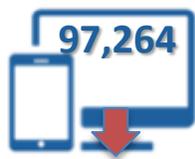
BUSINESS METRICS:

LABSC’s Reporting: Central West, Harbor, Hollywood, North Valley, South LA, South Valley, West Valley, Mid-City & East Los Angeles	
LABSC’s Not Reporting: None	
Pre-Startups Enrolled	19
Pre-Startups Assisted	18
Start-ups/Operating Businesses Enrolled	41
Start-ups/Operating Businesses Assisted	116
Workshops: Number of Clients Attended	130

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



Page Views

(Down 11.4%)



New Visitors

(Down 1%)



New Sessions

(Down 3.5%)



Registrations

(Down 21%)

WorkSource Centers



Enrollments

(Down 28%)