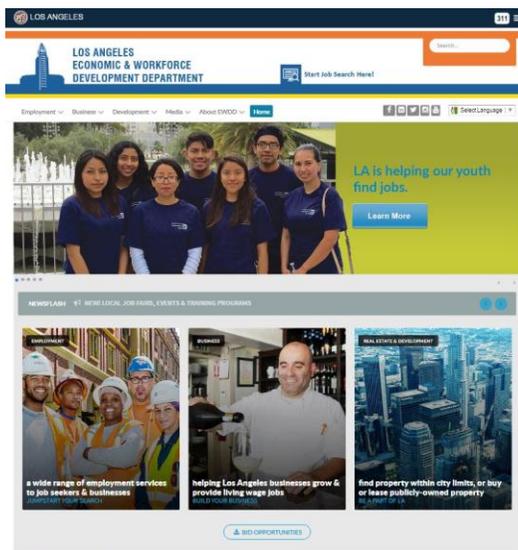




## News for the week of October 3, 2016



### EWDD UNVEILS EASIER-TO-USE WEBSITE WITH NEW JOB EVENTS SECTION, LANGUAGE OPTION

EWDD this week announced a major revamp of its website that makes it easier for Angelenos to quickly locate and access the services they need—from finding a job and taking out a small business loan to learning about the latest contracting and development opportunities in the City of Los Angeles. “Improving the way we communicate with our residents is a top priority for EWDD,” said EWDD General Manager Jan Perry. “We focused on function so that Angelenos can find the services they need without a lot of clicking. The new website is attractive, easy to navigate and user friendly on both desktop and mobile devices.” Go to [www.ewddlacity.com](http://www.ewddlacity.com) to check out the changes. To reach

one of the most diverse populations in the nation, EWDD added an easy-to-find tab at the top of the website allowing users to change the screen language from English to 101 other languages available such as Spanish, Chinese, Filipino and Korean. A new section, “[Job Fairs, Events and Training Programs](#),” is updated weekly with information about upcoming job fairs, free trainings, employers looking to hire immediately and other workforce-related events. The website is responsive for use on Apple and Android smart phones and other mobile devices. It retains other useful features such as a prominent link to [JobsLA.org](http://JobsLA.org), the city’s digital jobs board with more than 49,000 job listings in the City of L.A. and 606,000 statewide, and locator tools to help residents find EWDD-contracted WorkSource, YouthSource and BusinessSource centers in their neighborhood. Don’t forget to follow EWDD on our social media channels.

**MCS honored for ‘My Community Sources’ app:** Managed Career Services, an EWDD partner, was recognized at a White House event on Sept. 19 for an innovative new app that connects residents to community resources. The “My Community Resources” app is available on Apple and Android devices and is another resource for the community served by EWDD WorkSource centers. Icons direct users to services targeted to veterans, the LGBT community and others on the easy-to-download program.

**LA Manufacturing Symposium:** EWDD collaborated with the Industrial Waste Management Division of the Bureau of Sanitation on the first-ever LA Industry Business Symposium for manufacturing companies in the City of Los Angeles. The day-long symposium was held Sept. 29 at the Goodwill Community Enrichment Center and was created through public-private partnerships to provide information on financial incentives, regulatory guidance and innovation technologies to new businesses. Over 20 City departments and agencies participated in the resource fair to bring vital information on free services to help new businesses succeed in Los Angeles, including reducing costs by implementing green manufacturing techniques. EWDD staff partnered with Doug Marriott and Roberto Gutierrez from LA Valley College Advanced Manufacturing Program and Terry Gubatan from Vermont Slauson Local Development Corporation to provide a workshop on “Building and Sustaining Your Business.”



**WORKFORCE METRICS:**

*(Arrows indicate weekly trend)*

JobsLA (online and mobile)



Page Views  
(Up 1.9%)



New Visitors  
(Up 0.6%)



New Sessions  
(Down 1.7%)



Registrations  
(Up 17%)

WorkSource Centers



Enrollments  
(Up 26%)

*“Updates” is produced by Catherine Saillant in EWDD’s communications department. If you have questions, comments or wish to contribute to an upcoming “Updates,” please contact Saillant at 213-744-9048 or at Catherine.Saillant@lacity.org.*