

EWDD UPDATES



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News for the Week of March 19, 2018

The City of Los Angeles Economic and Workforce Development Department’s 16 WorkSource Centers and two Job Portals were honored this year for their participation in the Targeted Local Hire Program (TLHP), which is designed to help under-served and under-employed Angelenos find an alternative pathway to civil service careers at the City. This week, EWDD offers two perspectives – a success story from a recent TLHP hire who said the program greatly improved her quality of life and an employer’s perspective.

“IT WAS THE BEST THING THAT COULD HAPPEN FOR ME” – TLHP SUCCESS STORY



Juaniceia Hoskins, hired through the Targeted Local Hire Program as an Office Trainee for the LA City Department of Building and Safety, said the program changed her life

Juaniceia Hoskins spent years searching for a job that would bring her stability and peace of mind when a friend told her about the City’s Targeted Local Hire Program (TLHP) and how it provides an avenue for underserved populations to get civil service jobs at the City of LA. Within two months, Juaniceia, 49, was hired as an office trainee at the City’s Department of Building and Safety. “It was the best thing that could happen for me at this time in my life,” she said. Approximately 238 people to-date have been hired for City jobs through the TLHP program. With more than 4,000 people in the applicant pool, Juaniceia credits the assistance she received at the Hollywood WorkSource Center, run by EWDD partner Managed Career Solutions, with helping her navigate through the competitive application process. She applied in October 2017, was interviewed after Thanksgiving and began her job the day after Christmas. “To know that so many people applied, and I got called in two months, to me was a miracle,” she said. She spends her work days in the records division of Building and Safety,

where she conducts research, looks up blueprints and provides customer service. It's a welcome change after years spent working long nights and weekends at hospitality and retail jobs, her work schedule in constant flux. Juaniceia once worked as an administrative assistant but took off two years when she became a mother. When she returned to work, she had a hard time finding a job in an office setting. She considered applying for a City job, but thought she was too old to tackle the tests required of aspiring civil service employees. Her TLHP success story proves that "No matter how old you get, your dream is never impossible to reach," she said. Working at the City has greatly improved Juaniceia's quality of life, she said. Her new schedule allows her to get home in time to help her children with their homework and go to the gym. In addition to better pay, great benefits and regular hours, Juaniceia said she feels recognized and appreciated for her work. "It's a wonderful, wonderful program," she said. "It's great to know there's a program that gives folks a second chance."

AN EMPLOYER'S PERSPECTIVE – TARGETED LOCAL HIRING PROGRAM

Management Analyst Melissa McGriff, who oversees the clerical staff of the Investigation and Enforcement Division at the City's Bureau of Street Services, was so pleased with a recent hire from the Targeted Local Hire Program that two more TLHP candidates are scheduled to start jobs in the division by the end of March. "I found that the majority of the people we interviewed were very highly qualified," she said. With 46 percent of the City's workforce eligible to retire by 2018, the TLHP presents an opportunity to find, hire and train new employees for entry level City jobs, she said. "This is a training program," she said of TLHP. "If we get some people who are qualified that's great, but our responsibility is that we are supposed to be training them to be the city employees that we want them to be." The new TLHP employee in her division has a strong work ethic and shares experiences about working conditions outside the City, stories that have renewed her team's appreciation for their City jobs. "He's brought a positive energy and I thank him for that," she said. For supervisors who are considering hiring from the TLHP candidate pool, the program provides an opportunity to coach employees to put forth their best effort and increase diversity in the workplace. "I do very much like the program," she said. "I have recommended friends and family that I feel are qualified to go and find out about it." Candidates can learn more about TLHP by visiting [EWDD's 16 WorkSource Centers](#) or by applying at one of [EWDD's nine application sites](#).



EWDD AND CITY OF LA WDB PARTNERING WITH METRO IN WIN-LA INITIATIVE



EWDD and the City of Los Angeles Workforce Development Board (WDB) are partnering with the Los Angeles County Metropolitan Transportation Authority (Metro) to identify and register candidates for Workforce Initiative Now-Los Angeles (WIN-LA), a program designed to create career pathways into the transportation industry. Scheduled to launch by late summer 2018, four of EWDD's WorkSource Centers will serve as WIN-LA intake/career centers, including: the Northeast LA, Sun Valley and Harbor Gateway locations, and the Vernon-Central at Los Angeles Trade Technical College (LATTC). EWDD's

WorkSource staff will provide support to WIN-LA candidates through assessments, enrollments, case management, job training and placement services. On February 28, 2018, the WDB approved a non-financial memorandum of understanding (MOU) with Metro to implement the WIN-LA program. In addition, the WDB budgeted \$100,000 in the Los Angeles Basin Regional Workforce Plan for the WIN-LA implementation. The WIN-LA program plans to recruit job seekers from underrepresented communities such as disconnected youth, individuals who are homeless, veterans and disabled young mothers. Possible career pathways include positions as bus operators, service attendants, custodians, transit security officers and electronic communication technicians. Representatives from Metro delivered a presentation to the WDB about the WIN-LA program on Wednesday, March 21, 2018. EWDD currently partners with Metro on the Los Angeles Valley College [Metro Bridge Training Academy](#), a 70-hour training program that prepares workers to become Metro bus drivers.

BUSINESS METRICS:

LABSCs Reporting:	North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor
Pre-Startups Enrolled	19
Pre-Startups Assisted	33
Start-ups/Operating Businesses Enrolled	20
Start-ups/Operating Businesses Assisted	23
Workshops: Number of Clients Attended	75

WORKFORCE METRICS:

(arrows indicate weekly trend)

JobsLA (online and mobile)



89,086
Page Views

4.1%



33%
New Visitors

1.3%



4,836
New Sessions

6.8%



506
Registrations

7%

WorkSource Centers



651
Enrollments

18%

“Updates” is produced by EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org