

News for the Week of March 27, 2017

MAYOR GARCETTI KICKS OFF CAREER FAIR AT LOS ANGELES ABILITIES EXPO



Los Angeles Mayor Eric Garcetti kicked off the Abilities Career Fair at the Los Angeles Abilities Expo 2017, held Friday, March 24 at the Los Angeles Convention Center. Abilities Expo is a nationwide set of large-scale exhibitions focused entirely on the wide variety of services, products, advocacy and activities for the disability community. The City of Los Angeles Department on Disability partnered with the City of Los Angeles and the County of Los Angeles Workforce Development Boards to co-sponsor the very First Annual Job Fair portion of the event.

Jobseekers met with 28 employers, offering job openings in a variety of fields and positions. Mayor Garcetti introduced the guest speaker, Candace Cable, who spoke of the profound life-changing circumstances when she was first introduced to an Abilities Expo and the myriad of opportunities the event offers. Mayor Garcetti noted the career fair was a part of the City's workforce development strategy to focus on job seeker populations which are under-represented in the regional workforce. He thanked WDB Chair, Charles Woo, for the formation of the specific outreach efforts led through the WDB's Task Force on Under Represented Populations, and Jan Perry, General Manager of EWDD, encouraged all the attending job seekers to visit a local WorkSource Center / America's Job Centers of California and to visit the www.jobsla.org job search engine. Volunteers, including staff members from EWDD and the WorkSource Centers/America's Job Centers of California, assisted job seekers with mock job interviews, resume writing and employment search activities.

EWDD GM GUEST SPEAKER AT ADVANCING WOMEN'S HEALTH EQUITY AND FINANCIAL LITERACY EVENT

EWDD GM Jan Perry was invited to speak at the Advancing Women's Health Equity and Financial Literacy Event held March 28th. The event was sponsored by the Federal Reserve Bank of San Francisco-Los Angeles Branch and the UCLA Iris Cantor Women's Health Education and Research Center. Topics of discussion at the event included a presentation on low-wage working women's issues around financial wellness and health equity.

Ms. Perry spoke on the connection between key women's health indicators and economic and workforce development, and highlighted the youth training programs and non-traditional job training programs for women to enter new career paths as strategies to improve the economic and health status of women.

CENTRAL WEST BUSINESSSOURCE CENTER PROVIDES FUNDING ASSISTANCE



Bertell Brinkley always had a passion for producing music – he began designing and creating logos for CD covers, as well as banners and videos, with an end goal of opening his own marketing and design consulting business. However, no matter how hard he worked and saved, he could not get his business off the ground.

Mr. Brinkley's business needs were modest. He needed capital to rent office space, and purchase a computer and cell phone. However, since he had low credit, no collateral and no home, he was unable to obtain funding. Through a flyer he saw at the Los Angeles Public Library, Mr. Brinkley was introduced to the Central West BusinessSource Center.

Mr. Brinkley worked with a Central West BusinessSource Center business counselor, who provided him with technical assistance and information about developing a business plan to get his start-up, KKB Enterprises, off the ground. The counselor also helped him secure a \$900 microloan in working capital, which enabled Mr.

Brinkley to purchase a computer, a cell phone, and rent office space. Mr. Brinkley believes this microloan is the first step towards starting his business and being able to achieve economic self-sufficiency, and thanks the Central West BusinessSource Center for all their assistance.

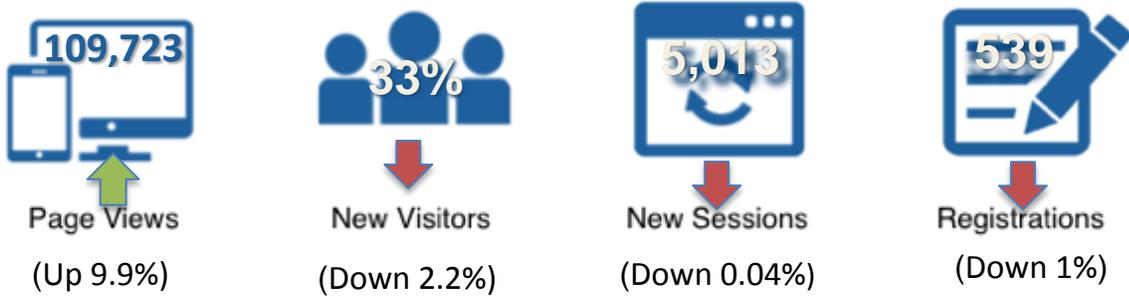
BUSINESS METRICS:

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| LABSC’s Reporting: North Valley, West Valley, South L.A., Mid City, Central West, Hollywood, South Valley, Harbor and East L.A. | |
| LABSC’s Not Reporting: None | |
| Pre-Startups Enrolled | 17 |
| Pre-Startups Assisted | 14 |
| Start-ups/Operating Businesses Enrolled | 39 |
| Start-ups/Operating Businesses Assisted | 22 |
| Workshops: Number of Clients Attended | 30 |

WORKFORCE METRICS:

(Arrows indicate weekly trend)

JobsLA (online and mobile)



WorkSource Centers

