News for the Week of February 25, 2019

WORKSOURCE CENTERS HONORED AT TWO-YEAR TLHP ANNIVERSARY

EWDD’s WorkSource Centers were honored at a special presentation Tuesday February 26, 2019 at City Hall celebrating the two-year anniversary of the Targeted Local Hire Program (TLHP). Nine of EWDD’s WorkSource Centers are credited with processing the approximately 5,653 active applicants into the program, which offers underserved and underemployed Angelenos an opportunity for an alternative pathway to civil service careers at the City of LA. Targeted Local Hire Program participant Pamela Stokes transitioned from a more than 20-year career in food service management and through the program, and now works at the security badge office at Los Angeles World Airports (LAWA). “I am proud to say that I am a success story. They helped me

Pamela Stokes (center) went through the South Los Angeles WorkSource Center to join the Targeted Local Hire Program. She now works as an Admin Clerk for LAWA.
Building Local Business  •  Strengthening LA’s Workforce

www.EWDDLACITY.com

not only to grow as a person, but also to grow in the career field with the City,” she said. “I am so grateful for all of you for this program. I applied in July 2017 and by December I was working.” Pamela also expressed gratitude for the assistance she received at the South Los Angeles WorkSource Center, overseen by EWDD partner UAW, where staff made her feel comfortable asking for resume help and provided interview tips. To date, more than 500 candidates have successfully been placed into City jobs through the program. Targeted Local Hire Program candidates initially start as office trainees or vocational workers. After six-months of on-the-job training, candidates then enter a six-month probationary period to become civil service employees, after which they are eligible to apply for promotional opportunities through civil service exams.

TARGETED LOCAL HIRE PROGRAM GIVES LA NEWCOMER A SENSE OF “HOME”

After moving to Los Angeles from Ethiopia, Selam Patterson had a hard time finding a job, until a friend at church referred her to the Downtown/Pico Union WorkSource Center, an experience she said opened up possibilities she never imagined, including finding a job with the City of LA. “With this opportunity, my life changed,” she said. “I feel financial secure and it was a start to lead my life to the right direction.” Selam currently works as an Admin Clerk for the Los Angeles Public Library in South LA. It’s a position she’s held for more than a year. “When I started at my job, I learned a lot of new things,” she said. “At the beginning it was challenging for me, but with practice it was easy to understand.” During her time at the library, she’s received training in customer service, learned how to process new books, how to work the circulation desk and how to deal with complicated patrons. For Selam, the Targeted Local Hire Program represented a job opportunity and a chance to find her sense of place as an Angeleno. “I am very family oriented and my coworkers have become like a family to me. They have helped me learn so much about American culture and I love them for that,” she said. “I no longer feel out of place. I have gotten to learn my way around the City and this is partly because I have patrons

The Downtown/Pico Union WorkSource Center assisted Selam Patterson in processing her Targeted Local Hire Program application. Within a year, she was hired as an Admin Clerk with the Los Angeles Public Library in South LA.
building local business

strengthening LA’s workforce

www.EWDDLACITY.com

The Harbor BusinessSource Center helped long-term clients, entrepreneurs and brothers Moses and Maurice Harris open Bloom & Plume Coffee at 1638 West Temple Street in Los Angeles’ Historic Filipinotown neighborhood. Moses was first referred to the Harbor BusinessSource in early 2018. At the time, Moses and his brother Maurice co-owned the Bloom & Plume floral studio and wanted to create a neighborhood coffee shop to display their work. As construction began and they encountered unexpected costs, the Harris brothers turned to the Harbor BSC for assistance. After an initial assessment, a Harbor BSC business coach determined that the best option was to simultaneously apply for several short-term microloans backed by the flower shop and request a credit line increase from the original lender for the coffee shop project. After submitting the request, the original lender agreed to increase their credit limit by $25,000. In addition, the business was approved for a $10,000 microloan in April 2018 and a $15,000 microloan in May 2018. With the additional capital they were able to start the process of building out the coffee shop space in summer 2018. On February 2, 2019, Bloom & Plume Coffee held their soft opening, creating seven local jobs in the Historic Filipinotown neighborhood. An official grand opening is scheduled for March 16, 2019.

comes into the library asking for directions. I am so proud to say I have two homes now.” Selam highly recommends the Targeted Local Hire Program and expressed gratitude from TLHP and her opportunity with the LA Public Library. Her advice for future TLHP applicants? “My advice for job seekers is to be patient,” she said. “Keep an open mind. Do things the right way and don’t be late or absent. Give priority to your job.”
BUSINESS METRICS:

<table>
<thead>
<tr>
<th>LABSCs Reporting:</th>
<th>North Valley, West Valley, South Valley, South LA, East LA, Mid City, Central West, Hollywood and Harbor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microenterprise enrolled</td>
<td>18</td>
</tr>
<tr>
<td>Microenterprise assisted</td>
<td>57</td>
</tr>
<tr>
<td>Small businesses enrolled</td>
<td>2</td>
</tr>
<tr>
<td>Small businesses assisted</td>
<td>28</td>
</tr>
<tr>
<td>Number of BSC clients who attended workshops</td>
<td>131</td>
</tr>
</tbody>
</table>

WORKFORCE METRICS:
(arrows indicate weekly trend) *Please note, lower figures reflect President’s Day Holiday closures

**CalJobs (online and mobile)**
651 Registrations
27% ↓

**WorkSource Centers**
1,548 Enrollments
4% ↓

"Updates" is the weekly report from the EWDD Interim General Manager to the Office of Mayor Eric Garcetti, and is produced by EWDD’s communications section. If you have questions, comments or wish to have a contribution considered for an upcoming "Updates," please contact Jamie Francisco at (213) 744-9048 or Jamie.Francisco@lacity.org